

# World Customs and Trade Forum

Guangzhou, 24-25 November 2011

**Knowledge, a Catalyst for Customs Excellence**

**Sharing knowledge: Inspiration for trade development and  
Economic prosperity**

Session 6: Customs-Trade partnership: Is open debate  
the best means to foster knowledge exchange

## **Patricia Griffiths**

Representative, International Chamber of Commerce/  
World Chambers Federation (ICC WCF)

Head of International Trade, Victorian Employers' Chamber of  
commerce and Industry (VECCI) - Australia



## Debate:

- a discussion, as of a public question in an assembly, involving opposing viewpoints.
- a formal contest in which the affirmative and negative sides of a proposition are advocated by opposing speakers.
- deliberation; consideration.



## Knowledge:

- Knowing something with familiarity gained through experience or association
- Being aware of something
- Apprehending truth or fact through reasoning : cognition
- Having information or of being learned



# Customs-Trade Debate → Knowledge exchange Understanding

## Customs

World Customs Organization  
(WCO)

Voice of the global Customs  
community

177 member Customs  
administrations



## Business

World Business Organization  
(ICC)

Voice of the global business  
community

Hundreds of thousands of  
members in 120 countries



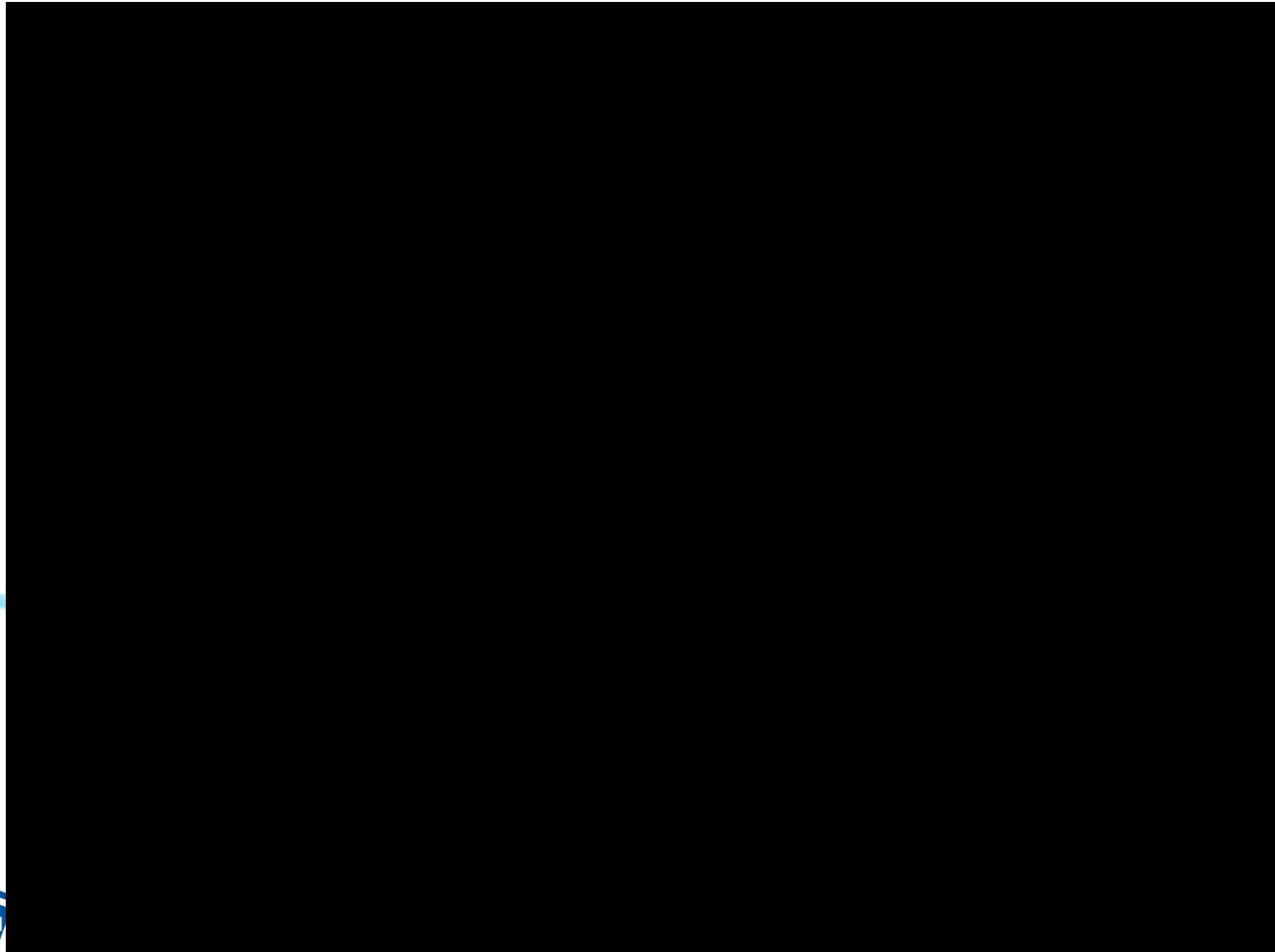
### WCO objectives

- Global standards,
- Simplification and harmonisation of Customs procedures,
- Supply chain security,
- International trade facilitation
- Customs enforcement and compliance,
- Anti-counterfeiting and piracy,
- Public-private partnerships,
- Integrity
- Global Customs capacity

