Cloud Computing
A New Era for Customs and Trade

2011 WCO IT Conference & Exhibition
Conference Programme
Sheraton Hotel, Seattle, United States • 11 to 13 May 2011
Leading Provider of Customs Modernization Solutions

Our services include:
- e-Government -
- Customs Modernization -
- Risk Management & Intelligence -
- Post Clearance Audit -
- Transit Trade -
- Price Verification -
- Destination Inspection -

ICS

www.icsinspections.com
What is the WCO

As the only intergovernmental organization with a unique Customs focus, the World Customs Organization (WCO) with its headquarters in Brussels currently has 177 Members across the globe at all stages of economic development that collectively process approximately 98% of world trade.

The WCO is particularly noted for its work in areas covering the security and facilitation of the trade supply chain, the development of global Customs standards, the simplification and harmonization of Customs procedures, trade facilitation, risk management, integrity promotion, valuation, origin, the Harmonized System goods nomenclature, and sustainable Customs capacity building initiatives.

Being the global centre of Customs expertise, the WCO provides an ideal forum for Customs administrations and their stakeholders to discuss, exchange experiences, and share best practices on a range of international Customs and trade issues.

World Customs Organization
Rue du Marché 30 - B-1210 Brussels – Belgium

Telephone : +32 (0)2 209 92 11
Fax : +32 (0)2 209 92 62
E-mail : communication@wcoomd.org
Web : www.wcoomd.org

WCO Data Model 3
The WCO Data Model 3 is a maximum set of carefully combined and harmonized data requirements derived from cross-border regulation. These requirements are mutually supportive and are updated on a regular basis to meet the procedural and legal needs of cross-border regulatory agencies such as customs, controlling export, import and transit transactions. The WCO Data Model 3 is only available online, feel free to visit: http://dmesupport.dm3.wcoomdpublications.org

WCO News
WCO News is the World Customs Organization’s flagship magazine aimed at providing knowledge and information on issues that impact global Customs and trade stakeholders. Its wide readership includes Customs administrations, the business world, other international organizations, the research and academic community, media representatives, the legal fraternity, global consultancies and many others who have an interest in international trade issues. The magazine is published and distributed free of charge three times a year in February, June and October. An online version is also available for download at www.wcoomd.org and contributions for consideration are always welcome.

Table of content

| Welcome message                        | 04 |
| CBP overview                           | 05 |
| Speakers and Moderators                | 06 |
| Conference Agenda                      | 08 |
| List of Sponsors and Exhibitors         | 13 |
| Exhibition floor plan                  | 19 |

Copyright © 2011 World Customs Organization. All rights reserved. Graphic design: www.mirtl.com
Dear Participants,

Once again it is a great pleasure to welcome you to the 2011 WCO IT Conference & Exhibition, this time in the beautiful Pacific North-West city of Seattle, girdled by mountains and stunning vistas of Lake Washington.

This year’s WCO event with the theme “Cloud Computing: A New Era for Customs and Trade” is co-hosted by US Customs and Border Protection, one of the Department of Homeland Security’s largest and most complex components primarily responsible for keeping people safe and secure whilst facilitating trade and travel.

The WCO IT conference has traditionally provided an exceptional opportunity for discussing key IT issues and emerging trends as they relate to the business of Customs and our key partners in trade, transport logistics and other government agencies with a role at the border.

During the conference you will discover new approaches to Customs IT, with particular emphasis on cloud computing, that will change the way you do business. Many of us are already using cloud computing in our day to day activities however this conference will enable us to improve our understanding and take full advantage of its benefits.

We will be discussing “cloud computing” from a Customs perspective, addressing fundamental questions of privacy, security and national sovereignty. Participants will experience best practice examples of the latest IT solutions as well as explore new ways in which Customs can use this innovative technology with other border regulatory agencies.

Not only will top class speakers provide insight into current and expected future IT developments in the business world, the conference will also provide an opportunity to meet potential partners and associates with a shared interest in trade facilitation, improving supply chain management, maximizing cooperation amongst border stakeholders and enhancing border security.

