Symposium on E-Commerce and Customs Valuation
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The Compliance and Enforcement perspective

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The global e-commerce Customs business

- E-commerce is an ongoing challenge and going to further expand
- Volume and speed of consignments
- Fragmentation and diversification of supply chain
- All kinds of commodities – all kinds of risks
  - The revenue challenge, incl. valuation fraud
  - The prohibition and restriction challenge
The global e-commerce Customs challenge

- The understanding of the whole picture
- The lack of pre-arrival data
- The data processing and analytics
- The (non intrusive) inspection
- The exchange of information through MAA
- The investigation and intelligence follow up
The global e-commerce Customs risk mitigation (1)

- Advocating Customs role and added values
- Cooperation with marketplaces
- Require data from all parties in the supply chain
- Risk profiling on marketplaces and supply chain
- Automated AI data analysis for targeting
- Non intrusive AI inspection techniques
The global e-commerce Customs risk mitigation (2)

- Efficient (automated) PCA to discover fraud by actors in e-commerce
- Efficient mutual administrative assistance networks
- Strong investigation powers and capabilities
- Efficient intelligence cycles
- Random sampling
The global e-commerce
Customs requirements (1)

- A strong political commitment of governments and business leaders
- A legal framework that enables Customs
- Access to relevant data in advance
- Up to date data processing and analytics technology
The global e-commerce Customs requirements (2)

- Up to date NII technology
- Up to date Post Clearance Audit methods
- Effective Mutual Administrative Assistance
- Strong investigation networks against Transnational Organized Crime groups
The global e-commerce
Customs discussion

➢ Too much simplistic “woodcarving” for a
global, complex and sophisticated business
challenge?

Happy to discuss!
Thank you for your attention

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