



Conference organised in conjunction with



World Customs Forum 2008

MANAGING SECURE TRADE LANES & THE FUTURE OF FACILITATION

- Navigating the Seas of Change -

Brussels, 4-5 December 2008

A two-day conference focusing
on the security and facilitation of the international supply chain

Conference co-chaired by

Professor David Widdowson
Chief Executive Officer, Centre for Customs and Excise Studies, University of Canberra

Bryce C. Blegen
Chief Executive Officer, Trusted Trade Alliance

Allen Bruford
Deputy Director, Compliance and Facilitation Directorate, World Customs Organization

Who will attend?

Senior Corporate Customs and Supply Chain Managers, Logistics Experts, Customs Executives,
Security Practitioners, Legal Advisors, Academics and Economists

For further information about the Conference:
Visit the WCO events website: <http://events.wcoomd.org>

DRAFT PROGRAMME (27 November 2008)

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PROGRAMME (27 November 2008)

Day 1: Thursday, 4 December 2008

08:30	Registration
10:00	Opening Address <ul style="list-style-type: none"> • <i>Kunio Mikuriya</i> <i>Secretary General elect, World Customs Organization</i>
10:15	Keynote Speech <ul style="list-style-type: none"> • <i>Allen Bruford</i> <i>Deputy Director, Compliance and Facilitation Directorate, WCO</i>
11:00	Refreshment and networking break
Session 1	Secure Trade Lanes: Model for the Future?
11:30	Keynote Speech: Introduction to Secure Trade Lanes <ul style="list-style-type: none"> • <i>Juha Hintsa, Senior researcher, Supply chain security and Customs risk management, University of Lausanne & Cross-border Research Association</i>
12:00	Panel Discussion on Secure Trade Lanes: <i>Moderator: Prof. David Widdowson, University of Canberra</i> <ul style="list-style-type: none"> • Enhancing Visibility and Security, China-EU Trade Lane (7th Framework Programme R&D project) <i>Dr. Frank Arendt, ISL Institute of Shipping Economics and Logistics</i> • Simulation Model for Secure Trade Lane Benefit Assessment <i>Dr. Rob Zuidwijk and Dr. Albert Veenstra, Erasmus University</i> • Calculating the Cost of Security: Activity-based Cost Model <i>Nicolas Gillen, University of Lausanne & Cross-border Research Association</i>
13:00	Lunch and networking break - sponsored by Ernst & Young
14:30	<ul style="list-style-type: none"> • Secure Trade – A Business Perspective <i>Kit Hickey and Robb Stevens, Global Customs Compliance Team, Fonterra Co-operative Group Limited</i> • Operation SAFE Commerce & US Initiatives <i>Jim Phillips, Senior Manager Customs, General Motors</i> • Overview of Shipper, Freight Forwarder & Terminal Operator Expectations for Secure Trade Lanes <i>Baris Bicimseven, Researcher, Customs Risk Management, University of Lausanne & Cross-border Research Association</i>
15:30	Refreshment and networking break

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Session 2	Secure Trade: Driving Innovation in Technology & Services
16:00	Keynote Speech: [title] <ul style="list-style-type: none"> • <i>Timothy M. Persons, Ph.D., Chief Scientist, United States Government Accountability Office</i>
16:30	Panel Discussion: <i>Moderator: Bryce Blegen, Trusted Trade Alliance</i> <ul style="list-style-type: none"> • Highlights: Advanced Technologies required for Secure Trade Lanes, Import Safety, and Advance Data Reporting • The Changing Roles of Customs Brokers and Service Providers in light of US ISF (10+2), EU Advance Data Requirements, and Other Initiatives • Innovations in Information Technology and New Trends in Collaborative Shipment Data Management • Regulation Driven Business & Technology Needs <i>Neil Byrne, EMEA Customs & Trade Leader and Franky de Pril, Belgium Customs Leader, Ernst & Young</i> • Technovision: a powerful framework to plot the Customs current and future business needs on the innovations and technologies of the future <i>Hans van Grieken, Vice President Business Innovation, Capgemini Netherlands</i> • US Importer Security Filing - How the Trade Anticipates Providing Advance Trade Data <i>Melissa Irmen, Vice President, Products & Strategy, Integration Point</i>
17.30	End of day one
17:30	<i>Cocktail and networking</i>

