



Ministry of Economic Affairs

# Product identification in the agri food branche

WCO

Permanent Technical  
Committee

Martin Boerma

Frans van Diepen



# Outline

- Situation messages, identification and coding
- Proces
- Opportunity



# Situation Standard messages

## Regulations

- Import - export  
e-CERT
  - Phyto plant and seed, plant product, processed products
  - Veterinarian life animals, animal products, animal byproducts
- e-Animal passport life animals
- FLUX fish
- CITES toolkit e-message

## Trade

- Product information e-daplos, e-LABS, e-CROP, edi-CROP, Florecom, ...
- EB Meat: carcasses, parts and cuts (bovine)
- Transaction e-Invoice (GS1, Cros industry, ...), Transport, dispatchnote....
- Transport ... ..



# identification

## Life animals:

- Individual identified (Bovine, ovine, caprine, equine)
- Group identified (porcine, poultry, fish, shell fish)

## Animal products

- ebMeat
- GTIN
- Batch identifiers
- Item identifiers
- ....

## Plants and Plant products

- Batch identifiers
- VBN product name
- GTIN
- Lineus ...

## Processed products & Combined products

- GTIN
- Batch id
- Item id



## Standard product code list

- Codex alimentarius
- HS
- EU code under Council Directives 91/496/EEC and 97/78/EC
  - composite products
  - meat products
  - processed products
  - dairy products
- UNECE Meat           carcasses, parts and cuts (by species)
- CITES codes           product, purpose, species ...
- GPC
- Lineus



## Standard location code

- UNLOCODE
- GLN
- ISO country and region code
- Address
  
- Certificate of Origin

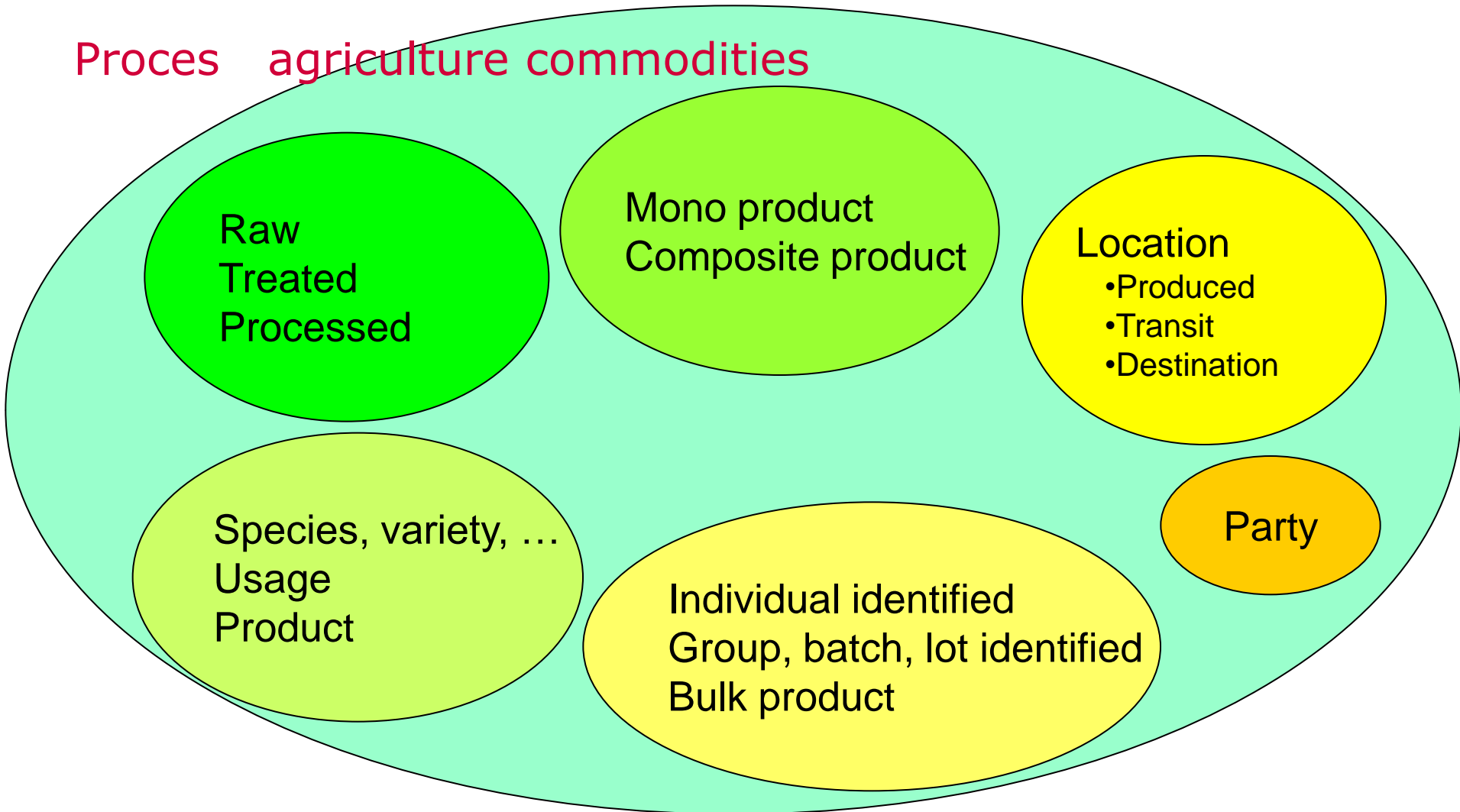
Animal: born, raised, slaughter, processed

