



The WCO PICARD Programme

WCO Recognition of University Customs Curricula

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WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES



Overview

- **Background**
- **Recognition of University Customs Curricula**
 - ⊖ **Guidelines**
 - ⊖ **Eligibility Criteria**
 - ⊖ **Application Process**
- **WCO Approval Process**
- **Form of Recognition**





Overview

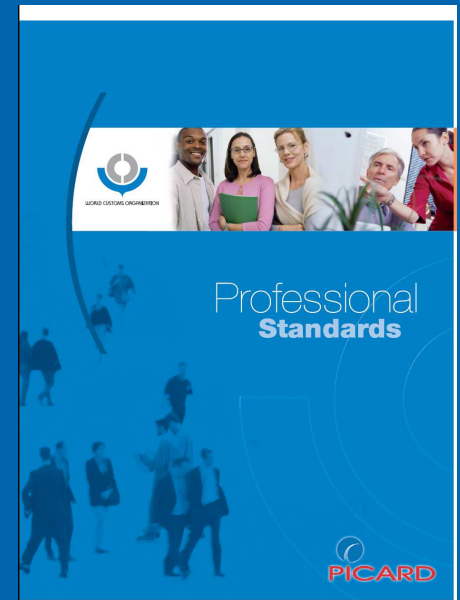
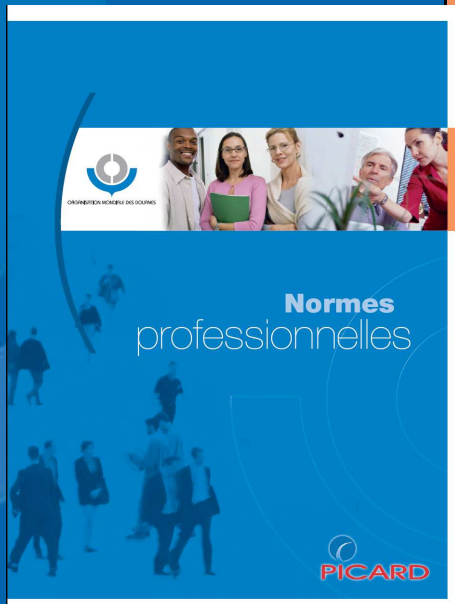


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BACKGROUND – PICARD

Professional Standards





PICARD Professional Standards

The Standards establish benchmarks for:

- Job profiles
- In-house training
- Academic development





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Recognition of University Customs Curricula

- Guidelines
- Eligibility Criteria
- Application Process





Guidelines for the WCO Recognition Procedure

- Guidelines have been developed to establish a process by which universities may apply for and attain WCO recognition of:
 - ⊖ relevant academic programmes at Bachelors and Masters level, and
 - ⊖ those who graduate from the programmes





Eligibility Criteria

- **Universities must be able to demonstrate that their curriculum substantially addresses the WCO PICARD Professional Standards at the Bachelors level or higher**
- **The WCO will not formally recognise a curriculum that meets only individual elements of the Standards**





Eligibility Criteria – Knowledge Requirements

Overall knowledge requirements as described in the WCO PICARD professional standards:

- (1) National and international policy/politics
- (2) Customs role in government and interaction with other government departments
- (3) The customs business
- (4) Aspects of judicial and legal systems relevant to customs
- (5) Micro and macro economics
- (6) Strategic planning
- (7) Policy development and implementation
- (8) Financial management
- (9) Human resource/capital management
- (10) Risk management
- (11) Information/knowledge management
- (12) The international supply chain
- (13) Trade practices
- (14) Modern technological approaches to customs and business
- (15) Public and media relations and communication
- (16) Principles of ethics, good governance & integrity
- (17) Customer management





Eligibility Criteria – Sample Curricula

Master of Customs Administration (MCA)

Customs Policy

- Role and tasks of customs administrations
- Customs regulation
- Trade facilitation
- Customs unions

Customs Legislation

- Principles of statute law
- Codification of customs law
- Customs code implementation
- Compliance with international law

Customs Management

- Internal and external auditing
- Modern management techniques
- Change management
- International customs co-operation

Risk Management

- Objects of protection
- Defining and evaluating risk
- International standards
- Implementing risk management...



