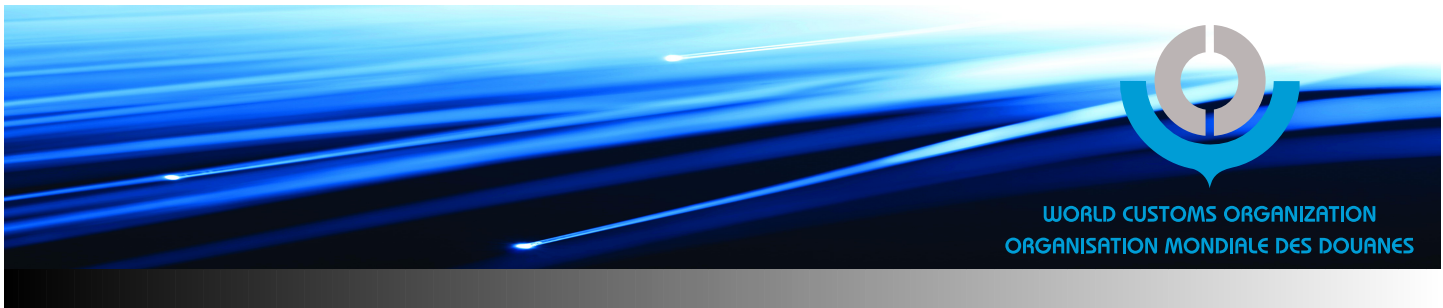


Exhibition & Sponsorship Prospectus
WCO Technology and Innovation Forum
5-6/11/09



WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES



WCO TECHNOLOGY AND INNOVATION FORUM 5 - 6 November 2009

Sponsorship & Exhibition Opportunities

The WCO is delighted to announce that following the continued success of its ICT Conference and adhering to the strategy outlined in the 'Customs in the XXI Century' document, a groundbreaking WCO Technology and Innovation Forum will take place in Brussels from the 5-6 November 2009.

Focussing on hardware and specifically inspection technologies for the customs domain, the WCO anticipates that this new meeting will attract approximately 200-250 Customs executives, business leaders, government representatives and industry experts. The conference will take place in the dedicated conference space at the World Customs Organisation, Rue du Marché 30 in Brussels and initial interest from potential sponsors and exhibitors is already high, indicating that the event is meeting an existing need within the marketplace.

The objectives of the WCO Technology and Innovation Forum are:

- Demonstrate tangible technological and innovative solutions to assist daily border inspection activities
- Provide a platform for future dialogue and cooperation between the public and private sector in the sphere of border management
- Forge new partnerships and encourage the exchange of best practices in the sphere of using technologies and innovations between Members which will be posted in the WCO Members' website and in the technology database

The Sponsorship and Exhibition opportunities available at the WCO Technology and Innovation Forum are outlined in the following pages. Please be advised that early booking is strongly advised in order to secure your preferred option and to maximise your Return On Investment (ROI).

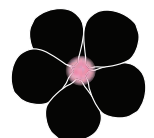
MCI Dublin is the official Professional Conference Organiser (PCO) for this conference and has a dedicated Exhibition and Sponsorship Manager to work with you to maximise the benefits of your exhibition and sponsorship presence.

For enquiries and bookings, please contact:

Ms Eimear Dunne
Exhibition & Sponsorship Manager
MCI Dublin
1 Clarinda Park North
Dun Laoghaire
Co Dublin
Ireland

