



## **“Effective Solutions for Coordinated Border Management”**

***Explore the ways that modern information and communications technology can lead to exciting possibilities for a whole of government approach at the border***

Atlantis The Palm, Dubai, United Arab Emirates

**14 - 16 May 2013**

**A three day conference focusing on exploring the role of IT**

<http://www.wcoomd.org/en/events/upcoming-events/wco-it-conference.aspx>

### **2013 Conference Objectives**

- To discover new approaches to Customs IT, with particular emphasis on the impact of closer cooperation with all border regulatory agencies and its potential impact on core business activities that will change the way border agencies and business operate.
- To discuss coordinated border management from Customs, other border agency and trade perspective, addressing fundamental questions such as business transformation, partnerships and connectivity.
- To bring together decision-makers from more than a hundred countries to discuss the implications of IT on all parties involved in international trade.
- To experience best practice examples of the latest IT solutions, and identify opportunities in the Government and trade environment.
- To meet a variety of potential partners and associates with a shared interest in promoting trade facilitation, strengthening supply chain management, maximizing cooperation amongst border stakeholders and strengthening border security.

### **Exhibition**

Held alongside the conference, the exhibition will offer high quality networking and marketing opportunities for participants and vendors alike.

- Acquire first hand information from suppliers and users on trends, technologies and solutions.
- Benefit from an environment laced with great promotional and networking opportunities.
- See the latest IT solutions that have been designed specifically for the international Customs and trade market.

*...Explore challenges and opportunities inherent in the bewildering world of modern IT solutions.*



## What will you gain by participating?

### Delegates :

- Explore “core business” and many complex questions surrounding how IT enables and transforms core business for Customs and its stakeholders in border regulation, both in the private sector and elsewhere in government.
- Identify opportunities and challenges for management of IT in Customs.
- Gain insight into current and expected future IT developments in Customs and business.
- Participate in challenging debates designed to find the right IT solutions for Customs, business, and other border regulatory agencies in the 21st century.

### Vendors :

- Meet top level executives, entrepreneurs, researchers, and delegates from Customs, other branches of government, IT industry and the world of international trade, transport and logistics.
- Market your projects, products and services directly to decision-makers.
- Maximize your exposure and visibility with the Customs and IT community.
- Expand your contact database for future networking and business opportunities.
- Gather inside knowledge on current and future IT user requirements.

## Who will attend?

- Customs authorities representatives from border regulatory agencies.
- IT professionals.
- Border business community.
- Governmental and trade organizations.
- Lending institutions.
- And others involved in the international trade arena.

*...Become a pace setter, share your views on IT with a captive audience interested in knowing more!*

Simultaneous interpretation in English, French, Arabic, Spanish and Russian

**“A Decade of Success in Customs–Business Partnership”**

*Brussels – Johannesburg – Kuala Lumpur – Istanbul – Bangalore – Veracruz – Seoul - Marrakesh –  
Dublin – Seattle – Tallinn – Dubai.*