In parallel with the conference, the exhibition will offer quality networking and marketing opportunities for participants and vendors alike. Here you will acquire first hand information from suppliers and users on trends, technologies and solutions whilst viewing the latest IT solutions that are available specifically for the international Customs and trade market.

A programme and floor plan with further information about this conference is included with this brochure for your convenience.

We hope that you enjoy the event.

Our very best wishes,

Kunio Mikuriya
Secretary General
World Customs Organization

Alan Bersin
Commissioner
U.S. Customs and Border Protection
In March 2003, U.S. Customs and Border Protection (CBP) succeeded the United States Customs Service as the enforcement agency for customs matters. CBP secures the nation’s borders from terrorism and other illegal activity while facilitating legitimate international travel and trade.

One of the Department of Homeland Security’s largest and most complex agencies, CBP operates at 327 air, sea and land ports of entry while securing nearly 7,000 miles of land border shared with Canada and Mexico and 2,000 miles of coastal waters off the coast of Southern California and the waters surrounding the Florida peninsula. The agency also protects 95,000 miles of maritime area in partnership with the United States Coast Guard.

To secure this vast terrain, the agency deploys nearly 45,000 uniformed personnel including:

- CBP Officers at official ports of entry and Border Patrol Agents between the ports of entry.
- Air and Marine Agents prevent the entry of smugglers and terrorists into U.S. territory by patrolling its land and sea borders.
- CBP Agriculture Specialists who work at ports to prevent the entry of harmful pests and exotic foreign animal diseases. These professionals also confront emerging threats in agro- and bioterrorism.
- According to CBP’s Commissioner, Alan D. Bersin, “CBP’s mission is both enormous and complicated. On a daily basis, we work tirelessly in support of securing our country and our economy. We protect America’s way of life, and we must do so while collecting revenue, enforcing intellectual property and other laws at the border, and facilitating legitimate commerce and travel.”
Speakers

Kunio Mikuriya
Secretary General,
World Customs Organization

Alan Bersin
Commissioner, U.S. Customs
and Border Protection

Gilles de Kerchove
EU Counter Terrorism
Coordinator

Keynote Speakers

Richard Spires
U.S. Department of Homeland
Security

Linda Zecher
Microsoft Corp.

Miguel A. Lopera
GS1

Charles Armstrong
U.S. Customs and Border
Protection

Carlos Schiopetto
Inspection & Control Services

Hans van Grieken
CapGemini

Panelists

Susanne Aigner
World Customs Organization
Conference Chair

Robby Beau
FedEx Express Corporation

James Bryce Clark
OASIS

Tom Butterly
UNECE

Jim Canham
Accenture

Marina Comninos
Electronic Shipping Solutions

Anne Craig
Canada Border Services Agency

Ivan Fong
U.S. Department of Homeland
Security

Kristof Waterschoot
Antwerp Port Authority

Frank Heijmann
The Dutch Tax & Customs
Administration

David Hesketh
HM Revenue & Customs (UK)

Frank Holder
Barbados Customs
Administration

Ki Young Kim
Korean Customs

John Kok
Hutchison Port Holdings

Norbert Kouwenhoven
IBM

Alan Long
IAPH

William J. Luddy Jr.
Esq.

Guilheme Mambo
Mozambique Customs
Administration

Mark Miller
Conceptivity

Andres Monges
Paraguay Customs
Administration

Pascal Ollivier
SOGET
Agenda

Tuesday: 10 May 2011

5:00 pm – 7:00 pm  Registration

7:00 pm – 8:30 pm  Welcome cocktail
Sponsored by:

Day 1: Wednesday, 11 May 2011

8:00 am  Registration

10:00 am – 11:00 am  Opening Ceremony of the 2011 WCO IT Conference & Exhibition

Mr. Alan Bersin, Commissioner, US CBP
Mr. Kunio Mikuriya, WCO Secretary General
Mr. Gilles de Kerchove, EU Counter Terrorism Coordinator

