



WORLD CUSTOMS ORGANIZATION  
ORGANISATION MONDIALE DES DOUANES

# World Customs Forum 2010

Conference organized in conjunction with



**BUILDING MOMENTUM FOR EFFECTIVE PARTNERSHIP**

**Globally Networked Customs and the Private Sector**

**The Renaissance Polat Hotel  
Istanbul, Turkey, 6-7 October 2010**

***Hosted by***



A two-day conference focusing  
on essential building blocks for public-private collaboration in modernization of the international  
supply chain

Conference co-chaired by

Riza Mehmet Korkmaz, Director General for the EU and External Relations, Turkish Customs

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Susanne Aigner, Deputy Director, World Customs Organization

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Bryce C Blegen, CEO, Trusted Trade Alliance

Who will attend?

Government and Multilateral Policymakers, Senior International Logistics, Trade Compliance and  
Supply-Chain Managers, Corporate and Trade Organization Executives, Supply-Chain IT  
Providers, Legal Advisors, Academics and Economists

For further information about the Conference:

Visit the WCO events website: <http://www.wcoomd.org/event.htm>



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### BUILDING MOMENTUM FOR AN EFFECTIVE PARTNERSHIP Globally Networked Customs and the Private Sector

(06-07 October 2010, Istanbul, Turkey)

PROGRAM V0.38 (27 September 2010)

#### Tuesday, 5 October 2010

17.00 – 19.00	<b>Registration</b>
19.00 – 20.30	<b>Welcome Cocktail</b> <i>Sponsored by: Undersecretariat of Turkish Customs</i>

#### Day 1: Wednesday, 6 October 2010

08.30	<b>Registration</b>
09.00	<p><b>Welcome:</b></p> <p><b>2010: The WCO Year of Customs-Business Partnership</b></p> <p>H.E. Recep Tayyip Erdoğan, Prime Minister, Republic of Turkey</p> <p>Hayati Yazici, Minister of State, Republic of Turkey</p> <p>Mustafa Rifat Hisarcıklioğlu, President of the Union of Chambers and Commodity Exchanges of Turkey</p> <p>Kunio Mikuriya, Secretary General, World Customs Organization</p> <p>Walter Deffaa, Director General, Taxation and Customs Union, European Commission</p>
10.00	<i>Refreshment and networking break</i>
<b>Session 1</b>	<b>“Customs in the 21<sup>st</sup> Century”</b>
10.30	<p>Panel Discussion: <b>Globally Networked Customs: Concept, Key Elements and Goals</b></p> <p>Moderator: Virginia S. Cram-Martos, Director, Trade and Timber Division, United Nations Economic Commission for Europe</p> <ul style="list-style-type: none"> <li>• Noël Colpin, Administrator, Belgian Customs and Excise</li> <li>• Tai Bok Lee, Deputy Commissioner, Korea Customs</li> <li>• Mike Norgrove CBE, Director Customs and Excise HMRC</li> <li>• Carol West, Secretary International Federation of Customs Brokers Associations, Chair of the WCO Private Sector Consultative Group</li> </ul>



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12.00	<i>Lunch and networking break</i> <b>Sponsored by: KGH Customs Services</b>
<b>Session 2</b>	<b>“Customs in the 21<sup>st</sup> Century”</b> <i>continued</i>
13.30	<b>Keynote:</b> Mark Roland Thomas, Lead Economist, World Bank, Turkey
14.00	Panel Discussion: <b>Coordinated Border Management and Intelligence-driven Risk Management</b> Moderator: Gareth Lewis, WCO <ul style="list-style-type: none"> <li>• Zahra Maafiri, Director Foreign Trade Policy, Ministry of Foreign Trade of Morocco</li> <li>• Juan Jose Bravo, Director General, Aduana Mexico</li> <li>• Riza Mehmet Korkmaz, Director General for the EU and External Relations, Turkish Customs</li> <li>• Stephen Holloway, Associate Director, Asia-Pacific, Trusted Trade Alliance &amp; Dean of Studies, Centre for Customs and Excise Studies, University of Canberra</li> </ul>
15.30	<i>Refreshment and networking break</i>
<b>Session 3</b>	<b>Customs-Business Partnership: New Perspectives for Trade</b>
16.00	<b>Keynote:</b> Ömür Gebeş, General Manager & Sinem Şenkaya, Foreign Affairs Expert, Customs and Tourism Enterprises Co. Inc. Moderator: Prof. Dr. Hans-Michael Wolfgang, Chairman, European Forum for Foreign Trade (EFA) and Dean, University of Münster School of Law <ul style="list-style-type: none"> <li>• Marianne Rowden, President and CEO, American Association of Exporters and Importers (AAEI)</li> <li>• Peter Wilmott, President, Europro</li> <li>• John Kok, General Manager CSI, HPH</li> <li>• Harald Schönfelder, Managing Director, Global Trade Services, FedEx</li> </ul>
18.00	<i>End of day one</i>
19.00	<i>Dinner</i> <b>Sponsored by: GTI, Customs and Tourism Enterprises Co. Inc.</b>



