



World Customs Organization Excise Summit

2-3 July 2012
Brussels

| Monday, 2 July | |
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| Session I: Opening Session | |
| 10:00-10:20 | Introductory Remarks: Mr. Mike Norgrove, Chair of the Summit |
| 10:20-10:40 | Welcome Address: Mr. Kunio Mikuriya, Secretary General, World Customs Organization |
| 10:40-11:00 | Keynote Address – Fundamentals of Excise Duties: Professor Sijbren Cossen, Maastricht University and University of Pretoria |
| 11:00-11:30 | Coffee/Tea Break |
| Session II: Customs Tax Administration | |
| 11:30-11:50 | Excise Tax Administration: Assistant Professor Rob Preece (Moderator), Regional Manager: South East Asia, Centre for Customs & Excise Studies, University of Canberra |
| 11:50-12:10 | Protecting Budget Revenues from the Growth of Illicit Trade: Ms. Elizabeth Allen, former senior official, Her Majesty's Revenue and Customs / Author of <i>The Illicit Trade in Tobacco Products and How to Tackle It</i> |

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| 12:10-12:30 | WCO Member Case Study on Revenue Reform (Indonesia) |
| 12:30-12:50 | Developing Tax Systems to Enhance Trust and Voluntary Compliance: Mr. Jeffrey Owens, Former Head of the Centre for Tax Policy and Administration, OECD |
| 12:50-13:00 | Questions & Answers: Wrap-Up |
| 13:00-15:00 | Lunch |
| Session III: Fair and Efficient Tax Collection | |
| 15:00-15:20 | Excise Enforcement: Impact on Revenues on Curbing Illicit Trade: Dr. Janos Nagy, Former Director General, Hungarian Customs |
| 15:20-15:50 | WCO Member Case Study on Motor Spirits: (United Kingdom / Ireland) |
| 15:50-16:10 | WHO Tobacco Protocol and its National Implications: WCO Member Presentation (South Africa) |
| 16:10-16:20 | Questions & Answers: Wrap-Up |
| 16:20-16:40 | Coffee/Tea Break |
| 16:40-17:00 | Taxation of Distilled Spirits: Mr. Mark Baker, Director, International Trade Affairs, Diageo |
| 17:00-17:20 | Taxation of Beer: Mr. Keith Miller, Group Indirect Tax Manager, SABMiller (on behalf of the Brewers of Europe) |
| 17:20-17:40 | Establishing an Excise regime: Mr. Allen Bruford |
| 17:40-18:00 | Questions & Answers: Wrap-Up |
| 18:00-20:30 | Reception and Dinner hosted by the International Tax and Investment Center |

Tuesday, 3 July

Session III: Continued

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| 09:30-09:50 | Introductory Remarks: Mr. Daniel A. Witt, President, International Tax and Investment Center |
| 09:50-10:20 | Linkage between Tax Burden and Illicit Trade of Excisable Products : Mr. Adrian Cooper, Chief Executive Officer, Oxford Economics |
| 10:20-10:40 | Tools for efficient revenue collection: WCO Revenue Package |
| 10:40-11:00 | Coffee/Tea Break |
| 11:00-11:20 | WCO Member Case Study (Germany) |

Session IV: Public-Private Partnership & Technology Solutions

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| 11:20-11:40 | Cooperation with the Tobacco Industry (OLAF) |
| 11:40-12:00 | Mr. David Evans, BULL |
| 12:00-12:30 | Public-Private Partnership / Solution providers to governments: <ul style="list-style-type: none">• Mr. Daniel Hubert - Digital Coding & Tracking Association• Mr. Paul Miller, Director of Strategic & Product Marketing, Solutions, De la Rue |

Session V: Closing Session

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| 12:30-12:50 | Closing Keynote Address: Mr. Achim Pross / OECD |
| 12:50-13:00 | Closing Remarks: Mr. Mike Norgrove, Chair of the Summit |