



## 9th WCO PICARD Conference

Puebla, Mexico, 17-19 September 2014

### CONFERENCE PROGRAMME

DAY 1	WEDNESDAY, 17 SEPTEMBER 2014
08.00 – 09.30	Registration ( <i>Auditorium Lobby</i> )
09:30 - 12:00	Official Opening Session 1: <b>The WTO Agreement on Trade Facilitation: Implications for Customs</b>
12:00 – 13:30	Lunch break ( <i>Terrace Library</i> )
13:30 - 17:30	Continuation of Session 1
18:30	Cocktail reception offered by Dr. Mikuriya, WCO Secretary General <i>Venue: Technology Park Lobby of the University Tecnologico de Monterrey</i>
DAY 2	THURSDAY, 18 SEPTEMBER 2014
09:00 - 13:00	Continuation of Session 1 Working Session on Co-ordinated Border Management Session 2: <b>Customs Role in Securing Supply Chains and Preventing Illegal Trade</b>
13:00 – 14:30	Lunch break ( <i>Terrace Library</i> )
14:30 – 17:30	Plenary Discussions Session 2 Break-out Working Sessions
19:00	Gala Dinner <i>Venue: Puebla Convention Centre William O. Jenkins</i>
DAY 3	FRIDAY, 19 SEPTEMBER 2014
09:00 – 13:15	Reports from Break-out Working Sessions Session 3: <b>The Digital Dilemma in Customs</b>
13:15 – 13:30	Updates Closing remarks



# AGENDA

DAY 1	WEDNESDAY, 17 SEPTEMBER 2014
08.00-09.30	Registration ( <i>Auditorium Lobby</i> )
09.30-10.30	<p><b><u>Welcoming Remarks</u></b></p> <ul style="list-style-type: none"> <li>• Mr. Alejandro Chacon, Customs General Administrator of Mexico</li> <li>• Dr. Rashid Abella, Director General of Tecnologico de Monterrey at Puebla</li> <li>• Dr. Kunio Mikuriya, Secretary General of the World Customs Organization</li> </ul>
<b>Session 1: The WTO Agreement on Trade Facilitation (TFA): Implications for Customs</b>	
10.30-12.00	<p><u>High-level Panel Session</u></p> <p><u>Session Moderation by:</u> Mr. Francisco Aguilera, Vice President for Trading Americas and Group Shipping for CEMEX</p> <ul style="list-style-type: none"> <li>• Dr. Kunio Mikuriya, Secretary General of the World Customs Organization</li> <li>• Dr. Francisco de Rosenzweig, Undersecretary of Foreign Trade of the Ministry of Trade</li> <li>• Dr. Eduardo Solis, President of the Mexican Association of Car Industry</li> <li>• Academia Representative (TBC)</li> </ul>
12.00 – 13.30	Lunch break ( <i>Terrace Library</i> )
13.30-15.30	<p><u>Presentation of research papers</u></p> <ul style="list-style-type: none"> <li>• Mr. Tadashi Yasui, Japan Customs: "Revenue Impacts of Implementing WTO Trade Facilitation Agreement"</li> <li>• Dr. Cezary Sowinski, DHL Express: "WCO Immediate release guidelines – State of application in the eve of the TFA adoption"</li> <li>• Ms. Jisoo YI, Canberra University, Australia: "Facilitating Trade under Free Trade Agreements"</li> </ul>
15.30-16.00	Coffee break ( <i>Auditorium Lobby</i> )
16.00-17.30	<p><u>Panel and discussions on TFA and Customs</u></p> <ul style="list-style-type: none"> <li>• Mr. Murendere Chaponda, Malawi Revenue Authority: "Trade facilitation deterring factors in Malawi: is TFA a solution?"</li> <li>• Mr. Jose Ossio, World Bank: "One one coco full basket: Bali Agreement and Caribbean Customs"</li> </ul> <p><u>Plenary Discussion</u></p>
18.30	Cocktail reception, offered by the WCO Secretary General, Dr. Kunio Mikuriya <i>Venue: Technology Park Lobby of the University Tecnologico de Monterrey</i>

