EXPECTED AUDIENCE

The 3-day event is a must for everyone wanting to develop international contacts and partnerships whilst enhancing their knowledge and expertise of the future prospects and challenges in Customs and International Trade.

- Senior Customs executives responsible for Customs reform, modernization and policy issues, and human resource development;
- Universities and research institutions with an interest in Customs or trade-related research and education;
- Business executives and service providers;
- Representatives of international and regional organizations.

MAIN TOPICS

The PICARD Conference 2014 focuses on:

1. The WTO Agreement on Trade Facilitation: Implications for Customs
2. The Customs Role in Securing Supply Chains and Illegal Trade
3. The Digital Dilemma in Customs: the impact of increasing e-business on Customs

REGISTRATION

Get registered on http://www.pue.itesm.mx/picard2014

REGISTRATION FEES

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LANGUAGES

The Conference will be held in English, French and Spanish, with interpretation.

CONTACTS

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