



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES

Forum: Inventing Our Future

What future for 100% Scanning?

Brussels, 10 and 11 June 2008

A two-day Conference on the future of 100% scanning
of maritime cargo containers prior to loading

Conference co-chaired by

Frédéric Carluer

Professor of Management at the University of Le Havre (CIRTAI)
and research associate at the Normandy Business School

Michael Schmitz

Director of Compliance and Facilitation, World Customs Organization

Relevant to:

Specialists in international trade, business and tax, senior Customs managers, port operators, commercial negotiators, legal professionals, consultants, supply chain managers, international economic operators, Customs brokers, forwarding agents, academics, researchers and representatives of relevant international organizations.

For more information about the Conference, visit the WCO Events Website:

<http://events.wcoomd.org>

PROGRAMME (11 JUNE 2008)

DAY 1 : 10 JUNE 2008	
08.30	Registration
09.30	Opening address <ul style="list-style-type: none"> • Michel Danet, Secretary General, World Customs Organization
09.55	Key Note Speech <ul style="list-style-type: none"> • Robert Massey, CEO, Cotecna
10.00	Current status of the 100% scanning issue in the United States <ul style="list-style-type: none"> • Michael Mullen, US Customs and Border Protection
Session 1 Macro-economic analysis of container trade flows into the United States	
10.25	US imports of maritime containers: global data. Principal trading partners at importation. US ports and the challenges presented by growth and logistical reorganization. Prospective analysis of trade. <ul style="list-style-type: none"> • Frédéric Carlier, Professor of Management at the University of Le Havre (CIRTAI) and research associate at the Normandy Business School
11.15	Discussion
11.30	<i>Refreshment and contact break</i>
Session 2 Micro-economic analysis of supply chain security players	
12.00	The maritime container scanning market and outlook given the existing climate. Sector analysis: major techno-industrial opportunities. Brief presentation of principal scanner manufacturers and managers. Technological revolution and strategic opportunities. <ul style="list-style-type: none"> • Yann Alix, Professor of Port and Maritime Management at the Normandy Business School, Director of IPER
12.45	Discussion
13.15	<i>Lunch and contact break sponsored by COTECNA</i>
Session 3 Port assessments	
14.45	Methodology and model questionnaire. Qualitative analysis of model questionnaires. Feedback <ul style="list-style-type: none"> • Olivier Joly, Senior lecturer in Space Management at the University of Le Havre
15.20	Discussion

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15.50	<i>Refreshment and contact break</i>
Session 4	Prospective cost and scenario analysis of the impact of the 100% scanning law
16.30	<p>Costs: outlook and analysis Prospective macro-economic impact of the application of the US law. Underlying techno-logistic developments in relation to the prospective scenarios.</p> <ul style="list-style-type: none"> • Frédéric Carlier, Professor of Management at the University of Le Havre (CIRTAI) and research associate at the Normandy Business School
17.15	Discussion
Closing Session	
	<ul style="list-style-type: none"> • Frédéric Carlier, Professor of Management at the University of Le Havre (CIRTAI) and research associate at the Normandy Business School • Michel Danet, Secretary General, World Customs Organization
18.00	<i>End of Day 1 and Cocktail reception sponsored by BUREAU VERITAS</i>

DAY 2 : 11 JUNE 2008 (CONTINUE)	
9.00	<p>Opening address</p> <ul style="list-style-type: none"> • Michael Schmitz, Director of Compliance and Facilitation, World Customs Organization
Session 5 Can available technology enable 100% scanning?	
9.10	<p>What solutions could allow for 100% scanning? What are the limits of the technology? Are there any challenges to effectively operating scanners and interpreting images?</p> <ul style="list-style-type: none"> • Peter Southwood, Managing Director, Peter Southwood and associates • Xavier Hébert, General Manager, Smiths Detection • Sun Shangmin, General Engineer, Nuctech Company Limited • Edward Langhoff, Practice Director, Port and Cargo Security, Customs and Maritime Security, Unisys Corporation
10.30	<ul style="list-style-type: none"> • Discussion
10.50	<i>Refreshment and contact break</i>
Session 6 The service provider market	
11.20	<p>Will service providers be ready to supply expertise? Is capacity building and utilization know-how on track with the technology? Can timing work in synch with operator's needs?</p> <ul style="list-style-type: none"> • Pierre-Olivier Pellegrin, Senior Vice President, Security and Inspection Technology Division, Cotecna • Pierre Harris, Vice President, Government Services & International Trade division, Bureau Veritas • Thomas Revillard, Vice President, Governments and Institutions Services (GIS), SGS
12.20	<ul style="list-style-type: none"> • Discussion
12.45	<i>Lunch and contact break</i>

Session 7 The Port Authorities and Shipping industry	
14.15	<p>What are the lessons of pilot projects? How are ports adapting to the new requirements? What are the resources/time/space limitations? What are the economic consequences foreseen by ports?</p> <ul style="list-style-type: none"> • David Fairnie, Director of Security, DP World • Nicolette van der Jagt, Secretary General, European Shippers' Council • John Kok, General Manager of CSI, Hutchison Port Holdings • Michael Weeding, HM Customs and Revenue • Simon Bennett, Secretary, International Chamber of Shipping • Rik Verhaegen, Deputy Port Security officer, Port of Antwerpen • Hassan Abkari, Bulk Activities Manager, Tanger Med Port • Henrik Kristensen, APM Terminals
16.30	<i>Refreshment and contact break</i>
Closing Session	
17.00	<ul style="list-style-type: none"> • Frédéric Carlier, Professor of Territorial Management at the University of Le Havre (CIRTAI) and research associate at the Normandy Business School • Michael Schmitz, Director of Compliance and Facilitation, World Customs Organization • Michel Danet, Secretary General, World Customs Organization
18.00	<i>End of the event and Cocktail reception sponsored by SGS</i>

The programme has been designed to give delegates time to exchange views and ask questions

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