Session 3
Operational Knowledge: The Vital Role of Trade
Panel Discussion
End to End Supply Chains: Public Private Partnership in Operation
Public Private Partnership in Operation

Omar Rached

CCS Brazil
Constant Search for Balance

- Trade Facilitation vs. Customs Controls

Public and Private Operations

- Work better when there is:
  - Mutual trust
  - Agreement on an official and reasonable agenda
  - No political discussions
PRIVATE SECTOR – HOW CAN IT HELP?

• Taking Customs Compliance as a strategic issue
• Self assessing the operations (auditing and reviews)
• Participating in voluntary compliance programs
• Creating a resilient supply chain operation
• Organizing capacity building seminars with the Public Sector

And

• Stop complaining all the time
PUBLIC SECTOR – HOW CAN IT HELP?

• Differentiating illegal from legitimate trade
• By providing proper treatment to both cases
• Creating an open public consultancy channel with the Private Sector
• Providing tangible benefits to voluntary compliance programs
• Implementing WCO’s directives such as SAFE, RKC, Risk Management

And

• Not disregarding the Private Sector
EXAMPLE: BLUE LINE

- Voluntary customs compliance program - Brazil
- Approved companies are considered “low risk operators”
- Auditing and reviewing of:
  - Tax Statements
  - Customs Clearance Quality
  - HS Tariff Codes
  - Supply Chain Security
- High operational knowledge is required to keep it, but...
...THERE ARE SOME BENEFITS

- Express customs clearance (up to 8 hours)
- Companies feel trusted and respected
- Customs officials do less effort to gain records and transaction access
- Compliance area can justify investments with predictability savings

And

- Private and Public Sectors work together to reach one goal:
  
  **Trade facilitation with Customs controls**
SUGGESTIONS TO IMPROVE RELATIONSHIP

• Mutual recognition programs
• Post clearance auditing
• Voluntary disclosures policies
• Shared capacity building modules
• Public open consultation on customs policy
PARTNERSHIP IN TRADE

“A lot has been achieved so far by the Public and the Private Sector alone”

“Think about which further improvements in International Trade can be done together”
Thank you

• Please contact us for any inquiry

Alexandre Lira de Oliveira
alexandre.lira@compliance-br.com

Omar Rached
omar.rached@compliance-br.com