



WORLD CUSTOMS ORGANIZATION

2007 WCO INFORMATION TECHNOLOGY  
CONFERENCE & EXHIBITION

Invitation



## From the Old World to the New: IT Facilitates Transition?

Hosted by

ADUANA  MEXICO

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**accenture**  
*High performance. Delivered.*

> **Location**

Galeria Plaza Hotel  
Veracruz, Mexico

> **Date**

25-27 April 2007

Brussels – Johannesburg – Kuala Lumpur – Istanbul – Bangalore – Veracruz ...



WORLD CUSTOMS ORGANIZATION

2007 WCO INFORMATION TECHNOLOGY CO

# From the Old World to the New: IT Facilitates Transition?

...from traditional procedures  
to modern information management

An international event that will explore the meeting of age-old Customs practices with 21<sup>st</sup> century information and communications technology

*The first WCO IT event to be held in Latin America!*

## The Conference

- Will core structures and operations in Customs change as a result of new technology?
- Can modern information management change the way goods are valued, identified or classified?
- Why are international standards so important in today's environment?
- What does the future promise, and who is leading the charge?

*Join the debate on these strategic questions  
Help formulate creative solutions*

## The Exhibition

Participants will be exposed to the latest available Information Technology for Customs, other border regulatory agencies, and the international trade, transport and logistics industries.

Whether exhibiting or just getting acquainted with modern IT solutions, this exhibition will provide many promotional and networking opportunities.

***Participate, sponsor, or exhibit  
at the premier Customs IT event for 2007***

**Want to know more?  
Do not hesitate to contact us:  
[event@wcoomd.org](mailto:event@wcoomd.org)**

## The conference will...

- **Explore how Customs can maximise internal effectiveness by**
  - Adopting a strategic understanding and approach to information
  - Adhering to international standards
  - Exploring solutions in collaboration with its government and industry partners
- **Enable six progressive Customs administrations to describe their**
  - Strategic approach to the adoption of IT
  - Partnership approach to systems development with the private sector
  - Adoption of the WCO Data Model
  - Implementation of the WCO Revised Kyoto Convention
  - Better risk management through the use of IT
  - Use of the Internet for leading-edge communication practices
- **Investigate the efficiencies made possible by modern IT**
  - How much does it cost to regulate at the border?
  - Can modern technology and better use of information help reduce that cost?
  - Consider the lessons learnt from recent implementation of major systems
- **Consider 21<sup>st</sup> Century opportunities and challenges**
  - What are the legal constraints?
  - What are leading-edge administrations doing?
  - What might a Customs office look like in 2020?

## Invited speakers

- Minister of Finance and Governor of Veracruz Province, Mexico
- World Customs Organization
- International Federation of Customs Brokers Associations
- International Air Transport Association
- Customs representatives from Argentina, Canada, Ireland, Korea, Mexico and Pakistan
- Accenture; Booz Allen Hamilton; Capgemini; Core Group of Influence; Global Express Association; McDermott Will & Emery; the Nippon Automated Cargo Clearance System (NAACS); The US International Trade Data System (ITDS)
- *And many others...*

Go to <http://events.wcoomd.org>  
and download the full conference programme!



## Who should attend?

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The **2007 IT conference and exhibition** will bring together Customs authorities, the ICT sector, the broader business community, governmental and trade organisations, lending institutions, and others involved in the international trade arena.

This conference will provide an ideal business opportunity to exchange views on global ICT developments, see demonstrations of the latest ICT technologies, identify ICT opportunities in the Customs environment, and meet a variety of potential partners and associates with a shared interest in improving supply chain management and security.

## What will you gain from attending?

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### Delegates

- **Explore** new approaches to Customs ICT that will change the way you do business.
- **Identify** opportunities and challenges for the management of Customs ICT.
- **Examine** the relationship between ICT and business re-engineering including the role of the revised Kyoto Convention and new ways to manage core business.
- **Gain insight** into current and expected future ICT developments in the Customs and business worlds.
- **Participate** in challenging workshops designed to find the right ICT solutions for Customs and industry in the 21<sup>st</sup> century.

### Vendors

- **Meet** top level executives, entrepreneurs, researchers, and delegates from Customs, the ICT Industry and the world of international trade and transport.
- **Market** your projects, products and services directly to decision makers.
- **Maximise** your exposure and visibility with the Customs and ICT community.
- **Expand** your contact database for future networking possibilities.
- **Glean** insider knowledge on current and future ICT user requirements.

> **Online registrations**

Visit <http://events.wcoomd.org>

> **Registration fees**

- only **450 Euro**  
**Reduced to 400 Euro for early birds registering before 1 March 2007**

> **Contacts**

For further information send an email to [event@wcoomd.org](mailto:event@wcoomd.org)

**World Customs Organization**  
**Rue du Marché 30**  
**B-1210 Brussels**  
**Belgium**

**Do not wait  
Register  
NOW!**

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WCO IT events available:**

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