

A Common Approach to Cross Border Management

Take
the paper
OUT



How does it work for the aviation industry?



IATA E-FREIGHT
SIMPLE > ELECTRONIC > PAPER FREE

Steve Smith

Project Director
IATA e-freight
29 June 2009

A large green arrow pointing to the right, positioned on the left side of the slide.

The Basics

WCO programme: **An industry perspective**

➤ The pillars of the WCO Framework of Standards

➤ Customs to Customs

- Ensure better security against terrorism through effective **risk-assessment**,
- **Mutual recognition** of Customs administrations and co-operation

➤ Business to Customs

- Traders submit data to customs through **advanced electronic information**
- Export/import declarations (goods & cargo) based on a **common standard**

➤ Coordinated Border Management

- **Border agency co-operation** with Customs being the single entry point
- **Single Window** Concept allowing one single entry point for traders
- Emphasis on **Information** not physical checks

IATA e-freight and Border Agency Co-Operation

Common Objectives

- IATA Secure Freight is promoting:
 - Risk assessment vs. 100% scanning to increase security
 - Mutual recognition to avoid duplication of audits

- IATA e-freight is promoting:
 - Advance electronic information to speed up transit time
 - WCO standards data model to simplify data exchange
 - Data transfer to a single entry point to reduce connection costs
 - Customs being the entry point for OGAs as connection already exists
 - Includes Business to Business whereas Single Window debate discussion often limited to BG and GG

IATA e-freight and Border Agency Co-Operation

Different Mandate

Single Window provides one entrance for the submission of standardised information to regulators

- Either in electronic format (data)
- Or in physical format (paper document)

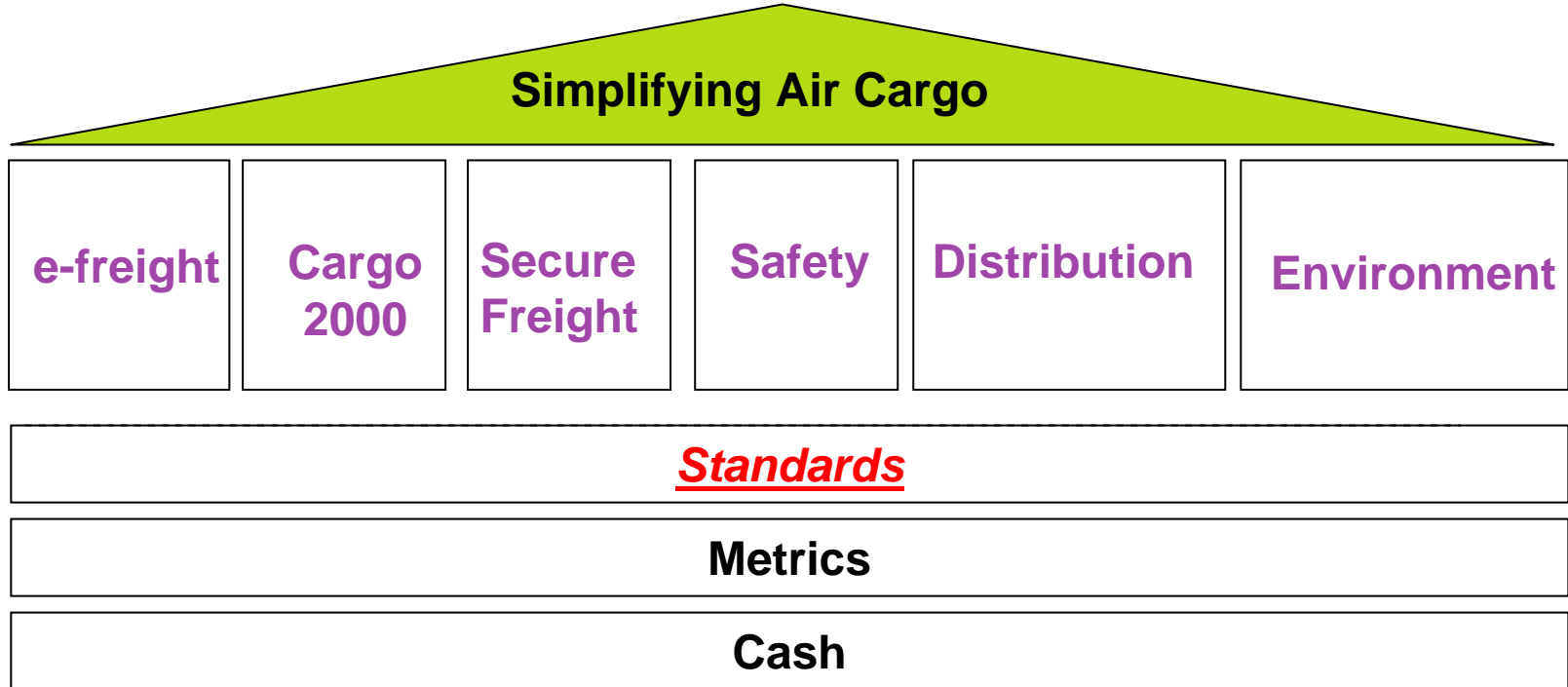
IATA e-freight mandate is Paper Free

- Process whereby air freight supply chain does not transport the paper but,
- There may be a requirement **by exception** to produce this paper in original, copy or printed e-document form

A large green arrow pointing to the right, positioned on the left side of the slide.

Where aligned?

