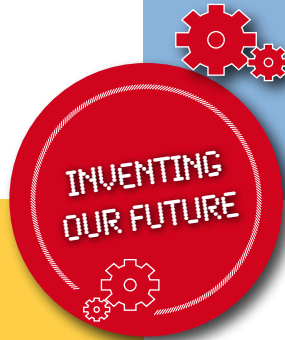




WORLD CUSTOMS ORGANIZATION

Integrated Border Management: Is IT Essential?



Exploring the role of information technology at the border

Hosted by



Location

Grand Hyatt Seoul
Republic of Korea



Date

23-25 April 2008

Corporate Event Sponsor



SAMSUNG SDS



For further information about the Conference:
<http://events.wcoomd.org>

Brussels – Johannesburg – Kuala Lumpur – Istanbul – Bangalore – Veracruz – Seoul



Setting the background

An international event that will focus on the vital role IT can play in linking all parties operating at the border in the most effective manner.

Conference Objectives

- To explore new ways that Customs might interact with other border regulatory agencies as a result of new information technology.
- To look at the elements of Integrated Border Management and critically evaluate the way each element might be enhanced by effective use of modern IT solutions.
- To analyse relevant international standards and their vital importance to border management.
- To glimpse into what the future promises and where the major influences lie.

This Conference will provide an ideal business opportunity to exchange views on global IT developments, see demonstrations of the latest IT technologies, identify IT opportunities in the Customs environment and meet a variety of potential partners and associates with a shared interest in improving supply chain management, maximizing co-operation amongst border agencies and improving border security.

...debate core business issues, help formulate creative solutions!

Exhibition

The Exhibition will provide an excellent backdrop for social and business interaction between exhibitors and participants in an environment laced with great promotional and networking opportunities.

Participants will have the opportunity to see and learn more about the latest IT solutions that have been designed specifically for the international Customs and trade market.

...after talking about IT solutions, see some of these solutions in action!

What will you gain from attending?

Delegates

- **Explore** new approaches to Customs IT that will change the way you do business.
- **Identify** opportunities and challenges for the management of Customs IT.
- **Examine** the core relationship between IT and business re-engineering including the role of the WCO's Revised Kyoto Convention and the SAFE Framework.
- **Gain insight** into current and expected future IT developments in the Customs and business worlds.
- **Participate** in challenging workshops designed to find the right IT solutions for Customs, business, and other border regulatory agencies in the 21st Century.

Vendors

- **Meet** top level executives, entrepreneurs, researchers, and delegates from Customs, other arms of government, the IT industry and the world of international trade and transport.
- **Market** your projects, products and services directly to decision makers.
- **Maximize** your exposure and visibility with the Customs and IT community.
- **Expand** your contact database for future networking possibilities.
- **Glean** insider knowledge on current and future IT user requirements.



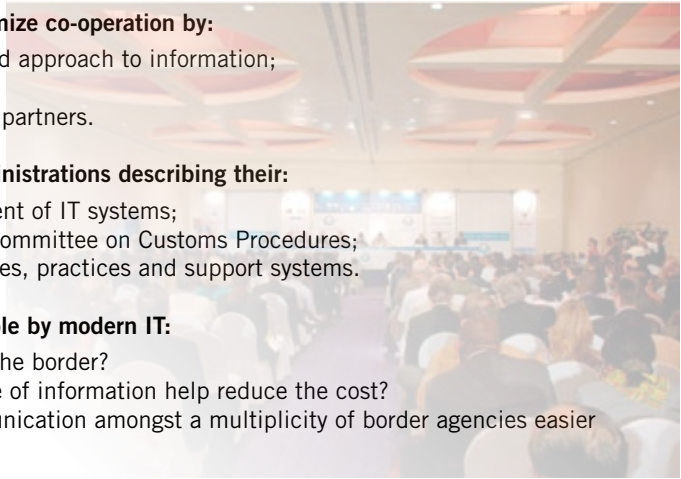
Want to know more? Do not hesitate to contact us: event@wcoomd.org



2008 WCO IT CONFERENCE & EXHIBITION
23-25 April 2008
 Grand Hyatt Seoul - Republic of Korea

The Conference will

- **Look at ways border agencies can maximize co-operation by:**
 - Adopting a strategic understanding and approach to information;
 - Adhering to international standards;
 - Enhancing collaboration with industry partners.
- **Hear from six progressive Customs administrations describing their:**
 - Strategic approach to the redevelopment of IT systems;
 - Lessons learned from the APEC Sub-Committee on Customs Procedures;
 - Initiatives to modernize their procedures, practices and support systems.
- **Investigate the efficiencies made possible by modern IT:**
 - How much does it cost to regulate at the border?
 - Can modern technology and better use of information help reduce the cost?
 - Does modern technology make communication amongst a multiplicity of border agencies easier or more effective?
- **Consider 21st Century opportunities and challenges:**
 - What are the policy, technical and legal considerations for successful implementation of a Single Window for trade?
 - What are leading-edge administrations doing to integrate border management?
 - What needs to be done to integrate border agencies at national level and increase collaboration at international level?



Go to <http://events.wcoomd.org>
 download the full Conference programme and sponsor list

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- i n v e n t



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WCO Publications

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 Integrated Border Management**



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To order, contact the WCO Publications Service
 Email: publications@wcoomd.org



2008 WCO IT CONFERENCE & EXHIBITION
23-25 April 2008
Grand Hyatt Seoul - Republic of Korea

Who should attend

The **2008 WCO IT Conference and Exhibition** will bring together Customs authorities, the IT sector, the broader business community, governmental and trade organizations, lending institutions, representatives from other border regulatory agencies, and others involved in the international trade arena.

This Conference will provide an ideal business opportunity to exchange views on global IT developments, see demonstrations of the latest IT technologies, identify IT opportunities in the Customs and broader government border regulatory environment, and meet a variety of potential partners and associates with a shared interest in improving border integration, supply chain management and security.

Online registrations

Registration fees

Only 500 Euros

Registration fees include the three-day Conference, refreshment breaks and lunches, gala dinner, a delegate pack and the post congress CD-ROM.

WCO Members and representatives of International Organizations should visit the Events Website for further information on registration fees and conditions.

Seating is limited
Do not wait...
Register NOW!

Whether you are Sponsoring or Exhibiting, you cannot beat the power of face-to-face marketing

Our Sponsorship packages offer:

- A speaking slot at the "vendor's sessions"
- Exhibition space in the Conference exhibition area
- Free Conference registrations
- Promotion of your company on Conference publicity material
- Marketing of your company during lunch or refreshment breaks

Be an exhibitor and use this opportunity to:

- Maximize your visibility
- Network with participants
- Demonstrate your services
- Exhibit your products
- Expand your business contacts



<http://events.wcoomd.org>

For further information send an email to event@wcoomd.org

Organised by



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