



2008 WCO IT Conference & Exhibition

Integrated Border Management- Is IT Essential?

**Grand Hyatt Seoul, Republic of Korea
23 to 25 April 2008**

A three day conference focusing on
Exploring the role of information technology at the border

Hosted by:



Corporate event sponsor:

SAMSUNG SDS

SAMSUNG

Who will attend?

Customs authorities, the IT sector, the broader business community, governmental and trade organisations, lending institutions, representatives from border regulatory agencies, and others involved in the international trade arena.

For further information about the Conference:
Visit the WCO events website: <http://events.wcoomd.org>

Program V0.23

Tuesday April 22 2008

19.00 - 20.30 **Welcome cocktail**
Grand Hyatt, Room Namsan III, 2nd floor
Sponsored by INTRACOM IT SERVICES DENMARK

Day 1: Wednesday 23 April 2008

Official Opening 10.00 – 11.00	Opening Ceremony of the 2008 WCO IT Conference & Exhibition
VIP Exhibition Tour 11.00 – 11.45	<ul style="list-style-type: none"> • <i>Mr. Kang Man-Soo, Minister of Strategy and Finance, Korea</i> • <i>Mr. Hur Yong-Suk, Commissioner, Korea Customs Service</i> • <i>Mr. Tapani Erling, Chairman, WCO Council</i> • <i>Mr. Michel Danet, Secretary-General, WCO</i> • <i>Mr. Lee Hee-Beom, President and CEO, Korea International Trade Association</i> • <i>Mr. Yoo Byung-Chang, Chairman, Korea Software Industry Association</i>
Keynote Speeches 11.45 – 13.00	<ul style="list-style-type: none"> • <i>Mr. Kim In, CEO, Samsung SDS</i> • <i>Dr. Hans van Grieken, CapGemini</i>
Press Conference 13.00	Main Conference Room
13.00-14.30	Buffet lunch Sponsored by ACCENTURE

**Integrated Border Management:
Is IT Essential?**

Conference Chair	<i>Mr. Allen Bruford, Deputy Director, Compliance & Facilitation, WCO</i>
National Presentations:	<i>In 2007 at Veracruz, Mexico, the extensive series of national presentations proved to be a popular and highly relevant part of the event. Based upon that precedent, it has been decided to replicate the process but with a different group of countries.</i>
Moderator Mr. Allen Bruford	
14.30-15.00	<ul style="list-style-type: none"> • <i>Mr. Li Xiao Gang, Chief Information Officer, General Administration of China Customs, IT application of China Customs</i>
15.00-15.30	<ul style="list-style-type: none"> • <i>Mr. Juozas Rimkevicius, Deputy Director General, Lithuanian Customs</i>
15.30-16.00	<ul style="list-style-type: none"> • <i>Mr. Roberto Acuna Baldizon, TICA Project Manager, Costa Rica Customs</i>
16.00-16.30	Refreshment and contact break Sponsored by COTECNA
Interactive Session: Single Window 17.00-18.30	<p><i>Single Window is one of the buzz terms in the world of trade and international transport. In this session 3 experts in the adoption of single window systems will share their particular experiences in this complex technical, legal and policy matter. Then there will be an interactive session where all present can quiz the experts on the role of single window systems in an integrated border management regime.</i></p> <ul style="list-style-type: none"> ▪ <i>Ms. Debbie Whiteside, CusMod Programme Business Manager, New Zealand Customs Service: APEC SW Project</i> ▪ <i>Mr. Alexander Arevalo, Chair, ASEAN SW project and Deputy Commissioner, Philippine Bureau of Customs</i> ▪ <i>Mr. Yoshikazu Sakai, Director for Information Management Office, Ministry of Finance, Japan: Single Window and its recent development, including cooperation with border agencies and interaction with external single window system</i> ▪ <i>Q&A Session (3 previous speakers plus Mr. Gareth Lewis, WCO Secretariat)</i>
	GALA DINNER
20.30-22.30	<p>Traditional cultural show Sponsored by ICS / MICROCLEAR</p> <p>Dinner at the Hyatt Sponsored by SAMSUNG SDS</p>

Day 2: Thursday 24 April 2008

<p>National Administrations Moderator Mr. Allen Bruford</p>	<p><i>Three more leading Customs administrations will present their view on border management and the role of IT.</i></p>
<p>09:30-10:30</p>	<p><i>Mr. Dan Imbeau, Director, Customs Commercial Solutions Division, Canada Border Services Agency, OGD E-Collaboration</i></p>
<p>10.00-10.30</p>	<p><i>Mr. Gene Ravele, General Manager for Border Control, South Africa Revenue Service: The National Integrated Border Management Strategy</i></p>
<p>10.30-11.00</p>	<p><i>Ms. Dash Oyunchimeg, Deputy Director General, Mongolian Customs, Customs Integrated Information Systems</i></p>
<p>11.00-11.30</p>	<p>Refreshment & Contact Break Sponsored by OPSEC SECURITY</p>
<p>11.30-13.30 Panel 1: Integrated Border Management and the Role of Government/Private Sector Partnership Moderator: Mr. Markus Werling, SAP</p>	<p><i>Integrated Border Management will be achieved through a coordinated approach by Customs, other border regulatory agencies, trade and transport both within and between nations. Discussion in this panel will focus upon the pivotal role of partnerships and the better use of information as the means to bind parties more closely and thereby enable integration.</i></p> <ul style="list-style-type: none"> • <i>Mr. Paul-Herve Theunissen, Head of Unit Customs & Taxation trans European Systems, EU Commission</i> • <i>Mr. Michael Lim, Director, Government & Security, SITA Asia Pacific</i> • <i>Mr. David Regan, Executive Director Revenue and Customs Europe, Africa and Latin America, Accenture</i> • <i>Mr. Lou Ventino, Senior Director, Global Trade Organization, Microsoft Corporation</i>
<p>13.30-15.00</p>	<p>Buffet Lunch Sponsored by MICROSOFT</p>

Day 2: Thursday 24 April 2008

15.00-18.00

Company break-outs

Companies participating in the 2008 WCO IT Conference & Exhibition will provide detailed insight into their solutions for Customs administrations.

