



WORLD CUSTOMS ORGANIZATION  
ORGANISATION MONDIALE DES DOUANES

**WCO TECHNOLOGY AND INNOVATION FORUM**  
**2 - 4 November, 2010**  
**Cairo, Egypt**  
**DRAFT AGENDA**



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**WCO TECHNOLOGY AND INNOVATION FORUM**  
**Smart Borders, Enabling Technologies**

**JW MARRIOTT, Cairo, Egypt**  
**2 – 4 November 2010**

Key international forum focusing on the vital role that technology and innovation can play in facilitating Customs administrations' work

**Hosted by:**

Egyptian Customs Authority

**Corporate Event Sponsor:**

Forum chaired by
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Mr. Allen Bruford, Deputy Director, Compliance and Facilitation Directorate, World Customs Organization
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Who will attend?

Customs authorities, the technology sector, and others involved in the international trade arena.

**For further information about the Forum:**

**Visit the WCO events website: <http://www.wcoomd.org/event.htm>**

## Day 1: Tuesday, 2 November 2010

08.30 – 09.30	<b>Arrival of the participants and registration</b>
09.30 – 10.00	<b>Opening Addresses</b>
	<ul style="list-style-type: none"> <li>• Dr. Youssef Boutros-Ghali, Minister of Finance, Arab Republic of Egypt</li> <li>• Mr. Ahmad Faraj Seoudi, Director General of Egypt Customs Authority</li> <li>• Mr. Kunio Mikuriya, Secretary General of the WCO</li> </ul>
10.00 – 11.00	<b>Keynote Addresses: Why Invest into Technologies?</b>
	<ul style="list-style-type: none"> <li>• Keynote address (tbc)</li> <li>• Keynote address by the Corporate Sponsor</li> </ul>
11.00 – 11.30	<b>Coffee and networking break in the exhibition area</b>
11.30 – 12.45	<b>Session 1: Business Case Development for Technology Acquisition</b>
Format: a panel session	<p><b>MC: Mr. Gaozhang Zhu, Director General of International Cooperation, General Administration of China Customs; Director-Elect, Compliance and Facilitation Directorate, WCO (tbc)</b></p> <p>Key discussion issues:</p> <ul style="list-style-type: none"> <li>• Technology acquisition and selection – developing a robust business case and investing in the right solution</li> <li>• Driving out business benefits (case studies)</li> </ul> <p>Participants:</p> <ol style="list-style-type: none"> <li>1. Consulting company</li> <li>2. Mr. Michael Doherty, Assistant Principal, Investigations &amp; Prosecution Division, Office of the Revenue Commissioners, Irish Customs</li> <li>3. Federal Administration of Public Revenues, Argentina (tbc)</li> </ol>
12.45 – 14.15	<b>Buffet lunch and networking break in the exhibition area</b>
14.15 – 15.30	<b>Session 2: Securing Project Funding – Successful Donor Coordination</b>
Format: a round table	<p><b>MC: Mr. Erich Kieck, Group Executive, Strategy and Policy, South African Revenue Service; Director-Elect, Capacity Building Directorate, WCO (tbc)</b></p> <p>Participants:</p> <ol style="list-style-type: none"> <li>1. World Bank (tbc)</li> </ol>



