



PICARD

- **P**artnership
 - **I**n
 - **C**ustoms
 - **A**cademic
- **R**esearch and
- **D**evelopment





Overview

- ▶ **1. Introduction and Background**
- ▶ **2. Management of the PICARD**
- ▶ **3. The International Network of Customs Universities
World Customs Journal**
- ▶ **4. Development of PICARD Professional Standards**
- ▶ **5. Draft Guidelines for WCO Recognition of University
Customs Curricula**
- ▶ **6. Future Developments**





Introduction and Background

What is PICARD?

Partnership In Customs Academic Research and Development

What are the PICARD Objectives?

Advancing Customs Professionalism and Academic Research.

...





Where did it start?

From the beginning to the 6th PICARD
Conference





History and Development

- On 11 May 2005, a **consultative meeting** attended by the WCO Secretariat, universities and research institutes was held at the WCO Headquarters,
- the PICARD Programme was initiated aiming at the co-operation between Customs and the academic world in the field of capacity building...





History and Development

On 1 - 3 March 2006, the first PICARD Conference was held at the WCO Headquarters

- appr. 90 delegates, representing universities, research institutions, training managers, planning managers and the private sector.

Focus of Discussion:

- Initiate the World Customs Journal;
- Exchange of thoughts towards development of generic curriculum standards;





History and Development

On 27 to 28 March 2007, the second PICARD Conference was held at the WCO Headquarters

- Participation of appr. 110 delegates

Focus of Discussion:

- To develop a set of professional standards for strategic managers;
- research focus of the Conference: supply chain security.
- 1st edition of the World Customs Journal with the theme “Customs in the 21st century”





History and Development

On 14 to 16 May 2008, the 3rd PICARD Conference was held at the Shanghai Customs College

- appr. 120 delegates representing Members, universities, donors and other interested parties

Focus of Discussion:

- PICARD Professional Standards, developed by the WCO and INCU;
- existing educational programs;
- research needs and areas identified by Customs.





History and Development

On 28 to 30 September 2009, the 4th PICARD Conference was held in San José, Costa Rica, hosted by the University of Costa Rica

- more than 200 delegates

Focus of discussion :

- The WCO recognition procedures for University Customs Curricula, based on the PICARD Professional Standards;
- growth of the INCU network;
- Customs-related academic programmes and research projects.





History and Development

On 23-25 November 2010, the 5th Conference on PICARD Program was held in Abu Dhabi

-co-hosted by the Centre for Customs and Excise Studies of the University of Canberra and the Abu Dhabi University Knowledge Group

- appr. 200 delegates

Four Research Topics:

- Customs Business partnerships
- Customs Performance measurement
- Customs and Revenue Collection
- Impact of Climate Change on International Trade and Customs Management.

Event:

- Recognition of the WCO Management Development Programme by the University of Canberra;
- Two universities, the University of Costa Rica and the National Research University (International Business and Law Institute) of Saint Petersburg were certified as meeting the WCO Professional Standards.



Management of PICARD Programme

Establishment of the PICARD Advisory Group in March 2008

Role of the Group:

- Providing advice on WCO Professional Standards, including advice on their ongoing validity and recommendations for change, as required;
- Preparing and planning the annual PICARD conferences;
- Following-up on issues of relevance to the PICARD Programme that arise at PICARD conferences (and elsewhere).





Management of PICARD Programme

Members of the PICARD Advisory Group:

- Riga Technical University, Latvia;
- Universität Münster, Germany;
- Universidad de Costa Rica;
- University of Canberra, Australia;
- University of Le Havre, France;
- Cross-border Research Association, Lausanne, Switzerland.





The International Network of Customs Universities (INCU)

INCU: Partner in the PICARD Programme

- Provide a knowledge-based building resource for governments and the private sector, and an educational source for students wishing to further their knowledge in the field of customs management and administration;
- The INCU i.a. produces the [World Customs Journal](http://www.worldcustomsjournal.org) (www.worldcustomsjournal.org), to provide Customs professionals, academics, private sector researchers and research students with an opportunity to share insights of all aspects of the roles and responsibilities of Customs.





PICARD Professional Standards

- developed in partnership with INCU
- targeting at professional qualifications for Customs staff to Bachelor and Master Level.

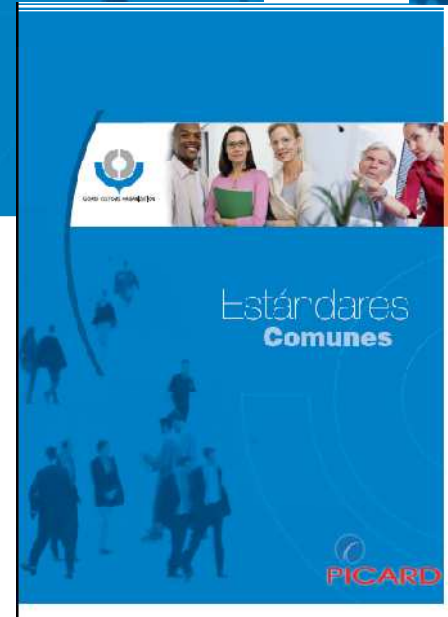
Three main purposes:

- The development of benchmarks which can be developed into job profiles for customs recruitment;
- The development of benchmarks against which the member's current in-house training can be measured;
- The development of standards against which academic development can be designed or procured.



