

# WCO Open Day for Trade

Brussels, 27-28 June 2011

## Empirical Research Informing Customs Decision Making

Prof. David Widdowson

International Network of Customs Universities



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# INCU

## International Network of Customs Universities



*Raising the Academic Standing of the  
Customs Profession*

# WCO PICARD

## Partnership in Customs Academic Research and Development



WORLD CUSTOMS ORGANIZATION  
ORGANISATION MONDIALE DES DOUANES



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Customs Universities



# How can Academia Contribute?

- Researching issues of relevance to the WCO, its members and its stakeholders
- Providing empirical evidence to help inform strategic decision making

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# WCO PICARD

- WCO Professional Standards
- University Programmes
- Annual PICARD Conference
- Applied Research
- World Customs Journal



# Completed Research Projects

- Securing the Supply Chain: Does the Container Security Initiative Comply with WTO Law?  
University of Muenster, Germany
- Measuring the Effectiveness of Border Management  
University of Canberra, Australia
- Controlling the Influx of Hazardous Goods to Sri Lanka – Implementation of the BASEL Convention  
Postgraduate Institute of Management, Sri Lanka

# Completed Research Projects

- Development of a Strategic Roadmap Towards a Large Scale Demonstration Project in European Logistics and Supply Chain Security  
Cross-border Research Association, Switzerland
- The Impact of the TRIPS-Agreement on Border Measures in UK Law  
University of Muenster, Germany

# Completed Research Projects

- Enhancing Trade Facilitation Through a Risk Based Cargo Clearance System  
Postgraduate Institute of Management, Sri Lanka
- The identification of KPIs to assist APEC economies to quantify the impact of its Trade Facilitation Action  
University of Canberra, Australia



# Current Research Projects

- Intermodal Global Door-to-Door Container Supply Chain Visibility  
Cross-border Research Association, Switzerland
- Risk Based Compliance Management: A Practical Guide for Border Management Agencies (World Bank)  
University of Canberra, Australia

# Current Research Projects

- Good Practice SCS Guidebook (European Committee for Standardization)  
Cross-border Research Association, Switzerland
- Customs Risk Management Case Studies (WCO)  
Cross-border Research Association, Switzerland
- Impacts of AEO Certification on Customs Practices and Potential Benefits for the Private Sector  
Foundation for Dissemination of Knowledge, Spain

# Current Research Projects

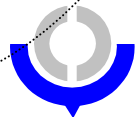
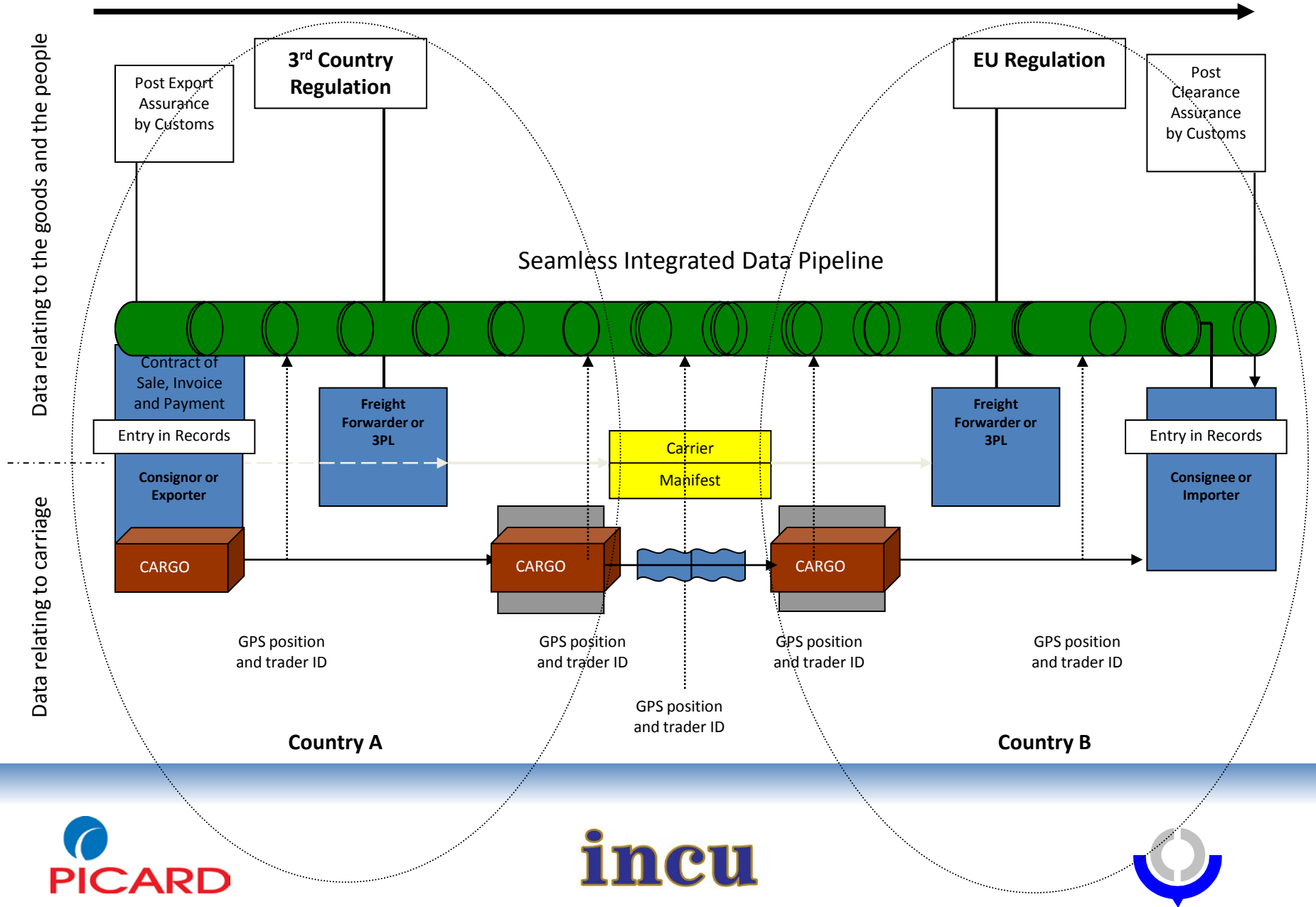
- Common Assessment and Analysis of Risk in Global Supply Chains  
Cross-border Research Association, Switzerland
- Future Prospects of Postal Customs Clearance Arrangements with a Focus on Security Aspects  
University of Muenster, Germany

