



WCO Regional Integration Conference

Coordinated Border Management (CBM): Best Practices & Challenges

June 15-16, 2015

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Canada's Approach to Coordinated Border Management

The CBSA views CBM to include the three following pillars:

- a) ***Within:*** Customs Agencies must develop a well-designed and agile business model that simplifies the border experience to facilitate legitimate trade and travel
- b) ***Throughout:*** Agencies present at the border should establish one-stop shops for all border related business
- c) ***Beyond:*** Transnational threats and trade facilitation require transnational responses. CBM is a tool to address international threats and trade facilitation needs that transcend national borders



Coordinated Border Management - *Within*

- A single agency responsible for revenue collection, intelligence, immigration, enforcement, and agriculture and food inspection for imports of goods
- Integrated organization; less duplication; sharper focus on border issues that matter
- Single agency to advance Global Border Management abroad



Coordinated Border Management – *Throughout the Government of Canada*

- Coordination within the Public Safety Portfolio (ex: concerted strategic view)
- Coordination with key security partners such as our National Police (ex: Joint Border Strategy)
- Coordination throughout the Government of Canada other governmental agencies (ex: single window)



Coordinated Border Management: *Beyond*

- Regional coordination, harmonization and integration
- Harmonization of standards at international level
- Bilateral and multilateral tools



Global Border Management: The Future of Customs Cooperation

- The **threat landscape** and **expectations** of our governments and economic operators **in supporting economic prosperity** require close customs partnerships
- Partnerships are a solution to **common challenges** (security and economic prosperity)
- **Mutual goals and objectives** shared by partners (including the private sector)



Take away

- When adopting Coordinated Border Management (CBM) as a strategy, it is safe to say that we all have **encountered obstacles** based on differing organizational cultures/ interests, legislative barriers, technological complexities, and funding.
- However our **respective experiences clearly show** that these challenges can be overcome, and the **return on the investment is significant**, which better position Customs administrations to achieve its dual mandate of increasing economic prosperity and ensuring the health, safety and security of our citizens.



Thank you ~ Merci