Day 2: Friday, 5 December 2008

08:30	Registration
Session 3	Advance Shipment Data: Moving the Borders Outward
09:00	<p>Panel Discussion <i>Moderator: Simon Royals, Senior Technical Officer, WCO</i></p> <ul style="list-style-type: none"> • EU: New Trade Data Flows <i>Michael Lux, Head of Unit, DG TAXUD, European Commission</i> • US: Report on 10+2/Security Filing <i>Allen Gina, Assistant Commissioner for International Affairs, US Customs and Border Protection</i> • Information Exchange with Other Governments, Impact of WCO Data Model <i>Gareth Lewis, Technical Officer, WCO</i> • APEC Single Window Strategy <i>Paul Benussi, Counsellor, Customs, Australian Embassy, Brussels</i>
10:00	<p>Panel Discussion <i>Moderator: Rogelio Cruz-Vernet, Trusted Trade Alliance</i></p> <ul style="list-style-type: none"> • Impact on Trade, Costs and Benefits <i>Marc Van de Perre, Senior Policy Adviser, CLECAT</i> • Government Export Controls Analysis as part of Pre-departure Release Process <i>Matthias Merz, Trusted Trade Alliance</i> • 10+2 and the Lacey Act: Are They Necessary Evils? <i>Catherine Robinson, Director, High Tech Trade Policy, National Association of Manufacturers</i>
11:00	<i>Refreshment and networking break</i>

Session 4	Role of Facilitation & Risk-based Customs Processing under the New Paradigms
11:30	Keynote Speech: Trade Facilitation and Security: the Current Situation and Ways Forward <i>Dr. Andrew Grainger, Director, Trade Facilitation Consulting Ltd.</i>
12:00	Panel Discussion <i>Moderator: Bryce Blegen, Trusted Trade Alliance</i> <ul style="list-style-type: none"> • Status of EU AEO Programme and Mutual Recognition <i>Susanne Aigner, Head of Section, DG TAXUD, European Commission</i> • ISO 28000: Applying Quality Assurance Principles to Supply Chain Security <i>Ronald de Kok, Lloyd's Register Quality Assurance</i> • Emerging Technologies for National Security <i>Daniel G. Snow, Director, Raytheon Homeland Security</i> • Risk-based Targeting in the New Security Environment - Fact or Fiction? <i>Prof. David Widdowson, Centre for Customs & Excise Studies, University of Canberra</i>
13:00	<i>Lunch and networking break</i>
Session 5	National Customs Priorities & Global Trade: Can SAFE Bridge the Divide?
14:30	Panel Discussion: <i>Moderator: Mike Laden, Trusted Trade Alliance</i> <ul style="list-style-type: none"> • Impact of SAFE on National Customs Processes <i>Eleanor Thornton, Technical Attaché, WCO</i> • Partnerships: The Key to Implementing SAFE <i>Allen Gina, Assistant Commissioner for International Affairs, US Customs and Border Protection</i> • Presentation <i>Malcolm McKinnon, Chief Executive, SITPRO Ltd</i>
15:50	<i>Refreshment and networking break</i>
Session 6	Standards as the Road to Success: Definition, Implementation & a New Partnership between the WCO & Trade
16.10	Panel Discussion: <i>Moderator: Allen Bruford, WCO</i> <ul style="list-style-type: none"> • The WCO's Role in Global Customs Management <i>Prof. Dr. Hans-Michael Wolfgang, University of Münster</i> • WCO Role in Supervising/Operating the Exchange of Data between Governments and / or between the Private Sector and Governments. <i>Gareth Lewis, Technical Officer, WCO</i> • Role of the Trade in Advocacy, and can their Role as Stakeholder be Formalised and Institutionalised? <i>Jim Phillips, Senior Manager Customs, General Motors</i>

17.00	Wrap-Up Session Conference Outcomes
	<ul style="list-style-type: none">• Allen Bruford, David Widdowson, Bryce Blegen
17.15	<i>Close of Conference</i>

Time has been allowed for strategic discussions and for delegates to pose questions throughout the whole conference!

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