

**WCO Authorized Economic Operator Conference, Guatemala 2010**

**"Customs and Trade Promoting Opportunities to Gain Competitive Advantages in International Commerce"**

**Program**

**Wednesday, 14 April 2010**

**Location: Hotel Westin Camino Real, Guatemala City, Guatemala. "Salón ORO"**

No.	Time	Topic	Speaker(s)
1	7:00 - 8:00	ACCREDITATION	
	8:00 - 8:10	OPENING CEREMONY	<b>Mr. Rudy Baldemar Villeda</b> , Superintendent of Tax Administration, Guatemala
	8:10 - 8:20		<b>Mr. Eduardo Sperisen</b> , Ambassador Permanent Representative of Guatemala at the WTO
	8:20 - 8:30		<b>Ms. Jenny Phillips Aguilar</b> , Minister of Finance, Costa Rica
	8:30 - 8:40		<b>Mr. Sergio Mujica</b> , Deputy Secretary General, World Customs Organization
	8:40 - 9:00		<b>Mr. Rubén Morales Monroy</b> , Minister of Economy, Guatemala
9:00 - 9:10 OFFICIAL PHOTOGRAPHY BREAK			
2	9:10 - 9:40	SAFE Framework Standards: News	<b>Mr. Sergio Mujica</b> , Deputy Secretary General, World Customs Organization
3	9:40 - 10:10	Recent Developments on Trade Facilitation Negotiation in the WTO	<b>Mr. Eduardo Sperisen</b> , Ambassador Representative of Guatemala at the WTO
10:10 - 10:40 COFFEE BREAK			
4	10:40 - 11:10	AEO Development at a Global Level	<b>Ms. Eleanor Thornton</b> , WCO Regional Development Manager for Capacity Building Americas and Caribbean Region.
5	11:10 - 11:50	Guatemala AEO Presentation	<b>Mr. Raúl Díaz</b> , Intendent of Guatemala Customs Service
6	11:50 - 12:30	Costa Rica AEO Presentation	<b>Mr. Desiderio Soto</b> , Director General of Costa Rica Customs Service
12:30 - 14:30 LUNCH TIME (FREE TIME)			
7	14:30 - 15:10	Colombia AEO Presentation	<b>Mr. Bernardo Escobar</b> , Director of Colombia Customs Service
8	15:10 - 15:30	Central American Economic Integration, future vision	<b>Ms. Yolanda Mayora de Gavidia</b> , Secretary General of SIECA
15:30 - 16:00 COFFEE BREAK			
9	16:00 - 16:45	AEO Project in Americas	<b>Ms. Sandra Corcuera-Santamaría</b> , IADB <b>Mr. Nicolas Bonilla Penvela</b> , Director General of Spain Customs Service
10	16:45 - 17:00	Japan Ministry of Finance Presentation	<b>Mr. Hisashi Ueno</b> , Counselor of Japan Embassy in Guatemala.
19:00 COCTAIL OFFERED BY SAT GUATEMALA			



## INFORMATION RELATED WITH THE COCTAIL OFFERED BY SAT GUATEMALA, 14 APRIL 2010

**TIMETABLE:** 19:00 hrs.

**PLACE:** Palacio Nacional de la Cultura, Patio de la Paz, located on 6<sup>th</sup> Street, 6<sup>th</sup>. Avenue, zone 1, Guatemala City, Guatemala. More information about this place [click here](#)

**TRANSPORTE:** The SAT of Guatemala will provide transportation service as follow:

From **Westin Camino Real Hotel to El Palacio Nacional de la Cultura**, from 18:00 hrs forward.

From **El Palacio Nacional de la Cultura to Westin Camino Real Hotel**, from 21:30 hrs forward.