DAY 2		THURSDAY, 18 SEPTEMBER 2013			
09.00-10.30	<u>Working Session: Linkages between Coordinated Border Management and the Trade Facilitation Agreement</u>				
	<p>Session Moderation by: Mr. Luis Fernando Perez Azcarraga, Central Administrator for Customs Planning and Strategic Coordination</p> <p>Case study: Ms. Patricia Kuzmenko Furlan, University of Sao Paulo, Brazil: "Proposition of critical aspects framework for the Brazilian border management"</p>				
10.30-11.00	Coffee break ( <i>Auditorium Lobby</i> )				
Session 2: <b>Customs Role in Securing Supply Chain and Preventing Illegal Trades</b>					
11.00-13.00	<p><u>Introduction and Session Moderation by:</u> Mrs. Ana Hinojosa, Deputy Assistant Commissioner, U.S. Customs and Border Protection</p> <p><u>Presentations of research papers:</u></p> <ul style="list-style-type: none"> <li>Ms. Mariya Polner, WCO: "Role of Customs in fighting against illegal trade: mission impossible?"</li> <li>Dr. Juha Hintsa, Cross-Border Research Association, Switzerland: "Negative socio-economic impacts of common illicit freight logistics import flows" (FP7 CORE)</li> <li>Mr. Charles A. von Denkowski, University of Vechta, Germany: "North Korea's Border Insecurity: A challenge for Customs"</li> </ul>				
	<p><u>Panel Discussion with the presenters and in plenary</u></p> <p>Introduction to afternoon workshops</p>				
13.00 – 14.30	Lunch break ( <i>Terrace Library</i> )				
14.30-17.30	<u>Workshops</u>				
	<p>(participants shall indicate their selection during Day 1 registration)</p> <p>A) English Assessment Center B) Executive Dining Room C) Hall 1-213 D) Hall 1-313</p>				
	<p><u>Workshop 1:</u> <u>Innovation in Tools &amp; Training</u></p> <p>Dr. Oscar Vicente, CBSA-University of Windsor, Canada: "Review of Body-worn and dash-mounted cameras"</p> <p>Mr. Lee Wakefield, Sentir Global, USA: "Non-verbal behaviour Customs training increases security and decreases black market activity"</p>	<p><u>Workshop 2:</u> <u>IPR issues</u></p> <p>Mr. Agung Budilaksono, Min. Fin. Indonesia: "Parallel Imports in the harmonization of Customs Policies"</p> <p>Dr. Elena Yuryeva, Russia Customs Academy: "Activities of Customs Authorities to combat smuggling of counterfeited goods"</p>	<p><u>Workshop 3:</u> <u>Cross-border crimes:</u></p> <p>Dr. Anees Cherkunnath, India Revenue Service: "Incidence of wild-life trafficking in India and utility of "fauna detector dog" for prevention"</p> <p>Mr. Prasad Wickramanathe, Sri Lanka Customs: "Gold Smuggling in SAARC countries – a potential Global Risk Model"</p>	<p><u>Workshop 4:</u> <u>Revenue and Economic Growth impact:</u></p> <p>Mr. Kumara, Sri Lanka Customs: "Illegal trading Activities, an analysis from Sri Lanka"</p> <p>Ms. Eukeria Mashiri, Midlands University, Zimbabwe: "Illicit trade and economic growth: the role of Customs"</p>	
19.00	<p>Gala Dinner</p> <p><i>Venue: Puebla Convention Centre William O. Jenkins</i></p> <p><i>Boulevard Héroes del 5 de mayo, No. 402, Paseo de San Francisco, Col. Centro Histórico.</i></p>				

DAY 3	FRIDAY, 19 SEPTEMBER 2013
09.00-10.00	Report back from the Day 2 Workshops
Session 3: <b>The Digital Dilemma in Customs</b>	
10.00-11.30	<p><u>Introduction and Session Moderation by:</u> Mr. Garry Collins, New Zealand Customs Service</p> <p><u>Presentations of research papers:</u></p> <ul style="list-style-type: none"> <li>• Dr. Dennis Ndonga, Murdoch University, Australia: "Source-based Taxation of e-Commerce Income: Issues for Debate"</li> <li>• Ms. Marisa Marcela Virzi, AFIP, Argentina: "The single agency as the answer to the challenge posed by the e-commerce"</li> </ul> <p><u>Panel Discussion with the presenters and in plenary</u></p>
11.30-11.45	<p><u>Customs Professionalism &amp; WCO PICARD Professional Standards</u></p> <ul style="list-style-type: none"> <li>• WCO updates on Cooperation WCO-Academia and Customs Learning and Development initiatives, Ms. Bénédicte Meille, WCO Secretariat</li> </ul>
11.45-13.15	<p><u>Latest initiatives in Customs Research &amp; Education</u></p> <ul style="list-style-type: none"> <li>• WCO Secretariat Research activities, Mr. Robert Ireland, WCO Secretariat</li> <li>• WCO Regional Office for Capacity Building (ROCB) of the Americas and Caribbean Region</li> <li>• INCU Update and the Role of INCU in International Trade Facilitation, Dr. Mikhail Kashubsky, INCU Secretary</li> <li>• Updates by Members of the PICARD Advisory Group</li> </ul>
13.15-13.30	<b><u>Closing remarks and Conference closure</u></b>
13.30-14.30	Lunch break <i>(For participant 's choice)</i>
14.30-18.00	<p><b><u>Youth Forum:</u></b></p> <p><b><u>Initiative from the University Tecnológico de Monterrey</u></b> [<i>outside from the PICARD Conference</i>]</p> <p><u>Interactive Exchange Platform with student</u></p>