Programmes
Research
Donors
Framework
WCO
Integrity
Members
Columbus
Customs
Management
Diagnostic
Capacity Building
Learning
Training
Support
Regional

PICARD Professional Standards





Guidelines for WCO Recognition of Curricula

The Guidelines establishes a process by which universities may apply for and attain WCO recognition of their Customs academic programmes.

Only those programmes satisfying the WCO Professional Standards are endorsed by the WCO.





Guidelines for WCO Recognition of Curricula

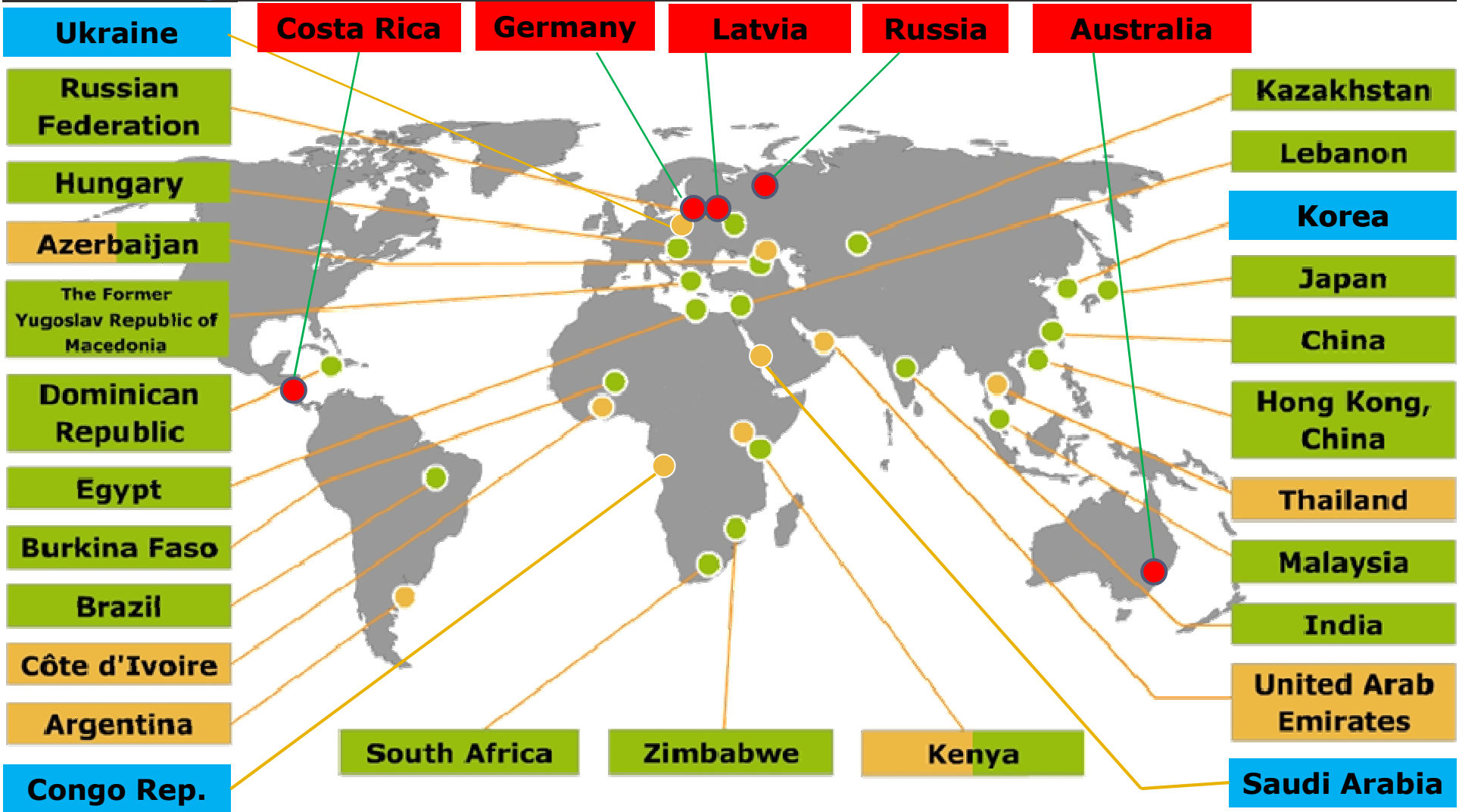
WCO Recognition of the University Customs Curricula

***The World Customs Organization
Certifies that
This/These academic programme(s) offered by
The University --- has/have been developed in conjunction with
The World Customs Organization
As meeting the requirements of its international standards
For the Customs profession***





WCO Capacity Building Map



- Regional Offices for Capacity Building
- Regional Training Centres
- Recognized PICARD Universities/Institutes
- New Regional Training Centres



Future Developments

Following the WCO Capacity Building Operational Strategy:

- Improve development and training for middle and senior managers through the development and implementation of the PICARD Programme;
- Further roll-out of the WCO Management Development Programme;
- Support WCO Member administrations in their development of national training centers, HR development and other training issues etc., again based on the PICARD standards





Future Developments

- The PICARD accreditation process will continue to be managed in partnership with the International Network of Customs Universities and WCO Members and will be based on the WCO Professional Standards;
- Continue to identify mutual benefits for service providers (INCU) and receivers (world customs administrations and private sector), including a first evaluation of the co-operation agreement between WCO and INCU;
- Consolidate involvement of private sectors in the PICARD programme;
- ...





Thank you for your attention!



capacity.building@wcoomd.org



Capacity Building Directorate WCO