11:00 am – 11:45 am  Refreshment and contact break
Sponsored by:

11:00 am – 11:45 am  VIP Exhibition Tour

11:45 am – 1:00 pm  Keynote Speeches

Ms. Linda Zecher, CVP Worldwide Public Sector, Microsoft Corp
Mr. Hans van Grieken, Vice President Business Innovation, CapGemini

1:00 pm  Press Conference

1:00 pm – 2:30 pm  Networking lunch
Sponsored by:

2:30 pm  Conference Chair
Ms. Susanne Aigner, Deputy Director, Compliance & Facilitation, WCO

2:30 pm – 3:00 pm  Keynote Address from Host Administration
Mr. Richard Spires, Chief Information Officer, DHS
3:00 pm – 4:30 pm Session 1: Cloud Computing: What is it. What it isn’t.

Moderator: Mr. David Evans, BULL
- Mr. Nick Small, Crown Agents
- Mr. Norbert Kouwenhoven, IBM
- Mr. Jim Canham, Director, Accenture

4:30 pm – 5:00 pm Refreshment and contact break

5:00 pm – 5:30 pm Keynote speech

Mr. Miguel Lopera, President & CEO, GS1

5:30 pm – 6:30 pm Session 2: Why is Government So Different?

Moderator: Mr. Albert Menashe, Intrasoft International
- Ms. Renée Stein, Nathan Associates
- Mr. Tom Butterly, UNECE
- Mr. Andre van der Post, ORACLE

7:00 pm – 10:30 pm GALA DINNER, Sponsored by:

Day 2: Thursday, 12 May 2011

9:00 am Registration

9:30 am – 9:45 am Opening Address

Mr. Carlos Schiopetto, Inspection & Control Services (ICS)

9:45 am – 11:00 am Session 3: National Administrations, Leading Customs administrations will present their view on outsourced data processing

Moderator: Mr. Ibrahima Diagne, GAINDE 2000
- Mr. David Hesketh, HM Revenue & Customs (UK) and Mr. Frank Heijmann, The Dutch Tax & Customs Administration
- Ms. Anne Craig, Director-General of IT Infrastructure Services - Canada Border Services Agency
- Mr. Frank Holder, Comptroller of Customs (Barbados) & Mr. Chris Thibedeau, GreenLine Systems
- Mr. Marius Papenfus, South African Revenue Service

11:00 am – 11:30 am Refreshment & Contact Break

Sponsored by: UNISYS
### Round Table: A Legal Storm in the Cloud?

**Moderator:** Mr. Christopher Gillis, American Shipper

- Mr. William J. Luddy Jr., Esq.
- Ms. Lucy L. Thomson, Esq., CSC
- Mr. James Bryce Clark, OASIS
- Mr. Ivan Fong, General Counsel, DHS
- Mr. David Satola, World Bank
- Ms. Marina Comninos, General Counsel, Electronic Shipping Solutions

### Buffet Lunch

**Sponsored by:** Bull

### Sheraton

**3:00 pm – 6:00 pm**

<table>
<thead>
<tr>
<th>Time</th>
<th>TechTalk 1 - Room A</th>
<th>TechTalk 2 - Room B</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:00 pm – 3:30 pm</td>
<td><strong>Moderator:</strong> Mr. Satya Prasad Sahu, Technology Architecture for Coordinated Border Management incorporating Single Window - WCO</td>
<td><strong>Moderator:</strong> Mr. Mark Emery, Vice President and Account Director, CSC</td>
</tr>
<tr>
<td>3:30 pm – 4:00 pm</td>
<td>Mr. Tom Butterly, Trade Facilitation Recommendations and Standards - UNECE</td>
<td>Ms. Teresa A. Weipert, Senior Executive, Accenture</td>
</tr>
<tr>
<td>4:00 pm – 4:30 pm</td>
<td>Ms. Linda Jacksta, ACE, Office of Information Technology - CBP</td>
<td>Mr. Chandra Dube, Inspection &amp; Control Services (ICS)</td>
</tr>
<tr>
<td>4:30 pm – 5:00 pm</td>
<td>Mr. Ira Reese, Laboratories and Scientific Services, Office of Information Technology - CBP</td>
<td>Mr. Frederic Montier, BULL</td>
</tr>
<tr>
<td>5:00 pm – 5:30 pm</td>
<td>Mr. T.A. Bashar, Reforms and Modernization. Nigerian Customs Service</td>
<td>Mr. Barry Luke, Vice-President, Arctic Group Mr. Albert Menashe, CEO Intracom IT Services Denmark</td>
</tr>
<tr>
<td>5:30 pm – 6:00 pm</td>
<td>Mr. Herman Van Cauwenberghe, Smart-CM, A smart Europe - Asia supply chain management project – Belgium Customs</td>
<td>Mr. G. Michael Rogers, Secure Supply Chain, UNISYS</td>
</tr>
</tbody>
</table>

