Customs-Business Partnership including AEO Programme

3rd Global AEO Conference
Cancun, 11-13 May 2016
Customs-Business Partnership

**Customs**
- Improved trade security
- Trade efficiency
- Effective enforcement
- Effective use of limited resources

**Business**
- Prompt customs clearance
- Lower transaction cost
- Transparency and predictability of procedures
- More business opportunity

**Government**
- Economic and Social development

Win-Win
WCO Approach

- **Revised Kyoto Convention**
  - General Annex 1.3 Standard

- **SAFE Framework of Standards**
  - Pillar 2: Customs-to-Business

- **Private Sector Consultative Group (PSCG)**
WTO Agreement on Trade Facilitation

- **Article 2**
  - Opportunity and an appropriate time to traders and other interested parties to comment on the proposed introduction or amendment of laws and regulations.
  - Advance information to traders and other interested parties of new or amended laws and regulations, as early as possible before their entry into force.
  - Regular consultative mechanism between border agencies, traders and other stakeholders.

- **Article 7.7**
  - Provides for a concept of ‘Authorized Operators’

- **Article 23.2**
  - Provides for establishing and/or maintaining a national committee on trade facilitation or designating an existing mechanism to facilitate both domestic coordination and implementation of the provisions of the TFA.
Trust Based Partnerships
- Enhanced Trade Facilitation and Security
  - Revised Kyoto Convention
    - Authorised Person
    - Transitional Standard 3.32 of General Annex
  - WTO Agreement on Trade Facilitation
    - Authorized Operators
    - Article 7.7
  - SAFE Framework of Standards
    - Authorised Economic Operator
WCO Customs-Business Partnership Guidance

- Published in June 2015

  - to assist Members with the development of a regular consultation/engagement/partnership mechanism
  - to support Members in the implementation of relevant provisions of the WTO Trade Facilitation Agreement (TFA), including Articles 2, 7.7, 12(1) and 23(2)
Customs-Business Partnership Guidance

Part I: Guiding principles
- Overarching philosophy
- Guiding principles, concepts, benefits
- Challenges + proposed solutions
- International references, instruments, tools

Part II: Phased approach
- Model practical guide
- Detailed 4 phased approach
  - Strategic Overview and Planning
  - Developing Engagement Strategies
  - Implementation, and
  - Monitoring and Institutionalization
- Guidance for SMEs
Part III: Experiences / Best Practices

- 31 Members’ working examples/best practices

Part IV: Advanced Pillar

- To assist Members who already have well-developed partnership arrangements with Business but wish to advance the cooperation even further
Advanced Pillar

- Co-creation
- Centres of Excellence and Expertise
- Regional Engagement
- Bi-directional Education/Training
- Extended Partnership involving OGAs
- Joint Development of IT Systems
- Secondment of Customs officers and experts from business
- Joint Integrity Observatory
- Joint Border Process Observatory

Models/Principles
Thank you!

For More Information

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