



Customs-Business Partnership including AEO Programme

3rd Global AEO Conference
Cancun, 11-13 May 2016

Customs-Business Partnership

Customs

- Improved trade security
- Trade efficiency
- Effective enforcement
- Effective use of limited resources

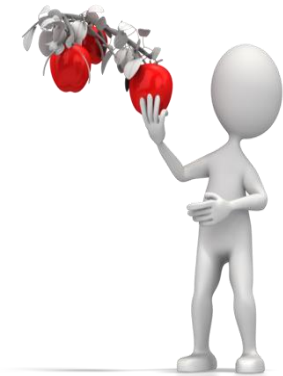
Win-Win

Business

- Prompt customs clearance
- Lower transaction cost
- Transparency and predictability of procedures
- More business opportunity

Government

- Economic and Social development





WCO Approach

- **Revised Kyoto Convention**
 - General Annex 1.3 Standard
- **SAFE Framework of Standards**
 - Pillar 2: Customs-to-Business
- **Private Sector Consultative Group (PSCG)**

The image shows the logo of the World Customs Organization (WCO) in the top left corner, which consists of a stylized 'C' and 'O' inside a blue circle. Below the logo is a portion of the WCO flag, which is white with a blue border and the same stylized logo in the center. The background of the slide is white with a blue border on the left and bottom.

WTO Agreement on Trade Facilitation

- **Article 2**
 - Opportunity and an appropriate time to traders and other interested parties to comment on the proposed introduction or amendment of laws and regulations.
 - Advance information to traders and other interested parties of new or amended laws and regulations, as early as possible before their entry into force.
 - Regular consultative mechanism between border agencies, traders and other stakeholders.
- **Article 7.7**
 - provides for a concept of ‘Authorized Operators’
- **Article 23.2**
 - provides for establishing and/or maintaining a national committee on trade facilitation or designating an existing mechanism to facilitate both domestic coordination and implementation of the provisions of the TFA.

Trust Based Partnerships

- Enhanced Trade Facilitation and Security



○ Revised Kyoto Convention

- Authorised Person
- Transitional Standard 3.32 of General Annex

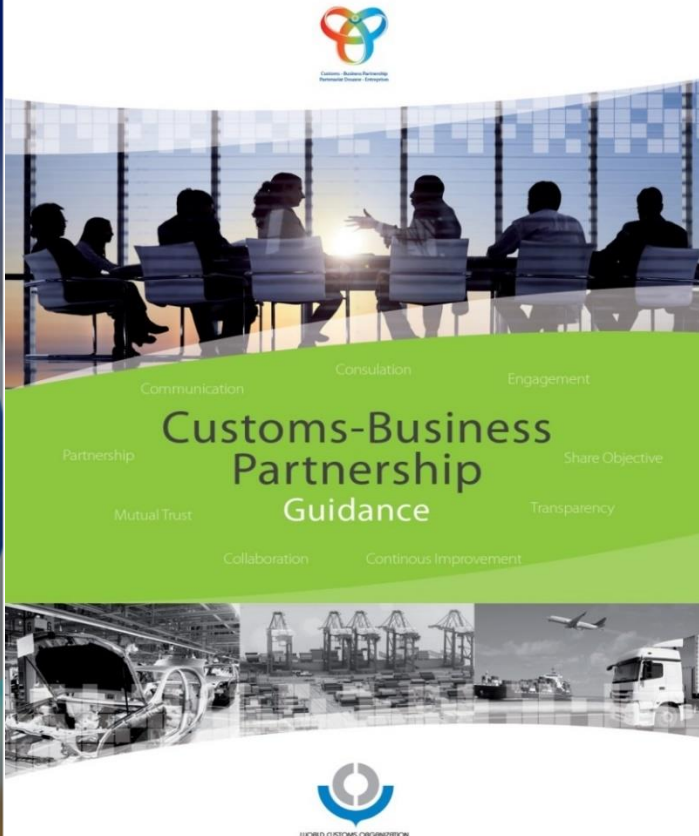
○ WTO Agreement on Trade Facilitation

- Authorized Operators
- Article 7.7

➤ SAFE Framework of Standards

- Authorised Economic Operator

WCO Customs-Business Partnership Guidance



- **Published in June 2015**
 - to assist Members with the development of a regular consultation/engagement/partnership mechanism
 - to support Members in the implementation of relevant provisions of the WTO Trade Facilitation Agreement (TFA), including Articles 2, 7.7, 12(1) and 23(2)