### Taste of Seattle Reception

**Sponsored by:** Accenture
Day 3: Friday, 13 May 2011

9:00 am  Registration

9:30 am – 9:45 am  Opening Address

9:45 am – 10:00 am  Presentation: Korean Customs Perspective on Cloud Computing
by Mr. Ki Young Kim, Director General for Planning and Cooperation

10:00 am – 11:30 am  Session 4: Maritime Port Systems
Moderator: Mr. Lou Ventino, Microsoft Corp
• Mr. Pascal Ollivier, SOGET & Mr. Alan Long, MCP Plc – representing IAPH
• Mr. Kristof Waterschoot, Antwerp Port Authority
• Mr. John Kok, Hutchison Port Holdings

11:30 am – 12:00 pm  Refreshment & Contact Break
Sponsored by:

12:00 pm – 1:30 pm  Session 5 : Customs IT Vision
Moderator:
• Ms. Susanne Aigner, WCO
• Mr. Robby Beau, Managing Director Global Trade Services FedEx
• Mr. Guilherme Mambo, Mozambique Revenue Authority
• Mr. Andres Monges, Paraguayan Customs
• Mr. Mark Miller, Conpectivity

1:30 pm – 2:00 pm  Closing Speeches
Mr. Charles Armstrong, Assistant Commissioner, Office of Information Technology, CBP
Mr. Kunio Mikuriya, Secretary General, WCO
Customs regulations, Export, Import, Logistics, Valuation, Rules of origin, Nomenclature...

Demos is the WCO partner for training and e-learning for the private sector worldwide.

We provide a number of standard, tailor-made and blended solutions and over 150 e-learning modules in customs training.

For more information on our training offer, please visit: www.wcoomdtraining.org

WCO Knowledge Academy for Customs and Trade
28 June-8 July 2011, Brussels, Belgium

A unique opportunity for networking and learning.
Sponsors and Exhibitors

Corporate Event Sponsor

At Microsoft, we’re motivated and inspired every day by how our customers use our software to find creative solutions to business problems, develop breakthrough ideas, and stay connected to what’s most important to them.

We are committed long term to the mission of helping our customers realize their full potential. Just as we constantly update and improve our products, we want to continually evolve our company to be in the best position to accelerate more flexible and scalable technologies such as Cloud Computing as they emerge and to better serve our customers. With our technology partners, we are developing innovative solutions that facilitate trade and align to the public and private sector needs of a much changed global environment. In particular, with advances in Cloud Computing we work hand-in-hand with customers and partners in the public and private sectors, including international organizations and government agencies, to help them leverage the future of IT hosting.

Visit: www.microsoft.com/mscorp/articles/business.asp

Platinum Sponsors

Bull is an Information Technology company, dedicated to helping Corporations and Public Sector organizations optimize the architecture, operations and the financial return of their Information Systems and mission-critical related business processes. Bull focuses on open and secure systems, and as such is the only European-based company offering expertise in all the key elements of the IT value chain. Bull is notably involved in projects to modernize the business processes of many government agencies and its packaged solutions are currently used in dozens of countries across all continents. These include e-biscus, which allows customs authorities to fulfill their role in monitoring trade and collecting excise payments efficiently and in total security, and e-ris, which manages and collects direct and indirect taxes, helps establish one-stop shops and fights against fraud.

