

Co-Creation (Unites States)

1. Description on initiative

The global supply chain is dynamic and ever-changing. To be able to adapt our Customs processes to be able to deal with up-and-coming, new problems and strategic questions, CBP has established a robust partnership with the trade community. The active collaboration with the trade community through Co-Creation allows us to be able to resolve challenges as they arise.

For CBP, Co-Creation allows us the opportunity to sit side-by-side with our industry partners to come up with innovative solutions to new and evolving global issues. We are also able to enhance our own internal processes so that we are more proactive and resilient when new incidents occur.

In the case of the ACAS pilot, the United States was faced with an event which forever changed the way we process and target high-risk express consignments in the air environment. In order to avoid having to take extreme and drastic measures which would ultimately hinder international trade and the movement of cargo, CBP held a brainstorming session with the appropriate industry partners to be able to come up with an innovative solution which would help meet our security requirements while facilitating the movement of cargo through the supply chain. Through Co-Creation, both CBP and the private sector established an unprecedented collaboration and developed ACAS.

In order to continually advance and enhance the ACAS pilot, CBP holds conferences and webinars, and hosts roundtables and trade days to maintain our collaboration with the trade community after the initial creation of the pilot.

2. Impact of initiative

The concept of Co-Creation has led to the development of the ACAS pilot which helps secure our air cargo industry without negatively impacting the movement of cargo. We currently process almost 85% of air cargo through ACAS.

3. Relevant government agencies involved in your national or international initiatives/practices

U.S. Customs and Border Protection (CBP) (and in the case of Air Cargo Advance Screening, the Transportation Security Administration)

4. Relevant private agencies and industry groups involved in your national or international initiatives/practices

For ACAS: Express Consignment Carriers, Freight Forwarders, Passenger Air Carriers, Heavy All-Cargo Carriers

5. How often do you interact with Private Sector/Industry Groups?

Twice a month via conference calls and once a month face-to-face

6. How do you keep track of input from Private Sector/Industry Groups?

Different ways:

1. We develop documents which require private sector input to better understand their perspective.
2. We developed a list of Frequently Asked Questions to address their various private sector inquiries.
3. We host roundtable meetings to address strategic questions.