**FORMAL DRESS**

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**Thursday 15 April 2010**

**MORNING**

**Location: Hotel Westin Camino Real, Guatemala City, Guatemala**

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
08:00-09:00	<b>Post-Clearance Audit</b>  Linda Daugherty, USAID	<b>Central American Customs Legislation</b>  Jorge Ardón, SIECA	<b>How to Ensure Quality Control Along Supply Chain</b>  Carlos Farfán, BASC	<b>Revised Kyoto Convention</b>  Rosemarie Luna, SAT	<b>Progress on AEO programs, Honduras and Nicaragua</b>  Raúl Ardón (HN) y Gerardo Luna (NI)	<b>Non-Intrusive Inspection (NI) Technology: How does a Scanner Work</b>  Raymond Monzon, US-CBP	<b>Facilitation and Responsibility in the supply chain</b>  Juan Carlos Vilaseca, ASAPRA
09:00-10:00	<b>Supply Chain Security</b>  Uma Subramanian World Bank	<b>International Transit of Goods (TIM project)</b>  Alvaro Sarmiento, IADB	<b>Single Window</b>  Salvador Duart, IADB	<b>Mutual Recognition requirements, C-TPAT</b>  Carlos Ochoa, US-CBP	<b>Progress on AEO programs, El Salvador and Dominican Republic</b>  Luis Angulo (SV) y Elisa Pimentel (RD)	<b>Container Seals: Inspection Techniques and Best Practices</b>  Raymond Monzon, US-CBP	<b>Ports and Shipping Companies: Challenges and Opportunities</b>  Luis Toledo, MAERSK Guatemala
10:00-10:30	<b>COFFEE BREAK</b>						
10:30-11:30	<b>The Key to AEO: Creating Partnership Between Customs and Traders</b>  Bryce Blegen, Trusted Trade Alliance LLC	<b>Ports and Shipping Companies: Challenges and Opportunities</b>  Luis Toledo, MAERSK Guatemala	<b>AEO Implementation Process, USAID</b>  Linda Daugherty, USAID	<b>Identifying Red Flags in the Supply Chain</b>  Marvin Prado, SAT	<b>Standards for Tracking the Movements of Goods</b>  Elmer Espina, GS1 Guatemala	<b>Securing your Supply Chain</b>  Juan Francisco Toruño, BASC	<b>How to Conduct a Seven Point Container Inspection</b>  Raymond Monzon, US-CBP
11:30-12:30	<b>How to Develop a Business Case</b>  Lisa Yarmoshuk, USAID	<b>Knowing the AEO Program of Guatemala</b>  Ana Guisela Chang, SAT	<b>Mutual Recognition Requirements, EU</b>  Tonka KOSTADINOVA, EU	<b>How to Ensure Quality Control Along Supply Chain</b>  Carlos Farfán, BASC	<b>Progress on AEO Programs, Honduras and Nicaragua</b>  Raúl Ardón (HN) y Gerardo Luna (NI)	<b>Importance of Human Resources in Security</b>  Fermin Cuza and Alejandro Uribe, BASC	<b>How to Conduct a Seven Point Container Inspection</b>  Raymond Monzon, US-CBP
12:30-14:30	<b>LUNCH TIME (FREE TIME)</b>						