Oracle (NASDAQ: ORCL) is the world’s most complete, open, and integrated business software and hardware systems company. For more information about Oracle, visit www.oracle.com
Join us. Support humanitarian relief.

A corporate executive making an online donation. A truck driver delivering critical supplies. A volunteer offering a bottle of water to a thirsty child. These are just some of the faces of the American Logistics Aid Network — ALAN.

Our goal is to bring supply chain professionals together — helping others in need, finding solutions in times of crisis. We provide a central point of contact during natural disasters and an effective process for distributing donations... putting resources in the hands of those who need them as efficiently as possible.

Our website provides a convenient portal to facilitate donations. Whether you can provide logistics expertise, supplies, vehicles to haul them, or local warehouse space to store them, we can match your resources with regional needs.

Become one of the many faces of ALAN.

As a non-profit organization, we depend on people like you to continue our good work. We need your help — with product or service donations, the gift of time or talent, or financial support. Join organizations like American Shipper magazine in becoming one of the many faces of ALAN. Learn more at www.ALANaid.org.
Gold Sponsor

FedEx Corp. (NYSE: FDX) provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. With annual revenues of $37 billion, the company offers integrated business applications through operating companies competing collectively and managed collaboratively, under the respected FedEx brand. Consistently ranked among the world’s most admired and trusted employers, FedEx inspires its more than 285,000 team members to remain “absolutely, positively” focused on safety, the highest ethical and professional standards and the needs of their customers and communities.

Bronze Sponsors

Headquartered in Falls Church, Va, CSC has more than 94,000 employees and reported revenue of $16.1 billion. As one of CSC’s three primary lines of business, North American Public Sector helps our government clients achieve excellence through world-class information technology, business operations and engineering services. Whether it’s supporting troops, modernizing and protecting infrastructure, improving services to citizens or delivering innovative solutions like cloud computing, we help public sector organizations fulfill their missions and make the most of their resources. For more information, visit www.csc.com/nps

UNI-PASS is the brand name of the electronic clearance portal system of the Korea Customs Service. It is a general term that encompasses the service of the Korea Customs Service, including clearance system, Cargo management system, and duty collection system, etc. UNI-PASS is the fruit of informatization of the customs administration, produced hand-in-hand with the users, reflecting the changes in the international customs environment and the development in IT technology.
Bureau International Maritime (BIM) creates tailor-made solutions for the public and private sector using new technologies in the areas of training, certification, security, cargo tracking and Single Windows. With several training centers located in Belgium, France and Congo, and an international network of partners across Europe, Asia, America and Africa, BIM benefits from localized expertise. BIM has been active in Africa for 16 years, working directly in over 10 countries including Congo, Gabon, Burkina Faso, Cameroon, Togo and Benin. BIM works with government authorities and other actors to ensure the necessary framework is put in place to manage smooth transitions in the project progress. To address this, BIM’s solutions embed many significant transition options.
**CrimsonLogic** is a trusted partner to governments worldwide. For over 20 years, CrimsonLogic’s trade facilitation platforms have been successfully implemented across five continents and in more than 20 countries, and have been continuously improved in tandem with the latest developments in trade and logistics. CrimsonLogic has the unique ability to deliver end-to-end services, from designing and building solutions with the most advanced technology to effectively provide a high degree of agility, flexibility and scalability, through to operating these services. For more information, visit: [www.crimsonlogic.com](http://www.crimsonlogic.com)

**Crown Agents** is an international company providing expertise in public financial management. We have an outstanding track record of delivering programmes to strengthen Customs administrations and have implemented revenue-related Enterprise Solutions in Europe, Africa, Asia, South America and the Caribbean. Our solutions are innovative and bring together proven capabilities coupled with advanced approaches to deliver the future.