T: +353 1 280 2641
F: +353 1 280 5405

E: exhibition.dublin@mci-group.com



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EXHIBITION BENEFITS					SPONSORSHIP BENEFITS					
9m sq (3m x 3m) space					AM Tea/Coffee Break Day 1					CORPORATE EVENT SPONSOR €10,000
1 Table and 2 Chairs					PM Tea/Coffee Break Day 1					PLATINUM SPONSOR 1 €6,000
Company Logo and Profile on Forum website					AM Tea/Coffee Break Day 2					PLATINUM SPONSOR 2 €6,000
Company Logo and Profile in Final Programme					PM Tea/Coffee Break Day 2					GOLD SPONSOR 1 €4,000
One Complimentary Exhibitor Registration (flights, accommodation & out of pocket expenses not included)					Industry Session, Room 1, 12.00-12.30hrs					GOLD SPONSOR 2 €4,000
	EXHIBITION SPACE				Industry Session, Room 1, 12.30-13.00hrs					GOLD SPONSOR 3 €4,000
	SPACE 1 €2,000				Industry Session, Room 1, 13.00-13.30hrs					GOLD SPONSOR 4 €4,000
	SPACE 2 €2,000				Industry Session, Room 2, 12.00-12.30hrs					GOLD SPONSOR 5 €4,000
	SPACE 3 €2,000				Industry Session, Room 2, 12.30-13.00hrs					SILVER SPONSOR 1 €2,000
	SPACE 4 €2,000				Industry Session, Room 2, 13.00-13.30hrs					SILVER SPONSOR 2 €2,000
	SPACE 5 €2,000									SILVER SPONSOR 3 €2,000
	SPACE 6 €2,000									SILVER SPONSOR 4 €2,000
	SPACE 7 €2,000									INDUSTRIAL SESSION 1 €4,000
	SPACE 8 €2,000									INDUSTRIAL SESSION 2 €4,000
	SPACE 9 €2,000									INDUSTRIAL SESSION 3 €4,000
	SPACE 10 €2,000									INDUSTRIAL SESSION 4 €4,000
	SPACE 11 €2,000									INDUSTRIAL SESSION 5 €4,000
	SPACE 12 €2,000									INDUSTRIAL SESSION 6 €4,000

All of the above prices are subject to VAT in accordance with the laws and regulations in Belgium. Details will be confirmed at the time of invoicing.



WCO TECHNOLOGY AND INNOVATION FORUM 5 -6 November 2009

BOOKING FORM

Please complete in BLOCK CAPITALS and return this form to:

Ms Eimear Dunne
Exhibition & Sponsorship Manager
MCI Dublin
1 Clarinda Park North
Dun Laoghaire, Co Dublin, Ireland
T: +353 1 280 2641
F: +353 1 280 5405
E: exhibition.dublin@mci-group.com

Company Name:	Contact Person:
Tel/Fax:	Email:
Postal Address:	

TERMS & CONDITIONS - 50% of amount is due immediately with the balance due before 18 September 2009. Upon receipt of the booking form, participation will be confirmed in writing by the Exhibition & Sponsorship Manager together with the issuing of an invoice for the amount owing. Refunds of sponsorship costs will be based on the following schedule:

- Before 30 September 2009 – 50% of the total due will be refunded
- On or after 30 September 2009 – no refund available

In the event of a cancellation of an exhibition space a service fee of €500 applies for each space cancelled before 30 September 2009. After this no refunds will be made unless the space is resold. Cancellations for both sponsorship and exhibition must be submitted in writing to the Exhibition & Sponsorship Manager at MCI Dublin.

If a custom designed stand is to be constructed, please provide a diagram of the proposed stand with details and dimensions. All display constructions require the approval of the Exhibition & Sponsorship Manager.

In the event that the conference is *postponed* for any given reason, the exhibitor/sponsor will not be entitled to cancel the exhibition space /sponsorship or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.

In the event that the conference is *cancelled* for any given reason, the Meeting Managers will refund the exhibition/sponsorship/ money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the Meeting Managers with respect to the provision of the agreed benefits.





Please select from the following:

