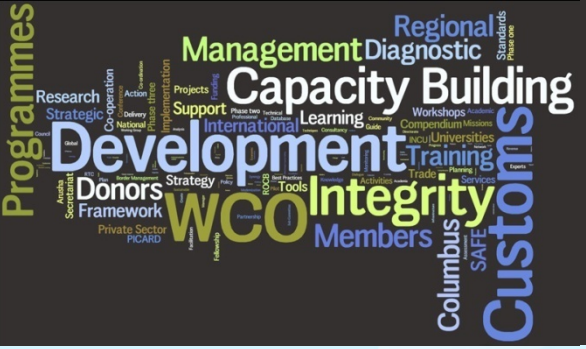

Introduction

The WCO PICARD Programme – a PICARD 2020 strategic document

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Recommendation from the 6th PICARD Conference and from the WCO Capacity Building Committee:

PICARD – let us continue to be creative:

Questions

1. **How to integrate research outcomes and advice in Customs modernization efforts?**

2. **How to make best use of and build on the WCO Professional Standards developed within the PICARD Programme?**

3. **How to further promote Customs as a knowledge-based profession?**

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Questions

4. How to enhance regional representation and global coverage within the PICARD Programme?

5. How to consolidate cooperation between academic institutions and regional and national Customs training centers?

6. How to secure, maintain and expand involvement of WCO Member administrations, academia and the private sector in this Programme?

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Strategic goals

The 2 pillars of the PICARD Programme:

1. Professionalism Pillar
2. Research Pillar

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PICARD 2020 Vision Statement

„The WCO PICARD Programme aims to be

- indispensable to the professional development for all Customs practitioners,
- influential to Customs decision makers by knowledge-based research, and
- successful by partnering with academia and other relevant stakeholders.

Thus, it will constantly improve its nature of a worldwide, responsive and agile Programme that will contribute to top level education and research in core customs matters. It is supported by a sound governance structure and a culture of enablement.“

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Professionalism Pillar

Professionalism = a combination of professional standards and related skills

Increase confidence in the quality and integrity of government institutions and likewise of private sector companies

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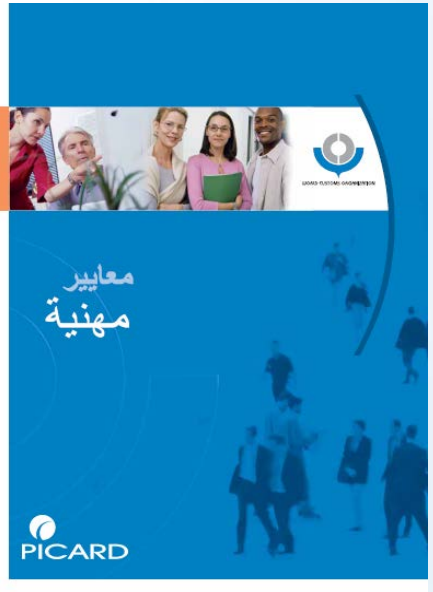
Professionalism Pillar

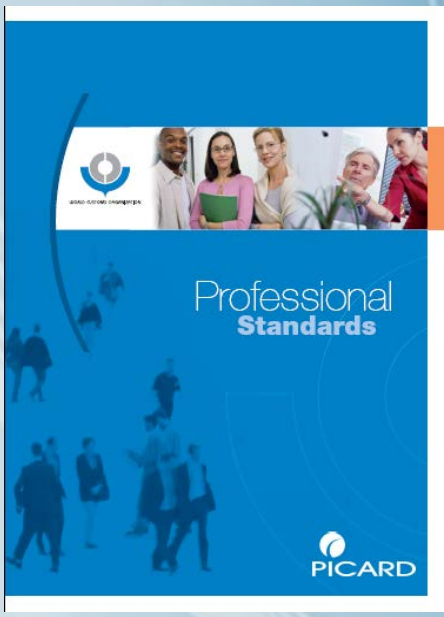


WCO PICARD
Professional Standards

Strategic HR Management

Leadership and
Management
Development

Training and Education



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Professionalism Pillar

Some examples in the area of training/co-operation between training centers and academic partners:

Joint/complementary training and education modules and programmes

Training materials, books, documents

Sharing course, curricula and programme contents

Exchange of trainers/lecturers

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Professionalism Pillar

Some further examples in the area of training:

Universities invited to introduce Customs related components to undergraduate courses in management and economies

Collection of training offers

Global Conference on Customs training and education

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Professionalism Pillar

Recognition of University curricula meeting the PICARD Professional Standards

Aiming for an increased number of university applications from all WCO regions

WCO (international) certificate for students graduated from accredited universities

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Research Pillar

Wide range of WCO activities in the research area.

„The engine of innovation“

Informed decision-making by Customs Managers

Thus supporting Customs reform and modernization

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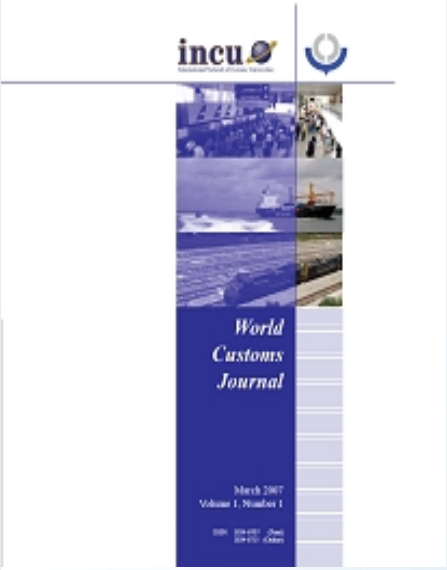
Research Pillar



World Customs Journal

WCO Club de la Réforme

Identification of research capacities of universities worldwide

Best PICARD research papers awarded annually

Offering placements to young/university researchers within the WCO and Member organizations

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PICARD Conferences

The way forward

ToR for the PICARD Advisory Group to be developed.

PICARD Professional Standards (currently smaller language inconsistencies discovered).

PICARD recognition guidelines to be reviewed.

Comments on the draft PICARD 2020 strategic document welcome.

PICARD 2020 strategic document to be presented to the WCO CBC in February 2013.

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Thank you for your attention!!!

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