**GAINDE 2000** is Senegalese customs IT partner for trade facilitation. Boosted by its experience and expertise in trade Management systems, GAINDE 2000 provides innovative and fully integrated solutions such as Single Window, customs system, e-payment, customs decision management system… The solutions offered are modules covering the complexity of clearance procedures and operating either in stand alone or consistent all inclusive mode. GAINDE 2000 is now playing a key role in trade facilitation in Senegal and beyond.

**GEFEG** is an established consulting firm for complex electronic business data interchange projects. Since 1990 we have supervised projects for major companies such as DB Cargo, for public agencies such as the G7 EDI Customs Group, for industry associations such as Global Automotive Industry North America, Asia and Europe, and for SMEs in such diverse industries as dental technology, transport, automotive supply, and tire manufacturing. A full program of practical training courses completes our range of consulting services.

**GreenLine Systems** provides software and services to Government Agencies responsible for facilitation and control of the cross-border movement of cargo, conveyances and people. [www.greenlinesystems.com](http://www.greenlinesystems.com)

**GS1: THE GLOBAL LANGUAGE OF BUSINESS**

GS1 is an international not-for-profit organization with over a million companies doing business across 150 countries. GS1 is dedicated to the design and implementation of global standards and solutions to improve the efficiency and visibility of supply and demand chains globally and across sectors. GS1 has over 30 years’ experience in global standards. [www.gs1.org](http://www.gs1.org)

**About GS1 US™** GS1 US is a not-for-profit organization bringing industry communities together to solve value-chain problems through adoption and implementation of GS1 Standards, including the Universal Product Code (U.P.C.) and Global Trade Item Number (GTIN). More than 200,000 businesses in 25 industries rely on GS1 US for trading-partner collaboration.

With over 700 clients utilizing our software solutions in over 40 countries, **MIC** saves clients time energy and money through the automation of customs rules and import/ export processing.

MIC specializes in customs software for: Import and Export Compliance ++ Free Trade Agreement with full Bill of Material Origin Determination and Solicitation Management (NAFTA and 50+ FTAs fully supported) ++ Multi-Country Import and Export Customs Clearance / self filing for over 40 countries (Canada, Mexico, US, EU, etc…) ++ Single Authorization for Simplified Procedures (SASP - EU) ++ Intrastrat reporting (EU), New Computerized Transit System (NCTS - EU), Excise Movement Control System (EMCS - EU) ++ Duty Draw Back ++ C-TPAT / AEO ++ Rules based Classification Automation ++ FTZ and Bonded Warehousing ++ Integration to Brokers, Forwarders and 3PLs ++ Both hosted (subscription/ SaaS)and Licensed based solution.

**Nathan Associates Inc.** – Expanding choices, creating value, accelerating growth since 1946 Economic growth springs from value expressed in choices – the choices of citizens and consumers, of entrepreneurs, of business executives and industry leaders, and of governments.

We have been expanding choices in developing countries for more than 64 years, sharing our knowledge of the possible and illuminating the path from the possible to the actual. We deliver assistance in production improvement, chart strategies for firm and industry growth, hone competence in trade practices, and provide prudent counsel on government policy.
Regula Group is one of the leaders in developing and producing of hitech document verification equipment and software. In over 18 years of Regula presence on the market, Regula customers base includes: ministries of internal and external affairs, police, border control and customs authorities from all over the world. Our document processing solutions allows for easy customization and integration into global data management systems.

Webb Fontaine Group is a company registered in Dubai with affiliates in seven countries worldwide. Webb Fontaine offers comprehensive Trade Facilitation solutions for governments covering both hardware and software; Webb Fontaine provides fully integrated Single Window platforms including Customs automation, risk management and Customs revenue and performance analysis tools.

SOGET is a world leader in Port Single Windows with 15 Ports in operation including France, Mauritius and Benin. SOGET has currently the Chair of the European Port Community System Association and a recognized expert by international organisations. SOGET has strategic alliances with the CIECC of the Ministry of Commerce of China and with BUREAU VERITAS offering concession service to implement and operate Port Single Windows. At 2011 WCO IT Conference, SOGET and MICROSOFT are announcing a new partnership to provide MICROSOFT technologies as the foundation layer of the strategic framework of the SOGET’s e-Maritime project.