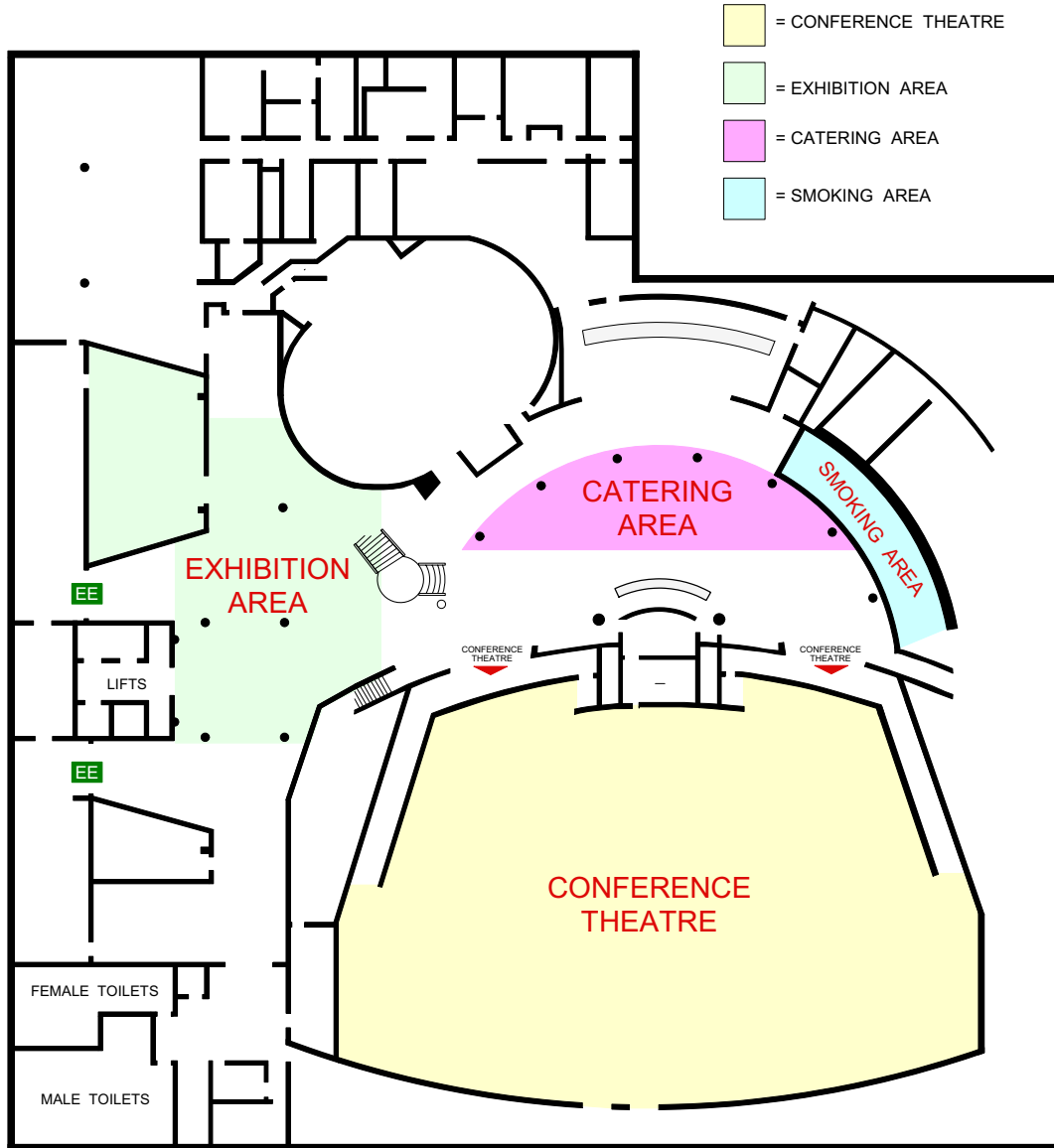
SPONSORSHIP OPTIONS	COST	TICK BOX	
Corporate Event Sponsor	€10,000		
Platinum Sponsor – Day 1 Lunch	€6,000		
Platinum Sponsor – Day 2 Lunch	€6,000		
Gold Sponsor – GS Option 1 Registration Desk	€4,000		
Gold Sponsor – GS Option 2 Notepad and Pens	€4,000		
Gold Sponsor – GS Option 3 Delegate Folders	€4,000		
Gold Sponsor – GS Option 4 Delegate Badges	€4,000		
Gold Sponsor – GS Option 5 Cocktails and Canapes	€4,000		
Silver Sponsor – SS Option 1 AM Coffee Break Day 1	€2,000		
Silver Sponsor – SS Option 2 PM Coffee Break Day 1	€2,000		
Silver Sponsor – SS Option 3 AM Coffee Break Day 2	€2,000		
Silver Sponsor – SS Option 4 PM Coffee Break Day 2	€2,000		
Industry Session – IS Option 1 Room 1, 12.00-12.30	€4,000		
Industry Session – IS Option 2 Room 1, 12.30-13.00	€4,000		
Industry Session – IS Option 3 Room 1, 13.00–13.30	€4,000		
Industry Session – IS Option 4 Room 2, 12.00-12.30	€4,000		
Industry Session – IS Option 5 Room 2, 12.30-13.00	€4,000		
Industry Session – IS Option 6 Room 2, 13.00-13.30	€4,000		
EXHIBITION OPTIONS	COST	PREFERRED STAND No.	TICK BOX
Exhibition Space	€2,000		
TOTAL DUE			

*All of the above prices are subject to VAT in accordance with the laws and regulations in Belgium.
Details will be confirmed at the time of invoicing.*





Exhibitions - Conferences - Conferences - Shopfitting - Event Signage - Sporting Events - Nationwide and Overseas Service



- = CONFERENCE THEATRE
- = EXHIBITION AREA
- = CATERING AREA
- = SMOKING AREA

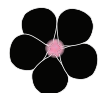
KEY PLAN

ECS

Exhibition & Conference Services Ltd.,
Unit 3, Road O, Tougher Business Park
Naas, Co. Kildare
Telephone: (045) 435800 Fax: (045) 435802
Email: info@ecs.ie Website: www.ecs.ie

