IF YOU CAN’T REUSE IT, REFUSE IT

HOW IS PLASTIC USED?

- Agriculture: 3.3%
- Electronics: 5.8%
- Automotive: 8.9%
- Building and construction: 19.7%
- Consumer and household goods, furniture, sport, health, safety: 22.4%
- Packaging: 39.9%

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WHERE IS PLASTIC PRODUCED?

- Canada, Mexico, United States: 18.5%
- Europe: 18.5%
- Former Soviet Republics - Commonwealth of Independent States: 2.6%
- Asia: 16.7%
- China: 28%
- Middle East and Africa: 7.3%
- Latin America: 4.4%
- Japan: 4.3%

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WHAT PLASTIC HAVE YOU PICKED UP ON THE BEACH?

- Cigarette butts
- Sanitary applicators
- Food containers
- Cups and lids
- Cutlery, straws and stirrers
- Balloons and balloon sticks
- Cotton buds
- Drink bottles
- Sweet wrappers
- Crisp packets
- Plastic bags

#BEATPLASTICPOLUTION

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Every year, up to 13 million tonnes of plastic leak into our oceans.

The plastic we throw away can circle the Earth four times in a single year.

Disposable plastic items represent 50% of marine litter.

95% of disposable plastic packaging is wasted.

Plastic can survive in the environment for up to 500 years.

Recycling plastic takes 88% less energy than making new plastic.

We can save 1,000-2,000 gallons of gasoline by recycling one ton of plastics.

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WHAT CAN YOU DO? IF YOU CAN’T REUSE IT, REFUSE IT

Refuse disposable plastic
Refuse single-serving packaging

Pressure your municipality to put in place deposit schemes
Bring your own coffee mug
Find innovative ways to replace single-use plastic in your everyday life
Choose reusable lunch bags

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RETHINK PLASTICS

Redesign and innovate: make plastic products easier to recycle

- Improve waste collection, sorting and reprocessing
- Scale up the adoption of reusable plastic packaging
- Establish a global plastics protocol
- Create viable markets for recycled plastics
- Put in place deposit schemes
- Establish clear regulatory frameworks for biodegradable plastics

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