



In //
The name of
Allah, The most
Gracious, The most
Merciful
//



Under the auspices of His Excellency

Dr. Ibrahim Bin Abdulaziz Al Assaf

Minister of Finance

The Saudi Customs organizes
**The Third Arab Forum on Anti-Commercial Fraud,
Counterfeiting and Intellectual Property Rights
(IPR) Protection**

Intercontinental Hotel – King Faisal Conference Hall
Riyadh – Saudi Arabia
3 March 2013





The Third Arab Forum on Anti-Commercial Fraud, Counterfeiting and Intellectual Property Rights (IPR) Protection

The Higher Authorities' approval was issued on His Excellency the Minister of Finance's proposal to have the Saudi Customs organize and host the Third Arab Forum on Anti-Commercial Fraud, Counterfeiting and Intellectual Property Rights (IPR) Protection during 3-5 March 2013.

The forum has acquired during its last sessions held a great importance, and it has become a significant platform in mobilizing the efforts at the local, regional and international level to address the phenomenon of commercial fraud and counterfeiting and enhance awareness of the implications of its spread and the methods and mechanisms of combating.

As the Saudi Customs is aware of its role in contributing to the coordination of efforts in both public and private sectors at the national and international levels to attain the integration of roles and achieve the common goal to stand hand in hand in the face of this phenomenon, it had sought participation in organizing the First Arab Forum in 2008, and then the Second Arab Forum in 2010. Those two sessions of the forum had impressive results that constituted the incentive to the Saudi Customs for seeking to hold the Third Arab Forum. The Saudi Customs hopes that it will achieve the desired success.

Vision

Vision

Participation at the regional and international levels in the efforts made to combat the commercial fraud, counterfeiting and Intellectual Property Rights (IPR) Protection.

Mission

Mission

To continue the mobilization of efforts at the local, regional and international levels to combat the commercial fraud, counterfeiting and Intellectual Property Rights (IPR) protection to preserve safety and health of the community and safeguard the national and international economy.





Objectives

Objectives

- Presenting the international and local legislations in the field of anti-commercial fraud and infringement of Intellectual Property Rights (IPR).
- Drying up the sources of production of counterfeit goods or those which constitute a violation to the Intellectual Property Rights (IPR).
- Highlighting the importance of issuing specifications and standards as an initial step in combating the phenomenon of commercial fraud and counterfeiting.
- Implementing the mechanisms and tools of pre-verification “conformity certificates”, post-clearance audit “laboratories” and field trips.
- Highlighting the impact of misuse of modern technology on aggravating the phenomenon of commercial fraud, counterfeiting and infringement of Intellectual Property Rights (IPR).
- Examining the role of the supply chain in the phenomenon of commercial fraud and counterfeiting.
- The importance of developing an integrated strategy for anti-commercial fraud and counterfeiting starting with coordination between enforcement agencies through the information exchange and capacity building and ending with effective partnership between the public and private sectors.

- Presenting the best practices implemented globally, regionally and locally in the field of anti-commercial fraud and counterfeiting.
- Highlighting the role of Customs Administrations in the countries in interdicting the phenomenon of commercial fraud and counterfeiting at the borders.
- Showing the distinguished and leading role of the Kingdom of Saudi Arabia through its attention to combat the phenomenon of commercial fraud and counterfeiting.
- Considering the cases of commercial fraud, counterfeiting and infringement of Intellectual Property Rights (IPR) for imported goods as customs smuggling crimes punishable by confiscation and deterrent fines. This is what the Saudi Customs applies in accordance with the Common Customs Law of the Gulf Cooperation Council (GCC) States.
- The importance of tightening sanctions in regulations and offenders' defamation.
- Consumer's education and awareness of the negative effects and urging him to claim his rights by raising issues of compensation for the damages caused to him.





The Forum General Program

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The Forum Agenda

Agenda Item # 1:

The international organizations and corporations efforts in preventing infringement of Intellectual Property Rights (IPR) and combating the commercial fraud:

1. Customs Administrations in the countries of the world between the demand for facilitation and the demand for enforcement.
2. International legislations in the field of Intellectual Property Rights (IPR) Protection.
3. Global efforts ... drying up the sources of production of counterfeit commodities.

Agenda Item #2:

Consumer ... the last stronghold of defense:

1. Consumer's awareness of his role ... raising issues of compensation.
2. Media ... and defamation penalty.
3. The role of consumer's protection societies in confronting the phenomenon of commercial fraud and counterfeiting.

