

# Mexico Customs reports its progress on applying risk analysis to core processes



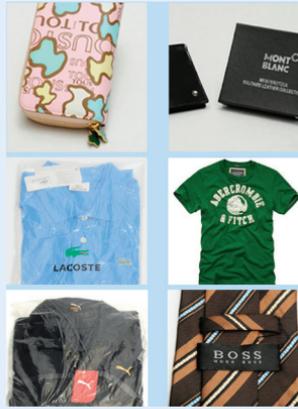
*Counterfeit brands in electronic goods (Duracell, Motorola, Sony, Sony Ericsson)*

As a Customs administration, one of Mexico's main priorities is to contribute to the strengthening of national security by combating criminal organizations. This, in turn, reflects a major objective of the 2007-2012 National Development Plan: to cripple the illicit profits of these organizations.

In recent years, the Mexican Tax Administration Service and Mexico Customs have dedicated considerable financial and human resources to enhancing their programmes to detect illicit goods at ports of entry through a risk analysis and intelligence strategy.

A valuable source to generate intelligence is the advance information Mexico Customs receives on incoming maritime shipments. Furthermore, Mexico is committed to the implementation of Pillar 1 of the WCO SAFE Framework of Standards, which entails the use of advance information and risk management systems by WCO Members.

A good example of the effective use of risk analysis, based on advance information to target pirated and counterfeit goods, is the recent seizures that were carried out at the Ports of Lazaro Cardenas, Manzanillo, Ensenada, Veracruz and Altamira in 2009; in these cases, the ports were alerted to the arrival of suspicious shipments by the intelligence unit at Customs headquarters.



*Counterfeit brands in apparel and accessories (Lacoste, Puma, Abercrombie, Tous, Mont Blanc, Hugo Boss)*

Also in 2009, in 94 of 504 targeted containers, risk was confirmed and the goods seized. They contained approximately 1,053 tons of merchandise, representing more than 50% of all pirated goods seized by Mexico Customs (33 million pirated units). These unprecedented seizures in 2009 were the direct result of the use of Customs intelligence and the application of risk analysis as well as the actions taken by the Mexican government.

The Tax Administration Service and Mexico Customs are permanently committed to enhancing their procedures, infrastructure and technology in order to efficiently fight illicit trade.

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