

Building a sustainable and competitive European textiles industry

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About EURATEX

	EU-27	Other Members (*)
Companies	143,000	60,000
Turnover	€ 147 bln	€ 65 bln
Employment	1,300,000	1,000,000
Exports	€ 58 bln	

* Norway, Switzerland, Turkey, UK

European
T&C industry



EU Policy
makers



Key characteristics

Complex (and global) supply chains

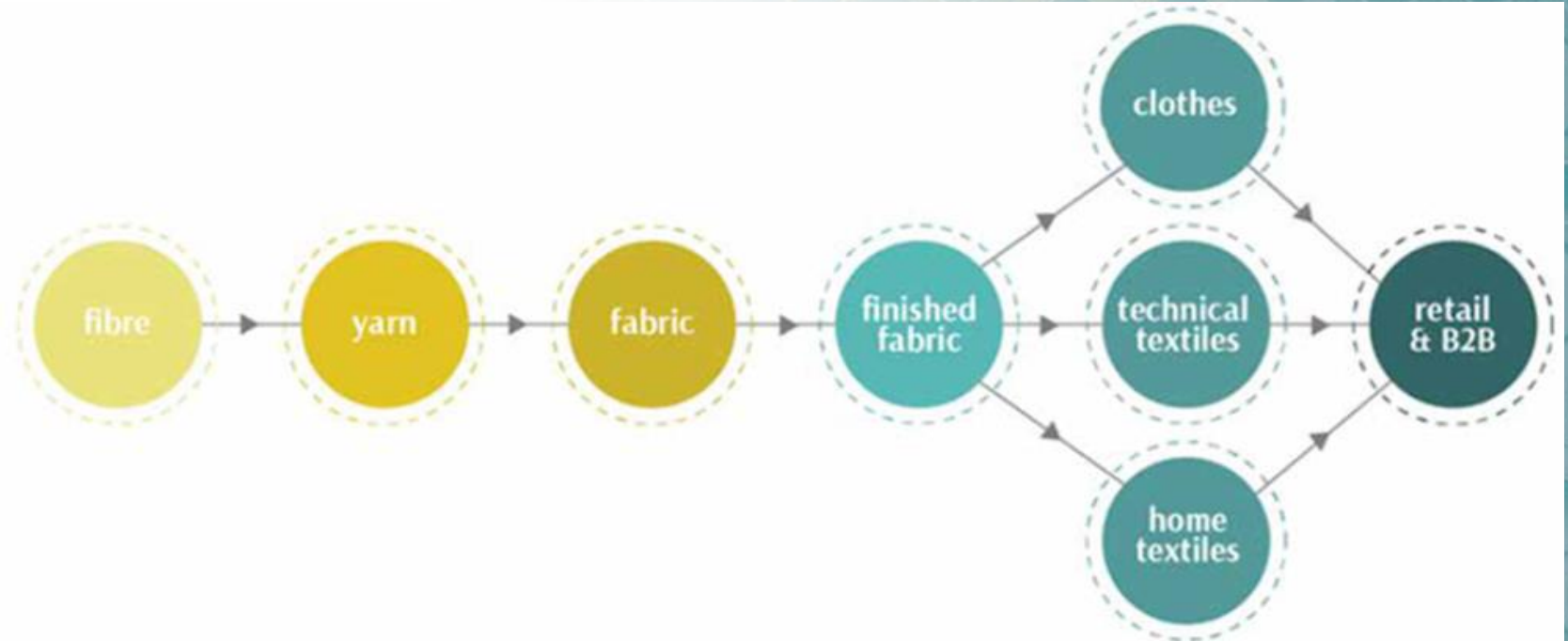
Wide applications (“textiles are everywhere”)

SME dominated (many family business)