Agenda Item # 3:

e-Commerce and its impact on aggravating the phenomenon of commercial fraud, counterfeiting and infringement of Intellectual Property Rights (IPR):

1. Electronic methods of promoting the marketing and sale of counterfeit materials.
2. Local authorities in the countries ... control over the content or over the counterfeiting.
3. Websites ... lack of control.

Agenda Item # 4:

The supply chain and the phenomenon of Intellectual Property Rights (IPR) infringement:

1. The role of the Technical Committee on Supply Chain at the World Customs Organization (WCO).
2. Conditions and controls of transport and storage ... control mechanisms pros and cons.
3. Indirect import ... counterfeiting practices in the free zones and transit countries.





Agenda Item # 5:

Integrated strategies in the face of the phenomenon of commercial fraud, counterfeiting and Intellectual Property Rights (IPR) Protection:

1. The integration of efforts is the responsibility of all in the fight against commercial fraud and counterfeiting.
2. The importance of sharing information and linking databases.
3. Partnership between the public and private sectors ... cornerstone in achieving the goal.

Agenda Item # 6:

Specifications and quality ... problem in the legislation or in the application:

1. The impact of standard specifications and quality controls on the success of combating efforts.
2. The conformity certificate and laboratories ... pre-verification is the decisive method.
3. Trademark holders ... the impact of the partnership on the success of efforts.

Agenda Item # 7:

Successful Arab and international experiences in addressing this phenomenon:

1. Medicines ... from medicament to malady.
2. Saudi Customs experience ... impressive results for tireless efforts.
3. The Interpol experience in dealing with the phenomenon of Intellectual Property Rights (IPR) infringement.
Market field tours ... pivotal role in enforcement.

Workshops on the Sidelines of the Forum

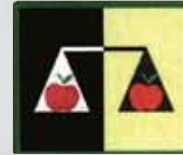
Workshops on the Sidelines of the Forum

The holding of the Third Arab Forum on Anti-Commercial Fraud, Counterfeiting and Intellectual Property Rights (IPR) Protection during 3-5 March 2013 will be accompanied by organizing six workshops in the morning of the first day of the forum, covering various topics such as customs roles and efforts in combating this phenomenon, roles of the consumer's protection societies, impact of strengthening partnership between the public and private sectors on the success of combating efforts, and many of the important issues of direct relevance to the subject.



The Exhibition Accompanying the Forum

The Exhibition Accompanying the Forum



The Second Arab Exhibition on Consumer's Awareness of Genuine Products
3-5 March 2013

The Second Arab Exhibition on Consumer's Awareness of Genuine Products is an essential addition to the event of the Third Arab Forum on Anti-Commercial Fraud, Counterfeiting and Intellectual Property Rights (IPR) Protection. It was added to the forum in its previous session and it will be added to the subsequent sessions. The exhibition will foster the awareness aspect due to the importance of the genuine products. It will also enable the specialists and participants to be aware of the role and contributions of relevant agencies involved in combating commercial fraud and counterfeiting. It will provide the opportunity to the trademark holders to introduce the genuine products.



Scientific Contest

Scientific Contest

The Saudi Customs will organize as an activity accompanying the event of the Third Arab Forum on Anti-Commercial Fraud, Counterfeiting and Intellectual Property Rights (IPR) Protection a scientific contest to encourage the researchers in the field of commercial fraud and infringement of Intellectual Property Rights (IPR). There are cash prizes allotted for the best three researches offered by the Third Arab Forum amounted to SR100,000 distributed as follows:

First best research : SR50,000

Second best research : SR30,000

Third best research : SR20,000

The Saudi Customs has prepared pre-qualification conditions for the researches to enter into the contest for these prizes. Those conditions are accessible on the website of the Third Arab Forum on Anti-Commercial Fraud and Counterfeiting as shown below:

www.ipr.gov.sa
www.ipr.gov.sa





Additional Information

Additional Information

For further information, please visit the forum website shown below or contact the General Department of Administrative Development at the Saudi Customs Headquarters.

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Registration Form

The Third Arab Forum on Anti-Commercial Fraud, Counterfeiting
and Intellectual Property Rights (IPR) Protection



Name		Issue Place	Zip Code
First Name		Birth Place	Attendee's Status
Father Name		Country of Residence	Travel Information
Family Name		Job	Is Visa Required
Nationality		Department	Arriving from
Religion		City	Residence
Sex		Education level	Residence
Passport No.		Telephone No. with Country Code	Hotel Name
Passport Type		Mobile No. with Country Code	Room Type
Passport Issue Date		Fax No. with Country Code	Additional Information
Passport Expiry Date		e-mail	Visiting Holy Places for those
Attach Passport Copy		P.O. Box	arriving from outside the Kingdom

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