Established in 2006 and with a customer base in Europe, Asia-Pacific, south America and Africa, Tradefacilitate provides an online service which helps importers, exporters, carriers and freight forwarders in the EU and across the world become compliant with new EU customs regulations and reduce the costs associated with traditional, inefficient, paper-based trade transactions. In order to support the growing number of importers and exporters, especially SMEs, who are now required to exchange paper-free data in advance, the Tradefacilitate service in line with EU requirements is based on global UN CEFACT interoperability standards and WCO standards and recommendations. Tradefacilitate provides an online collaborative workflow from order to a global cross industry invoice to expedite the trade data in advance on customs clearance processes. Its global interoperability and applicability is achieved as the service is built on harmonised standards ensuring a seamless interface for competitive compliant EU and global cross-border trade. By using Microsoft Azure as their chosen platform, Tradefacilitate is able to guarantee that EU requirements on data protection and privacy are met while increasing their capacity.

OpSec Security Group is the global leader in providing anti-counterfeiting technologies, services and software to over 300 global brands across industry sectors and over 50 governments worldwide. The Group operates manufacturing facilities and laboratories in the USA and the UK, and has sales operations in the Americas, Europe, and Asia.

SGS, as the world’s leading inspection, verification, testing and certification company, provides competitive advantage, drive sustainability and deliver trust. SGS has been deploying and operating the TradeNet technology through exclusive strategic partnerships. This innovative IT solution is based on the Single Window principle which aims at interconnecting all trade operators onto a single electronic system.

Tradefacilitate is a company registered in Dubai with affiliates in seven countries worldwide. Webb Fontaine offers comprehensive Trade Facilitation solutions for governments covering both hardware and software; Webb Fontaine provides fully integrated Single Window platforms including Customs automation, risk management and Customs revenue and performance analysis tools.
Exhibition floor plan

Sheraton Seattle Hotel, Second Floor, Grand Ballroom

General information on Seattle – Airport Transportation Options

Gray Line Downtown Airporter
(206) 626-6088
1-800-426-7532
For more information please contact www.graylinesseattle.com
2010 Ticket Far (subject to change): $15 one way, $25 roundtrip
Downtown Airporter by Gray Line serves the Airport outside Door 00 on the Baggage Claim (lower) level. Departs twice an hour from 5:30 a.m. - 9:30 p.m., with service to and from major downtown Seattle hotels including the Sheraton Seattle Hotel.

The Link Light Rail
The newly opened SeaTac/Airport Station is connected to the fourth floor of the Airport Garage. Trains arrive and depart on the platform level of the station approximately every 7 ½ to 15 minutes, depending on the time of day. The covered, level walkway to the Airport Terminal is one level down on the mezzanine. The well-lit walkway is separated from the main area of the garage and directional signs point the way to the Main Terminal skybridge. Wheelchair service is available. The Link light rail service runs 5:00 a.m. to 1:00 a.m. on Monday through Saturday 6:00 a.m to midnight on Sundays. For more information please contact: www.soundtransit.org/Riding-Sound-Transit/Travel-Light-to-SeaTac.xml

Stita Taxi
24 Hour Computerized Dispatch (206) 246-9999
5290 Southcenter Blvd, Tukwila, WA 98188
www.stitataxi.com

Best Limo LLC
Private car and limousine
(206) 203-6390
www.airporttaxiseattle.com

Yellow Cab
74 S Hudson St., Seattle, WA 98134 Seattle
(206) 622-6500
www.yellowtaxi.net

Taxi / Limousine. An average taxi fare to and from the SeaTac Airport to the Sheraton Seattle Hotel is $42.00
Being What’s Next in Customs

Customs in the Cloud
Enabling new innovative Customs solutions

For more information, please visit Microsoft and our partners at these booths: