



WORLD CUSTOMS ORGANIZATION
ORGANIZACIÓN MUNDIAL DE ADUANAS



SAT

Servicio de Administración Tributaria



**TECNOLÓGICO
DE MONTERREY**



PICARD

2014 PUEBLA-MÉXICO

THE 9TH ANNUAL CONFERENCE

Promoting Research-based
Knowledge to Support
Customs Decision-Making



Puebla
17-19 September 2014

EXPECTED AUDIENCE

The 3-day event is a must for everyone wanting to develop international contacts and partnerships whilst enhancing their knowledge and expertise of the future prospects and challenges in Customs and International Trade.

- Senior Customs executives responsible for Customs reform, modernization and policy issues, and human resource development;
- Universities and research institutions with an interest in Customs or trade-related research and education;
- Business executives and service providers;
- Representatives of international and regional organizations.

LANGUAGES

The Conference will be held in English, French and Spanish, with interpretation.

MAIN TOPICS

The PICARD Conference 2014 focuses on :

1. The WTO Agreement on Trade Facilitation : Implications for Customs
2. The Customs Role in Securing Supply Chains and Illegal Trade
3. The Digital Dilemma in Customs: the impact of increasing e-business on Customs

REGISTRATION

Get registered on <http://www.pue.itesm.mx/picard2014>

REGISTRATION FEES	
CUSTOMS, UNIVERSITIES	€ 100
BUSINESS	€ 200

CONTACTS

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