# Completed Research Project

A recent Masters research dissertation:

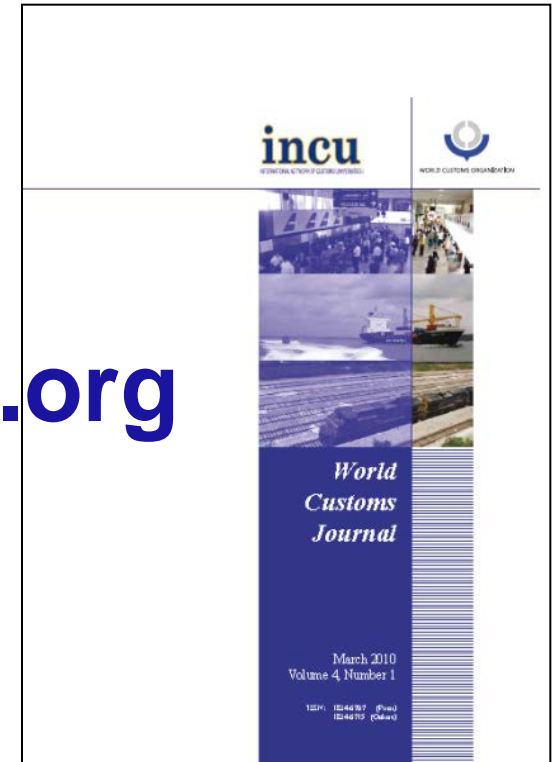
- The role of the consignor in meeting the regulatory requirements of the international trade supply chain
- Development of a seamless integrated data and logistics 'pipeline'

# Customs and International Trade Systems



# World Customs Journal

[www.worldcustomsjournal.org](http://www.worldcustomsjournal.org)



# INCU

Universities and Research Centres are listed on the INCU website:

[www.incu.org](http://www.incu.org)

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## PICARD Conference 2011

14-16 September 2011  
Geneva, Switzerland

<p><b>PICARD CONFERENCE 2011</b> <i>Geneva, Switzerland, 14-16 September 2011</i></p> <p><b>"Promote Research-based Knowledge to Support Customs Decision-making"</b></p> <p>Co-ordinated Border Management · Performance Measurement · Economic Security and Poverty Reduction · Integrity</p>	 <p><b>PICARD</b> <a href="http://www.etouches.com/picard2011">www.etouches.com/picard2011</a></p>	<p><b>CONFERENCE PICARD 2011</b> <i>Genève, Suisse, 14-16 Septembre 2011</i></p> <p><b>"Promouvoir les connaissances issues de la recherche pour la stratégie douanière"</b></p> <p>Gestion coordonnée des frontières · Mesure de performance · Sécurité économique et réduction de la pauvreté · Ethique</p>
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The 6th annual PICARD (Partnership In Customs Academic Research and Development) Conference will take place from 14 to 16 September 2011 at the United Nations in Geneva, Switzerland.

The conference is jointly organized by the WCO and INCU, and this year it is being co-hosted by Cross-border Research Association (CBRA) and the United Nations Economic Commission for Europe (UNECE).

For further information and registration please visit the [official conference website](#).

Monday 27 June 2011

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