Customs-Business Partnership Guidance

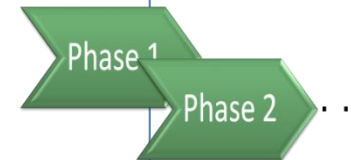
Part I: Guiding principles

- Overarching philosophy
- Guiding principles, concepts, benefits
- Challenges + proposed solutions
- International references, instruments, tools



Part II: Phased approach

- Model practical guide
- Detailed 4 phased approach
 - Strategic Overview and Planning
 - Developing Engagement Strategies
 - Implementation, and
 - Monitoring and Institutionalization
- Guidance for SMEs



Customs-Business Partnerships Guidance

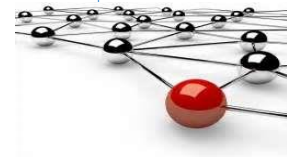
Part III: Experiences / Best Practices

- 31 Members' working examples/best practices

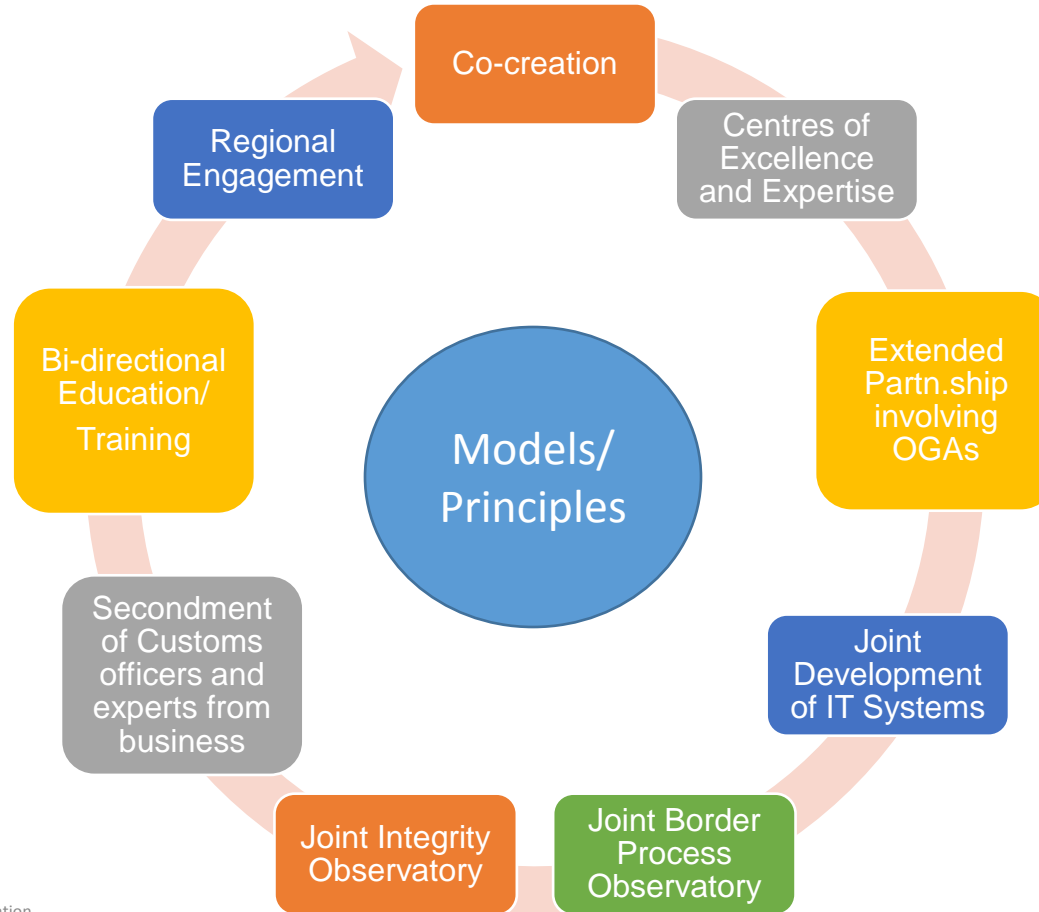


Part IV: Advanced Pillar

- To assist Members who already have well-developed partnership arrangements with Business but wish to advance the cooperation even further



Advanced Pillar





• Thank you!

For More Information

P. N. Pandey

Technical Officer

World Customs Organization

e-mail: pn.pandey@wcoomd.org