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## 2 - 4 November, 2010

### Cairo, Egypt

### DRAFT AGENDA

	<ol style="list-style-type: none"> <li>2. Islamic Development Bank (tbc)</li> <li>3. Swiss Agency for Development and Cooperation (tbc)</li> <li>4. USAID</li> <li>5. China Customs</li> </ol>
15.30 – 16.00	<b>Coffee and networking break in the exhibition area</b>
16.00 – 17.30	<b>Session 3: Technology Deployment, Maintenance and Replacement</b>
Format: a panel session	<b>MC: tbc</b> Participants: <ol style="list-style-type: none"> <li>1. Mr. Joris Groeneveld, X-ray and Nuclear Detection Unit, Dutch Tax and Customs Administration</li> <li>2. Mrs. Hoda Mohamed Attia, Manager of Technical Office, Alexandria Port Authority, Egypt</li> <li>3. Airport Authority (Morocco, tbc)</li> <li>4. Technology provider</li> </ol>
18.00 – ...	<b>Departure from the hotel for a dinner cruise on Nile river – hosted by the Egyptian Customs Authority</b>
<b>Day 2: Wednesday, 3 November 2010</b>	
10.00 – 11.30	<b>Session 4: Securing the Working Space: Inspection Technologies and Occupational Health and Safety</b>
Format: a panel session	<b>MC: Mr. Doug Browning, Senior Vice President &amp; General Counsel, Sandler &amp; Travis Trade Advisory Services, INC</b> Participants: <ol style="list-style-type: none"> <li>1. Australian Customs and Border Protection Service</li> <li>2. Swedish Customs (tbc)</li> <li>3. Federal Customs Service, Russia</li> </ol>
11.30 – 12.00	<b>Coffee and networking break in the exhibition area</b>
12.00 – 13.30	<b>2 Break – Out sessions (30 min. each, 6 in total).</b>
	Break-out session 1: Land border technologies <i>American Science &amp; Engineering (AS&amp;E)</i> <i>Passport Systems</i>  Break-out session 2: Sea border technologies



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## WCO TECHNOLOGY AND INNOVATION FORUM 2 - 4 November, 2010 Cairo, Egypt DRAFT AGENDA

13.30 – 15.00	<b>Buffet lunch and networking break in the exhibition area</b>
15.00 – 16.00	<b>2 Break-Out Sessions (30 min. each, 4 in total).</b>
	<p>Break-out session 3: Technologies used in the airports <i>Nordico Quarantine Systems</i></p> <p>Break-out session 4: Other technologies Mr. Kazuhiko Okusa, “The advanced trace detection technology - applications in border control and anti-terrorism”, <i>Hitachi High-Tech Trading Corporation</i></p>
16.00-16.30	<b>Coffee-break</b>
16.30-18.00	<b>Session 5: Report of the Scientific Sub-Committee Chair and debate on Track and Trace, RFID, electronic seals and other technologies</b>
<p>Format: a round table</p>	<p><b>MC: Mr. Ira Reese, Executive Director, Laboratories and Scientific Services, US Customs and Border Protection</b></p> <p>Participants:</p> <ol style="list-style-type: none"> <li>1. Mr. Lorenzo Faggion, Scientific Officer, Institute for the Protection and Security of the Citizen, Joint Research Centre, European Commission (Italy)</li> <li>2. Mr. Wilhelmus Van Heeswijk, DG Taxation and Customs, European Commission (Belgium)</li> <li>3. Private sector company</li> <li>4. Member Administration with experience on Track&amp;Trace</li> </ol>
19.00 –...	<b>Dinner (tbc)</b>

### Day 3: Thursday, 4 November 2010

10.00 – 11.30	<b>Session 6: Emerging Technologies: Opportunities and Challenges</b>
<p>Format: a round table</p>	<p><b>MC: tbc</b></p> <ul style="list-style-type: none"> <li>• Mr. Todd Perry, Deputy Director, Office of Nonproliferation and International Security, US Department of Energy</li> <li>• E-seals (private company)</li> <li>• Biometric passports and document security (private company)</li> </ul>



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	<ul style="list-style-type: none"><li>• Canada Border Services Agency (tbc)</li></ul>
11.30 – 12.00	<b>Coffee and networking break in the exhibition area</b>
12.00 – 12.30	<b>Keynote speech on the Future of Technologies (tbc)</b>
12.30 – 12.45	Concluding remarks by the Secretary General of the WCO and Official Closing of the Forum
12.45 – 14.00	<b>Buffet lunch and networking break in the exhibition area</b>
14.00 – 18.00	<b>Social program – a trip to the pyramids (Giza)</b>

To learn more about Exhibitors, Sponsors or any other information concerning the Forum, please visit the WCO events website: <http://events.wcoomd.org>

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