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Day 2: Thursday, 7 October 2010	
08.30	<b>Registration</b>
<b>Session 4</b>	<b>Partnership Paradigms: Time for a Course Adjustment?</b>
09.00	<b>Keynote:</b> Antonis Kastrissianakis, Director Security & Safety, Trade Facilitation & International Coordination, European Commission
09.30	Moderator: Zhaokang JIANG, Chair, Customs & Trade Committee, American Chamber of Commerce, China <ul style="list-style-type: none"> <li>• Matthias Merz, Managing Director, Europe, Trusted Trade Alliance</li> <li>• Kazuhiko Koguchi, Deputy Director-General of Customs and Tariff Bureau, Ministry of Finance, Japan</li> <li>• Edmundo Elias, Baker &amp; McKenzie, Mexico</li> </ul>
10.30	<i>Refreshment and networking break</i> <b>Sponsored by: MIC</b>
<b>Session 5</b>	<b>The role of information and data in Trade and Transport Logistics</b>
11.00	<b>Keynote:</b> Miguel Lopera, President & Chief Executive Officer, GS1
11.30	Moderator: Valentina Mintah, Senior Solutions Specialist Customs & Trade Facilitation -IT, Crown Agents <ul style="list-style-type: none"> <li>• Alan Long, Managing Director of MCP plc &amp; Member of the IAPH Trade Facilitation and Port Community Systems Technical Committee, Pascal Ollivier, Head of Corporate Development, SOGET &amp; Member of IAPH Trade Facilitation and Port Community Systems Technical Committee</li> <li>• Igbal Babayev, Chief of Head Department for Statistics &amp; Information Technologies, Azerbaijan Customs</li> <li>• Jean Acri, Special TIR Advisor – Legal Affairs &amp; Customs Policy/Head Customs Affairs, IRU</li> <li>• Mine Kaya, Chairperson of Executive Committee, International Transporters' Association of Turkey</li> </ul>
12.30	<i>Lunch and networking time</i> <b>Sponsored by: SICPA-ASSAN</b>



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<b>Session 6</b>	<b>Global Best Practice Round-Up: Making Partnership Work</b>
14.00	<b>Keynote:</b> Alan Bersin, Commissioner, CBP, US
14.30	Moderator: Gareth Lewis, WCO <ul style="list-style-type: none"> <li>• Fred Gavor, Assistant Commissioner – Post Event/Valuation, Ghana Customs</li> <li>• Jürgen Ehrke, Vice President Export Control &amp; Customs Guidelines, Siemens</li> <li>• Bettina Vogl-Lang, Deputy Director General, Ministry of Finance, Austria</li> <li>• Vanco Kargov, Director General, FYR Macedonian Customs</li> </ul>
15.30	<i>Refreshment and networking break</i> <b>Sponsored by: Smart CM Container Chain Management</b>
<b>Session 7</b>	<b>Customs in the 21<sup>st</sup> Century: Building Momentum Towards Progress</b>
16.00	<b>Keynotes:</b> David Widdowson, Managing Director, Asia-Pacific, Trusted Trade Alliance & President, International Network of Customs Ali Nural, Deputy Undersecretary, Turkish Customs
<b>16.45</b>	<b>Wrap-up session</b> <b>Outcome of the conference</b>
	Co-Chairs
17.00	<i>Close of Conference</i>
19.00	<i>Dinner</i> <b>Hosted by: Turkish Customs</b>

### Friday, 8 October 2010

10.00 – 15.00	<i>Social Event</i> <b>Hosted by: Turkish Customs</b> <i>Visit to the 'Old City' (Topkapi Palace &amp; Surrounding Region)</i>
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Time has been allowed for strategic discussions and for delegates to pose questions throughout the whole conference!



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