

Session 3

Operational Knowledge: The Vital Role of Trade



Panel Discussion

End to End Supply Chains: Public
Private Partnership in Operation

Public Private Partnership in Operation

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Constant Search for Balance



- Trade Facilitation vs. Customs Controls

Public and Private Operations

- Work better when there is:
 - Mutual trust
 - Agreement on an official and reasonable agenda
 - No political discussions

PRIVATE SECTOR – HOW CAN IT HELP?



- Taking Customs Compliance as a strategic issue
- Self assessing the operations (auditing and reviews)
- Participating in voluntary compliance programs
- Creating a resilient supply chain operation
- Organizing capacity building seminars with the Public Sector

And

- Stop complaining all the time

PUBLIC SECTOR – HOW CAN IT HELP?



- Differentiating illegal from legitimate trade
- By providing proper treatment to both cases
- Creating an open public consultancy channel with the Private Sector
- Providing tangible benefits to voluntary compliance programs
- Implementing WCO's directives such as SAFE, RKC, Risk Management

And

- Not disregarding the Private Sector

EXAMPLE: BLUE LINE



- Voluntary customs compliance program - Brazil
- Approved companies are considered “low risk operators”
- Auditing and reviewing of:
 - Tax Statements
 - Customs Clearance Quality
 - HS Tariff Codes
 - Supply Chain Security
- High operational knowledge is required to keep it, but...

...THERE ARE SOME BENEFITS



- Express customs clearance (up to 8 hours)
- Companies feel trusted and respected
- Customs officials do less effort to gain records and transaction access
- Compliance area can justify investments with predictability savings

And

- Private and Public Sectors work together to reach one goal:

Trade facilitation with Customs controls

COMPLIANCE
CUSTOMS SERVICES

SUGGESTIONS TO IMPROVE RELATIONSHIP



- Mutual recognition programs
- Post clearance auditing
- Voluntary disclosures policies
- Shared capacity building modules
- Public open consultation on customs policy

PARTNERSHIP IN TRADE



“ A lot has been achieved so far by the Public and the Private Sector alone”



“Think about which further improvements in International Trade can be done together”

Thank you



- Please contact us for any inquiry



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