Client: MCI Dublin	Scale: 1:250
Project: Key Plan for World Customs Organisation	Date: 23/09/09
	Rev. No: Drg. No: 1B No:

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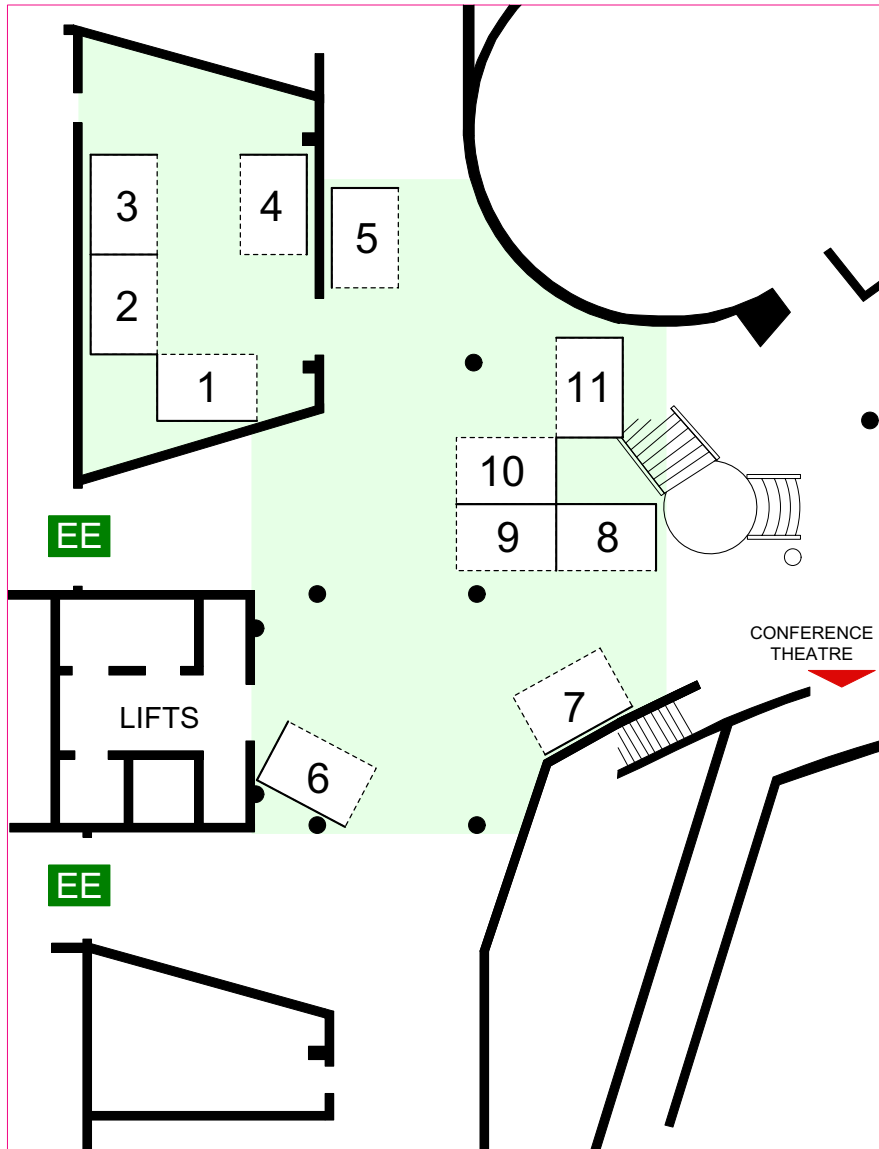
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WORLD CUSTOMS ORGANIZATION
ORGANISATION MONDIALE DES DOUANES

Established in 1952 as the Customs Co-operation Council
Créée en 1952 sous le nom de Conseil de coopération douanière

Exhibitions - Conferences - Shopfitting - Event Signage - Sporting Events - Nationwide and Overseas Service

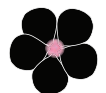


EXHIBITION AREA
ALL STANDS ARE 3M x 2M

ECS
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Unit 3, Road O, Tougher Business Park
Naas, Co. Kildare
Telephone: (045) 435800 Fax: (045) 435802
Email: info@ecs.ie Website: www.ecs.ie

Client: MCI Dublin	Scale: 1:125
Project: Exhibition stand layout at World Customs Organisation	Date: 23/09/09
	Rev. No:
	Drg. No: 2B

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