Application Process

Application format:



A. Overview

B. Relationship of Curriculum to WCO Standards

C. Knowledge and Skill Transfer

D. Annexes





Application Process

A. Overview

Provide a broad overview of the Customs-specific academic programme(s) for which recognition is being sought, including the relevant academic award and the educational jurisdiction under which the award is granted





Application Process

B. Relationship of Curriculum to Standards

- **Address the correlation between the WCO Standards and the university programme(s) for which recognition is being sought**
- **If the curriculum does not cover all elements of the Standards, this should be identified**





Application Process

C. Knowledge and Skill Transfer

Outline the university's philosophy, educational practice and methods of determining knowledge and skill transfer to the student's workplace





Application Process

D. Annexes

- **Identify University Programmes and Subjects**
- **Correlation between WCO Knowledge Requirements and University Subjects**
- **Correlation between University Subjects and WCO Standards**





Application Process

Annex 1: Key to University Programmes and Subjects

Qualification:

Master of International Customs Law
Graduate Diploma in Customs Management
Bachelor of Customs Studies
...etc.

Subject No.

00012
00013
00014
00015
00016

Subject Name

Customs Management 1
Customs Management 2
Customs Reform and Modernization
Economics for Public Sector Managers
GATT/WTO Law
...etc.



Application Process

Annex 2: Correlation between WCO Knowledge Requirements and University Subjects

<u>Category/WCO PICARD Professional Standards</u>	<u>Knowledge Requirements as described in the PICARD Standards</u>	<u>Relevant Subject Nos.</u>
1. National and international policy/politics	The individual will demonstrate a critical understanding of the governments overall economic policies and social direction, its international and regional obligations and priorities. The identification of the key players at governmental and international level with influence on Customs policy and resources	00034 00035 00036



Application Process

Annex 3: Correlation between University Subjects and WCO Standards

<u>Subject</u>	<u>Outline</u>	<u>Outcomes</u>	<u>WCO Attributes/PICARD Standards</u>
Customs Management 1 (00012)	This unit introduces students to the policy and principles of customs administration and to international trends with an impact on customs.	At the completion of the unit students will be able to: <ul style="list-style-type: none">▪Identify the policy objectives of customs administrations▪Identify international influences that shape the customs policy agenda▪etc	<u>Strategic Managers/Leaders</u> National and international policy/politics Customs role in government and interaction with other government departments

WCO Approval Process

Application lodged with WCO

Referred to INCU for recommendation

Academic Assessment Group

Returned to WCO

Referred to a group of the WCO Member Administrations

Returned to WCO for decision



WCO Approval Process

INCU and Members may recommend that WCO:

- **Seeks additional information**
 - **An on-site audit may be required**
- **Refuses the application**
 - **Review Procedure**
- **Approves the application in part**
- **Approves the application in full**





Form of Recognition

- **Where a university's curriculum is considered to meet the eligibility criteria, the WCO will:**
 - **Agree the university's Customs-specific programmes, and**
 - **Agree that the subjects have been aligned to such programmes**



Form of Recognition

Programme Recognition:



“This academic programme has been developed in conjunction with the World Customs Organization as meeting the requirements of its international standards for the Customs profession”



Form of Recognition

Subject Recognition:



“This subject forms a component of an academic programme that has been developed in conjunction with the World Customs Organization as meeting the requirements of its international standards for the Customs profession”





For further information...

..on the WCO PICARD Programme, please visit the WCO Capacity Building website:

http://www.wcoomd.org/home_wco_topics_cboverviewboxes.htm

...on the next WCO PICARD Conference 2009, please visit the WCO Events website:

https://www.wcoomd.org/event_picard2009presentation.htm