### ICC objectives

- Setting rules and standards (Arbitration , UCP, ICC Incoterms<sup>®</sup>, codes on advertising and marketing)
- Advocacy for international business
- Contribution to intergovernmental discussions to facilitate international business transactions
- Practical services to business
- Fight against commercial crime
- World Chambers Federation: global community of chambers of commerce

## ICC VIDEOS



## Common goals/objectives/achievements

### **ATA Carnet**

- Promotion
- Training
- Development of the Global e-ATA Carnet

### **Certificates of Origin**

- Recognition of certificates delivered according to ICC International CO Guidelines
- Liberalization of the issuance of preferential certificates of origin by Chambers
- Acceptance of e-certificates around the world

### **Participation in the WCO Technical Committees:**

- Customs Valuation (TCCV)
- Harmonized System
- Capacity Building
- Integrity
- Rules of Origin

### **PSCG (Private Sector Consultative Group)**

- Joint policy work on Mutual Recognition, AEO, Single Window and Globally Networked Customs

### **ICC Policy Work supported by WCO**

- ICC Customs Guidelines
- Customs/Anti-Corruption Code of Conduct

### **Global Congress**

Partnership with WCO, WIPO and Interpol

### **Free Trade Zones**

Guidelines on controlling free zones, goods in transit/transshipment and obligations of service providers in relation to Intellectual Property rights infringements.

Train FTZ operators on the risks of counterfeiting and piracy in zones together

## **Australian Customs uses open forums as the best means to foster knowledge exchange between itself and Industry**

### **1. Australian Customs & Border Protection National Consultative Committee.**

- The Committee provides a forum for the discussion of strategic Customs and Border Protection related issues which affect the trading community, business and import/export specialists
- The Committee is a review and recommendations role only

### **2. Customs Watch**

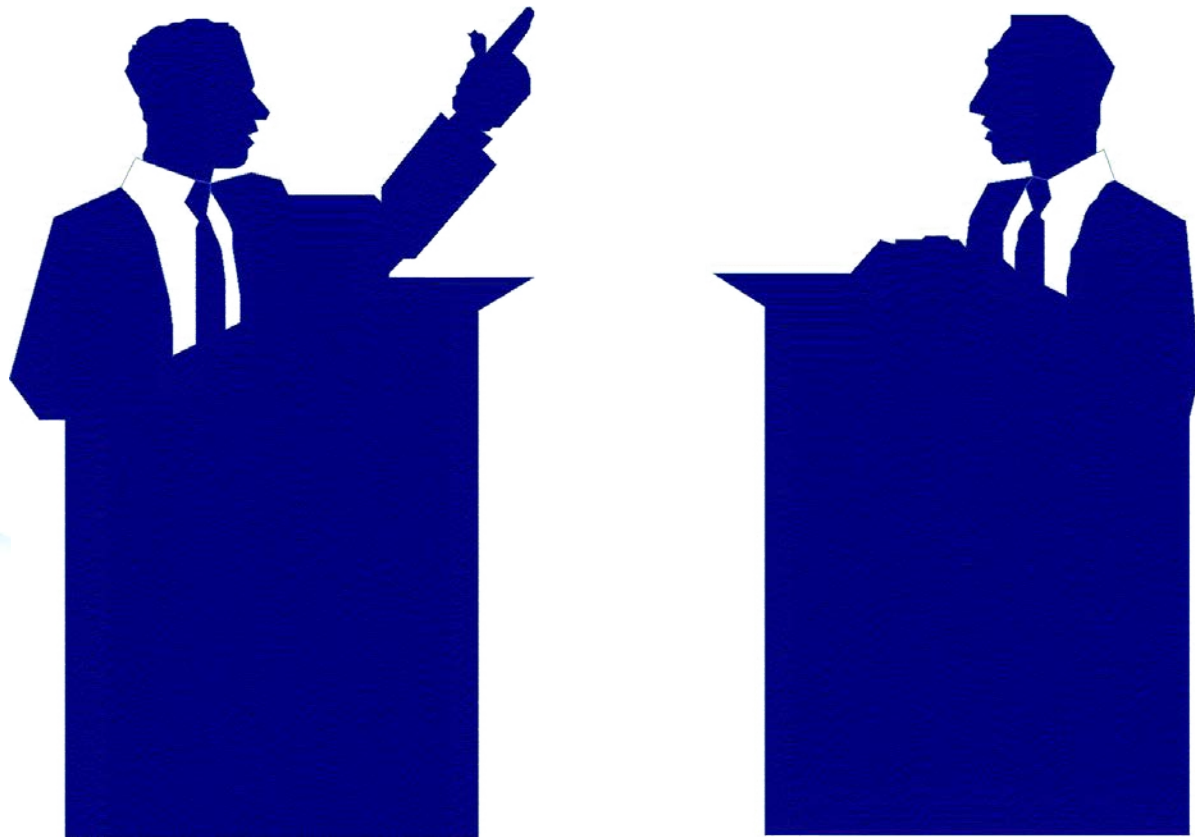
- Customs Watch is dedicated to building strong partnerships underpinned by mutual trust, confidence and genuine commitment
- Key partners of the Customs Watch program are industry members that are involved in the movement of goods and people across the Australian border. Industry members include customs brokers, freight forwards, shipping companies, warehouses and depots, airlines and transport companies.



## ATA Carnet Video



# Is Debate the best way to foster knowledge?



**Thank you!**

**Questions?**

