



**World Customs
Organization**

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The Compliance and Enforcement perspective

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The global e-commerce Customs **business**

- **E-commerce is an ongoing challenge and going to further expand**
- **Volume and speed of consignments**
- **Fragmentation and diversification of supply chain**
- **All kinds of commodities – all kinds of risks**
 - **The revenue challenge, incl. valuation fraud**
 - **The prohibition and restriction challenge**

The global e-commerce Customs **challenge**

- **The understanding of the whole picture**
- **The lack of pre-arrival data**
- **The data processing and analytics**
- **The (non intrusive) inspection**
- **The exchange of information through MAA**
- **The investigation and intelligence follow up**

The global e-commerce Customs **risk mitigation** (1)

- **Advocating Customs role and added values**
- **Cooperation with marketplaces**
- **Require data from all parties in the supply chain**
- **Risk profiling on marketplaces and supply chain**
- **Automated AI data analysis for targeting**
- **Non intrusive AI inspection techniques**

The global e-commerce Customs **risk mitigation** (2)

- **Efficient (automated) PCA to discover fraud by actors in e-commerce**
- **Efficient mutual administrative assistance networks**
- **Strong investigation powers and capabilities**
- **Efficient intelligence cycles**
- **Random sampling**

The global e-commerce Customs **requirements (1)**

- **A strong political commitment of governments and business leaders**
- **A legal framework that enables Customs**
- **Access to relevant data in advance**
- **Up to date data processing and analytics technology**

The global e-commerce Customs **requirements (2)**

- **Up to date NII technology**
- **Up to date Post Clearance Audit methods**
- **Effective Mutual Administrative Assistance**
- **Strong investigation networks against Transnational Organized Crime groups**

The global e-commerce Customs **discussion**

- **Too much simplistic “woodcarving” for a global, complex and sophisticated business challenge?**

Happy to discuss!



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Thank you for your attention

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