Plant: grown, stored, processed

Product: produced (transit, destination )

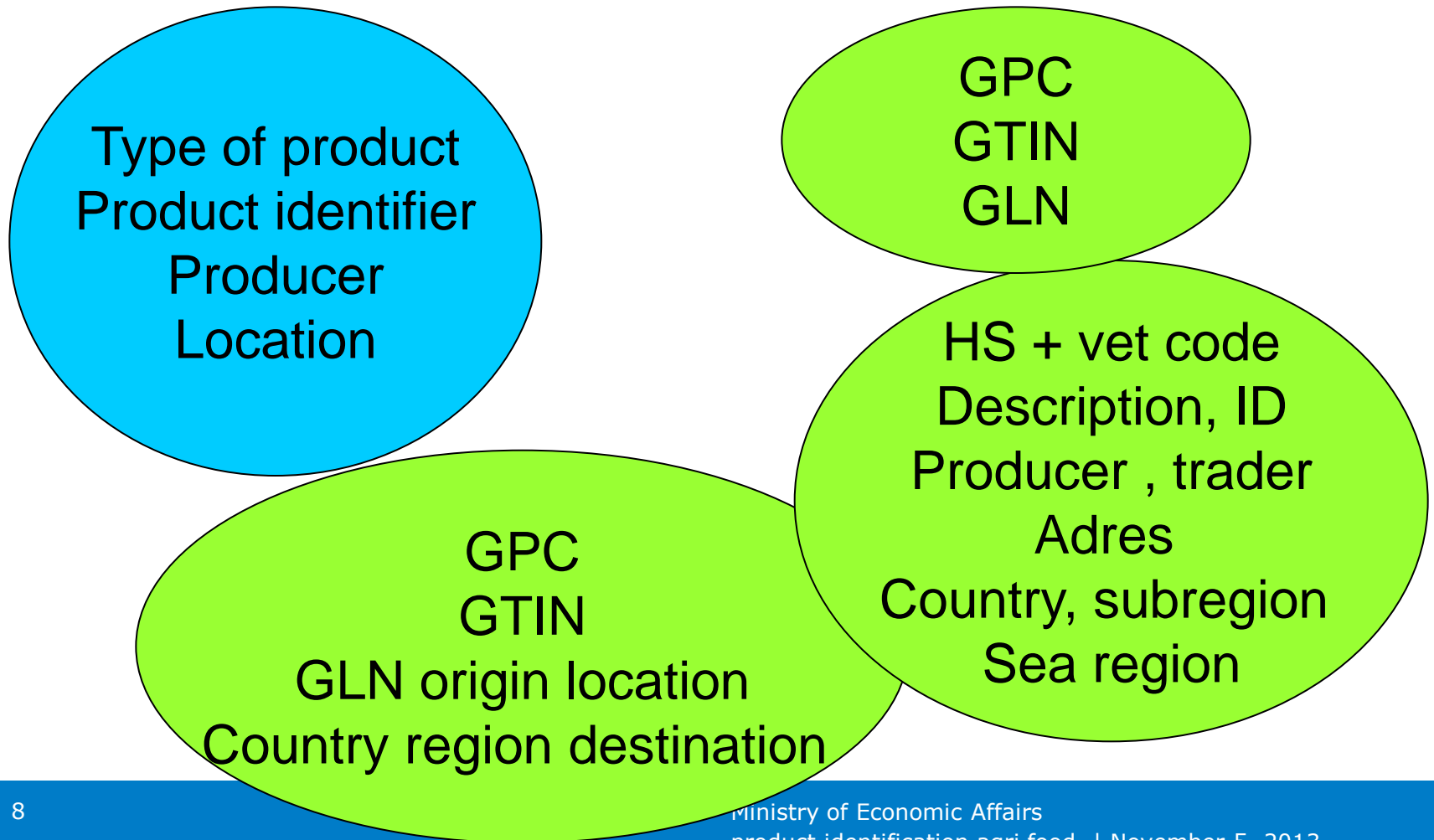


## Process agriculture commodities





## Product code - identification - location







# Opportunity

- Usage of product coding, identifier, producer, location:
- Risk management (sanitary issues, health status)
- Inspection process
- Trade burden
- Single window approach
- Speed up of import / export process and border control
- NL Client system