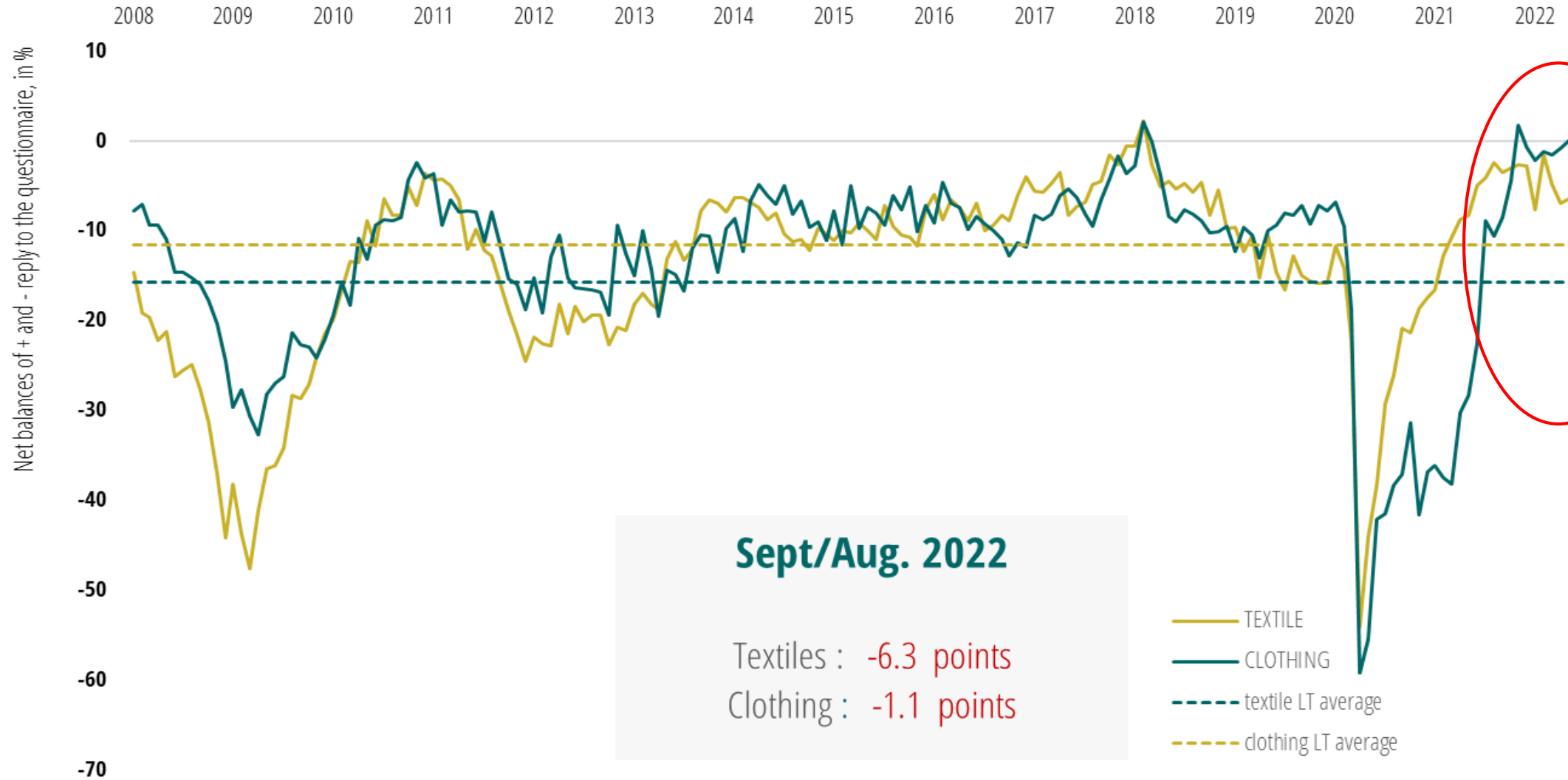
Global competition

Challenges: energy (!), skills/people

European focus on quality, design, innovation...and sustainability



EU T&C Business confidence indicator (Jan.08 – Sept.22)*



Going green: the EU Textile Strategy



Brussels, 30.3.2022
COM(2022) 141 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL
COMMITTEE AND THE COMMITTEE OF THE REGIONS

EU Strategy for Sustainable and Circular Textiles

1. All textile products *placed on the EU market* are:
 - Durable, repairable and recyclable
 - To a great extent made of recycled fibres
 - Free of hazardous substances
 - Produced respecting social rights
2. “*Fast fashion is out of fashion*” consumers benefit longer from high quality textiles.
3. Profitable re-use and repair services are widely available.
4. In a *competitive, resilient and innovative textile sector*, producers take responsibility for their products along the value chain.
5. *Circular*, rather than throw-away clothes have become the norm, with *sufficient capacities* for recycling and minimal incineration and landfilling.

Challenges ahead...

- How to **qualify** “good” and “bad” textiles ?



Challenges ahead...

- How to **quantify** environmental impact ?

Environmental data throughout the fashion sector are inconsistent



4x

the difference between highest and lowest carbon emissions estimates of the fashion sector³

2-8.1%

OF GLOBAL TOTAL GHG EMISSIONS



2.7x

the difference between highest and lowest estimates on annual freshwater withdrawals in the fashion sector³

79-215

BILLION METRIC TONS



5.3x

the difference between highest and lowest estimates on the use of water for the production of a pair of jeans³

3,781-20,000

LITERS

100 sustainability certifications applicable to fashion

Work in Progress...

A new
regulatory
framework

- Eco Design Regulation (ESPR)
- Product Environmental Footprint (PEF)
- Extended Producer Responsibility (EPR)
- Due Diligence
- Digital Product Passport
- Microplastics & Chemicals
- Overproduction & consumption
- Green Claims / Ecolabel
- Compulsory textile waste collection
- ...

Transition
Pathway

- Resilience
- Level playing field / Market surveillance
- Invest in Innovation & Skills
- Green and Digital Transition

EURATEX Vision



- Consumer behaviour
- Green public procurement
- Communication

Create a “smart” regulatory framework

- Realistic
- Enforceable
- SME friendly
- Coherent

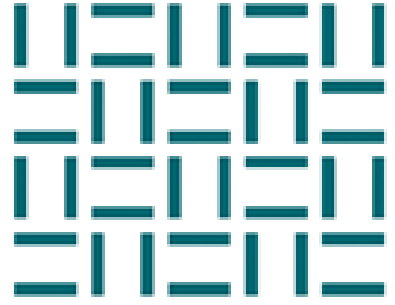
...in a global context.

Create a Demand for sustainable products

Invest in industrial transition

- Innovation
- Digitalisation
- Skills (people)
- Energy

EURATEX



THE EUROPEAN APPAREL
AND TEXTILE CONFEDERATION

Thank You

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