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Thursday 15 April 2010

**AFTERNOON**

Location: Hotel Westin Camino Real, Guatemala City, Guatemala

Time	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6	Room 7
14:30-15:30	<b>The Key to AEO: Creating Partnership Between Customs and Traders</b>  Bryce Blegen, Trusted Trade Alliance LLC	<b>Central American Customs Legislation</b>  Jorge Ardón, SIECA	<b>Single Window</b>  Salvador Duart, IADB	<b>Revised Kyoto Convention</b>  Rosemarie Luna, SAT	<b>Progress on AEO programs, El Salvador and Dominican Republic</b>  Luis Angulo (SV) y Elisa Pimentel (RD)	<b>Importance of Human Resources in Security</b>  Fermin Cuza and Alejandro Uribe, BASC	Reserved for Customs Representatives Meeting
15:30-16:30	<b>Supply Chain Security</b>  Uma Subramanian World Bank	<b>Knowing the AEO Program of Guatemala</b>  Ana Guisela Chang, SAT	<b>AEO Implementation Process, USAID</b>  Linda Daugherty, USAID	<b>Mutual Recognition requirements, C-TPAT</b>  Carlos Ochoa, US-CBP	<b>Standards for Tracking the Movements of Goods</b>  Elmer Espina, GS1 Guatemala	<b>Facilitation and Responsibility in the supply chain</b>  Juan Carlos Vilaseca, ASAPRA	Reserved for Customs Representatives Meeting
16:30-17:00	<b>COFFEE BREAK</b>						
17:00-18:00	<b>Post-Clearance Audit</b>  Linda Daugherty, USAID	<b>International Transit of Goods (TIM project)</b>  Alvaro Sarmiento, IADB	<b>Mutual Recognition Requirements, EU</b>  Tonka KOSTADINOVA, EU	<b>Identifying Red Flags in the Supply Chain</b>  Marvin Prado, SAT	<b>Container Seals: Inspection Techniques and Best Practices</b>  Raymond Monzon, US-CBP	<b>Securing your Supply Chain</b>  Juan Francisco Toruño, BASC	Reserved for Customs Representatives Meeting
<b>END OF DAY</b>							

**COMPLEMENTARY INFORMATION RELATED WITH THE SECOND-DAY WORKSHOPS  
15 APRIL 2010**

**ROOMS ALLOCATION**

REFERENCE	ROOM NAME	PARTICIPANTS PER ROOM
ROOM 1	PINTORES	100
ROOM 2	PETÉN	100
ROOM 3	INDEPENDENCIA OBELISCO	50
ROOM 4	LA RONDA	50
ROOM 5	CEIBA I	42
ROOM 6	CEIBA II	42
ROOM 7	AYARZA	42
BILATERAL MEETINGS ROOM	PROCERES	10

\* This room should be reserved in advance via email to [Eleanor.Thornton@wcoomd.org](mailto:Eleanor.Thornton@wcoomd.org) or [Martinez@wcoomd.org](mailto:Martinez@wcoomd.org), or during the Conference directly with the WCO staff members.

## IMPORTANT NOTICE

### **WORKSHOP ON** “How to Conduct a Seven Point Container Inspection”, Raymond Monzon, CBP

- General:** An on live container inspection will be carrying out during this workshop, so that, participants attending this event have to be present in the below-mentioned place.
- Timetable:** From 10:30 a.m. to 11:30 a.m., and a second time from 11:30 a.m. to 12:30 p.m.
- Place:** Calle Real, zona 10, in front of Westin Camino Real Hotel (Conventions Center side). A container will be parking in this area.
- Instructions:** Participants registered to participate in this workshop are invited to be in the place where the workshop will be conducted, punctually. Staff members will be available in the lobby of the Conventions Center of Westin Camino Real Hotel in order to provide guidance and assistance to participants.

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### Program

Friday, 16 April 2010

Location: Hotel Westin Camino Real, Guatemala City, Guatemala, "Salón ORO"

No.	Time	Topic	Speaker(s)
1	8:30 – 9:00	AEO: Private Sector Vision	Mr. Ronald Vega, Member of the WCO Private Sector Consultative Group
2	9:00 - 9:30	Panel 1: Importance of developing Customs and Business Partnership	Mr. Edmund Saums, USAID. Ms. Tipten Troidl, U.S. Department of Commerce
3	9:30 - 10:30	Panel 2: AEO Programs, Now and in the Future	Mr. Eduardo Sperisen, Ambassador Permanent Representative of Guatemala at the WTO (Facilitating) Mr. Nicolas Bonilla Penvela, Director General of Spain Customs Service Mr. Roger Smith, New Zealand Customs Service Mr. Tae-young KIM, Korea Customs Service
10:30 - 11:00		COFFEE BREAK	
4	11:00 - 12:00	Panel 3: Mutual Recognition, Now and in the Future	Mr. Eduardo Sperisen, Ambassador Permanente Representative of Guatemala at the WTO (Facilitating) Ms. Tonka Kostadinova, European Union Mr. Brad Skinner, US-CBP Mr. Roger Smith, New Zealand Customs Service
12:00 - 12:30		CLOSING CEREMONY	