Time \ Room	Break-out <i>Possibility of interpretation into English/French</i> Room A	Break-out <i>No interpretation English only</i> Room Namsan I 2nd floor	Break-out <i>No interpretation English only</i> Room Namsan I 2nd floor
15.00-15.15	SAMSUNG SDS <i>Internet Clearance System</i> Seungho Shin, Senior Engineer	SUN MICROSYSTEMS <i>Designing for Customs Services Automation</i> Anne Rasanen, Director of Global eGovernment	BOOZ ALLEN HAMILTON Dietmar Jost, Senior Associate
15.15-15.30	OPSEC SECURITY	CRIMSONLOGIC <i>Trade Facilitation Platform – implementation considerations and critical success factors</i> Jonathan Koh, Consulting Director	BOOZ ALLEN HAMILTON
15.30-15.45	ICS <i>MicroClear® – Your Trade Facilitation Partner without compromising on Security</i> Bassam S. Khoury, CEO	GAINDE 2000 <i>Building Automated solutions for trade efficiency</i> Mor Talla DIOP, IT Solutions Director	SITA <i>The future of air transportation security: the convergence of biometric and passenger data solutions for security and facilitation</i> Thomas A. Marten, Vice President, Government and Security Solutions
15.45-16.00	MICROSOFT Ludo DeBock Director, EU & NATO Global Strategic Accounts	TATIS	KOREA CUSTOMS UNI-PASS <i>Korea Customs e-clearance System, UNI-PASS</i> Samuel Yoon, Director
16.00-16.15	BULL <i>Interacting with Customs in a global environment</i>	ACCENTURE <i>Single Window</i>	
16.15-16.30	Jean-François Betbeder, Tax & Customs Solutions Vice President	John Vidas, Senior Executive, Revenue & Customs APAC	



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES

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16.30-16.45	Refreshment and contact break Sponsored by BULL		
16.45- 17.00	HP	GREENLINE <i>Enhancing Border Management through Effective Risk Assessment and Control Programs</i> Chris Thibedeau, VP Risk Assessment Solutions & GM Canada	BUREAU VERITAS/SOGET <i>Supply Chain Security & Border Management</i> Pascal Ollivier, Adviser to SOGET CEO, Government & International Affairs Elie Sawaya Consulting Engineer BUREAU VERITAS
17.00-17.15	KTNET (Korea Trade Network) <i>KTNET, Global e-Trade Enabler</i> Jay KIM, Team Manager, Global Service Planning Team	CYBERNETICA <i>Customs Engine (CuE) - helping clients to succeed!</i> Rait Raal, Business Development Manager Cybernetica AS	
17.15-17.30	INTRACOM <i>Integrated Border Management, before, at and beyond the border - a practical viewpoint</i> Albert Menashe, CEO		
17.30-17.45			
19.30-22.00	Dinner hosted by Korea Customs Service (KCS) : USELL CONVENTION HALL		

**Integrated Border Management:
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Day 3: Friday 25 April 2008

**Conference
Chair &
Moderator,
Allen Bruford**

4 Case Studies

a) 09.30-10.00

Mr. Albert Menashe, CEO, Intracom IT Services Denmark A/S

b) 10.00-10.40

Mr. Chun Hong-Uk, Director General, Clearance Facilitation Bureau, Korea Customs Service – KCS has completed the WCO Time Release Study and this session is an evaluation of the strategic implications of that important project, including what it says about the efficiency of border management procedures.

c) 10:40-11:05

Mr. Peter Chi, Director, Asia Operations, OpSec Security: Layered IT Security approach for Revenue Protection Track and Trace Systems

d) 11:05-11:30

Mr. Mats Wicktor, Deputy Director, Managing the Trade, Swedish Customs: Border Integration with Norway

11.30-12.00

Refreshment & Contact Break

Sponsored by GS1

**Panel 2:
Innovation
12.00-13.30**

Integrated Border Management is a relatively new term for a concept that has been around for a long time. Everybody talks about the speed of change in the 21st Century, but what are the specific innovative developments within technology that will have the greatest impact on future border control?

**Moderator Mr.
Dietmar Jost,
Booz Allen
Hamilton**

- *Mr. Lee Tiow Yong, Assistant DG, Singapore Customs*
- *Mr. Alan Long, General Manager, Maritime Cargo Processing*
- *Ms. Anne Rasanen, Director, eGovernment Transformation Vertical, Global Public Sector Sales, Sun Microsystems*
- *Mr. Kim Hyung Wook, System Engineer, LG CNS*

**Closing
Speeches
13.30-14.00**

- *Mr. Hur Yong-Suk, Commissioner, Korea Customs Service*
- *Mr. Michel Danet, Secretary-General, WCO*

14.00-15.30

Buffet lunch

Sponsored by KTNET

19.30-22.00

Dinner at the Hyatt

Sponsored by Hewlett Packard