IATA Cargo Agenda



IATA e-freight: 20 Live Locations (June 2009)



IATA e-freight and Border Agency Co-Operation Alignment

- IATA e-freight:
 - Is only implemented in countries that already have an e-customs program that allows electronic data exchange
 - Is promoting countries to have a single entry point for trade using standard electronic message including all necessary data elements
 - Benefits from advanced risk assessment – do not have to wait for customs clearance on arrival and thus improvements in goods transit time

A large green arrow pointing to the right, starting from the left edge of the slide and pointing towards the text "Case Study".

Case Study

IATA e-freight and Border Agency Co-Operation Case Study

Korea Republic have 2 programmes:

➤ Clearance Data Model

- Allows electronic messaging standards
- Can be used to provide Import and Export Declarations today
- Based on WCO Data model
- ⇒ Flexibility, IT communication costs reduction, development costs reduced

➤ Data exchange between Korea and Philippines

- Data exchange project where exporters file a declaration
- Importer in Philippines cross check this on import
- Using UCR number the export and import declarations cross checked
- Based on WCO Data elements
- ⇒ Simplified procedure as no declaration is lodged at import

A large green arrow pointing to the right, positioned on the left side of the slide.

Challenges

IATA e-freight and Border Agency Co-Operation

Challenges

- Recognising that Customs are often the most technologically advanced agency for electronic submission whereas others are not
- Trade has already an established relationship and communication with customs who manage every transaction, so best fit for us
- Customs has a challenge to establish themselves as the Single Window point of entry
 - Needs political will, leadership and Customs not always high in decision-making hierarchy
- How can the WCO become the rallying point for CBM when in reality cannot mandate its members to adopt WCO standards

A large green arrow pointing to the right, positioned on the left side of the slide.

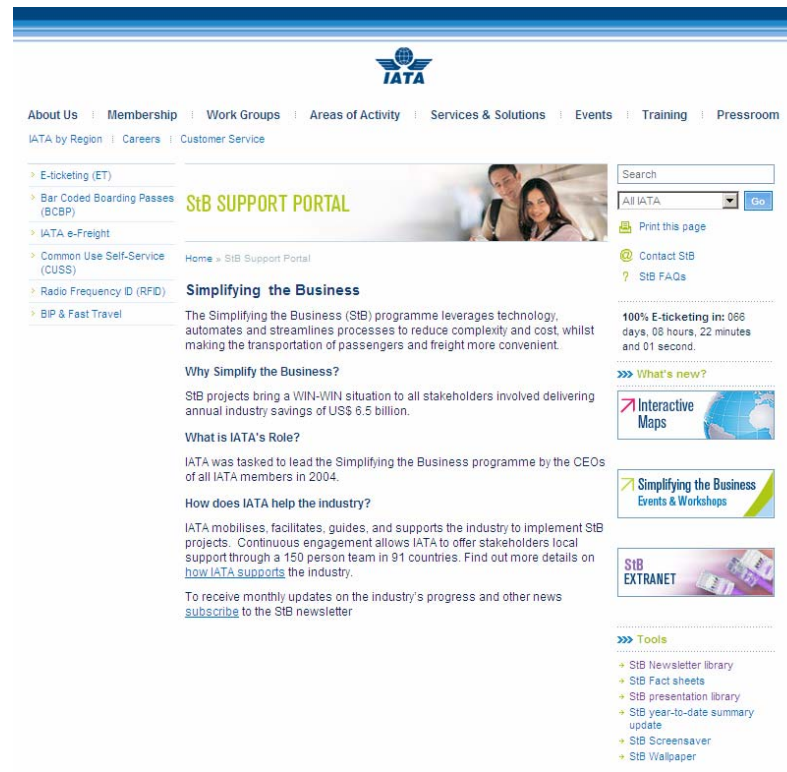
In Conclusion

Cross Border Agency Co-Operation: Conclusion

- Supports one point of entry with the most appropriate governmental authority: Customs
- Is aligned with key industry aviation projects IATA e-freight and Secure Freight
- Based on common international standards
- Challenge is to promote and sell

Thank you!

All the info you need: <http://www.iata.org/e-freight>



The screenshot shows the IATA Simplifying the Business (SIB) Support Portal. The page features a navigation menu with links for About Us, Membership, Work Groups, Areas of Activity, Services & Solutions, Events, Training, and Pressroom. Below the navigation, there is a search bar and a list of menu items including E-ticketing (ET), Bar Coded Boarding Passes (BCBP), IATA e-Freight, Common Use Self-Service (CUSS), Radio Frequency ID (RFID), and BIP & Fast Travel. The main content area is titled "SIB SUPPORT PORTAL" and includes a photo of two people. The primary article is "Simplifying the Business", which describes the SIB programme as a technology-driven initiative to reduce complexity and cost in air transport. It highlights that SIB projects have resulted in a WIN-WIN situation, delivering annual industry savings of US\$ 6.5 billion. The article also mentions that IATA was tasked to lead the SIB programme by the CEOs of all IATA members in 2004. A sidebar on the right contains a search bar, a "Print this page" button, and links to "Contact SIB" and "SIB FAQs". Below this, there is a "What's new?" section with a link to "Interactive Maps" and a "Simplifying the Business Events & Workshops" link. At the bottom of the sidebar, there is a "SIB EXTRANET" link and a "Tools" section listing various resources such as the SIB Newsletter library, SIB Fact sheets, SIB presentation library, SIB year-to-date summary update, SIB Screensaver, and SIB Wallpaper.