



201<sup>st</sup>/202<sup>nd</sup> Sessions of the Permanent Technical Committee

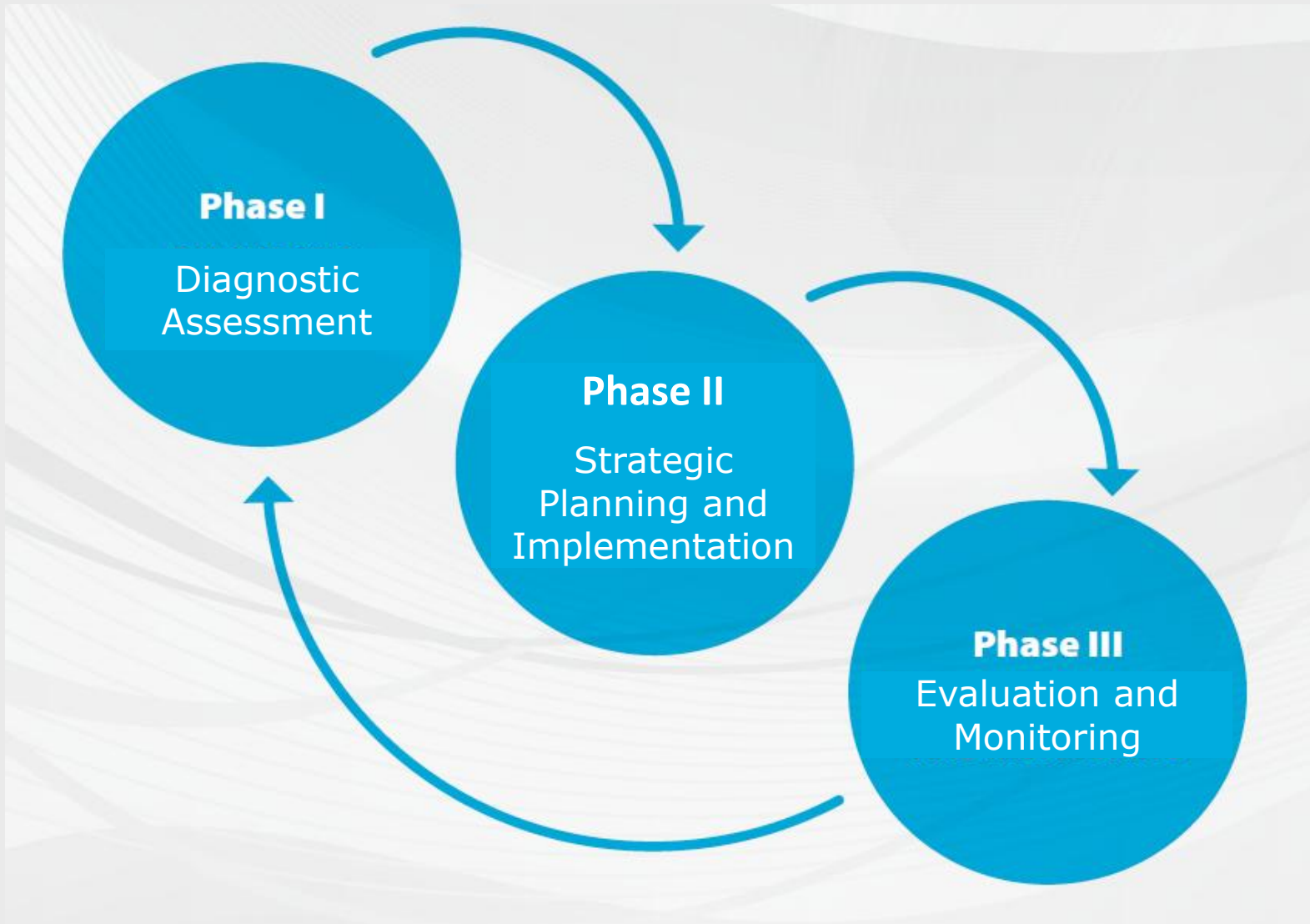
Agenda item VI.g)

# Capacity Building

Heike Barczyk

Deputy Director Capacity Building

# WCO CB Methodology



Annual CB needs assessment process

Securing financial support, e.g. CCF Japan,  
CCF Korea, Eurocustoms, IADB, ADB,...

Securing experts from Members (Experts'  
Requirement Matrix)

Overview of ECP-related CB missions:

See PTC doc. PC0328

July-Oct. 2013: Appr. 70 WCO CB missions

Key focus areas: support in Customs Reform and Modernization/Strategic Planning; establishment of new units in various areas; RKC; Risk Management; AEO; IPR, SW, DM, Classification, Origin and Valuation.

## Long-term WCO CB projects (externally funded):

- CB project in the EAC (SIDA) – regional AEO pilot
- CB project in SACU (SIDA) – regional preferred trader pilot envisaged, launch of regional Customs-to-Trade Forum (08 Nov.)
- WACAM project in ECOWAS countries (SIDA) – HRM, Stakeholder Relations, Resource Mobilization

# Delivery

- CB project in 7 countries globally (NORAD): AEO, HS, Customs Brokers, valuation, HR, Integrity, performance management
- CB project in Sub-Saharan Africa (World Bank): LMD, e-learning (new **CLiKC!** Modules on RKC, PCA, RM, CBM), training
- CB project in ESA region (Finland): LMD, nCEN, CBM, ROCB-support, Namibia

- ...

# Delivery

- ...
- CB project in ESA region (DFID): Customs Reform and Modernization, Classification, Integrity
  - PACIR project in Cote d'Ivoire (EU): national support programme for trade and regional integration, latest activities: Customs-Tax-Private Sector seminar, related to AEO; support on rules of origin

# Accreditation of experts

July – Dec. 2013: 3 accreditation workshops, related to ECP contents:

- Regional workshop for AEO TOAs in Buenos Aires: July 2013
- SW TOAs, Seoul: Oct. 2013
- Arabic-speaking RM TOAs: Nov. 2013

Some TOAs in RM completed full accreditation by successfully conducting a field mission as phase 2 of the accreditation process



## ODP Outline

- Overview
- OD Approach + 3Ps
- Purpose
- 4 Topics
- Tool, Description, Status



## Strategic, Advisory Support

- CB Strategy + Delivery Pgm
- Needs Assessment
- Diagnostic FW + Compendium
- Performance measurement
- Progress Reports + Case Studies

## HR Development

- LMD, Fellowship, Career Development
- **Women in Leadership**
- Professionalism Framework
- E-Learning + CLIKC!
- PICARD



## Integrity

- Revised Arusha Declaration
- Integrity Development Guide + Model Code of Conduct
- Integrity Newsletter
- Project support

## Stakeholder Engagement

- Regional Donor Engagement
- PMD
- Resource mobilization support
- Orientation Package



# Performance Measurement

IMF: Revenue Authority – Financial Indicator Tool (RA-FIT)

IADB: Customs Performance Indicators Toolkit (C-PIT)

World Bank: Customs Assessment Trade Toolkit (CATT)

UNCTAD: performance measurement module within ASYCUDA



# Performance Measurement

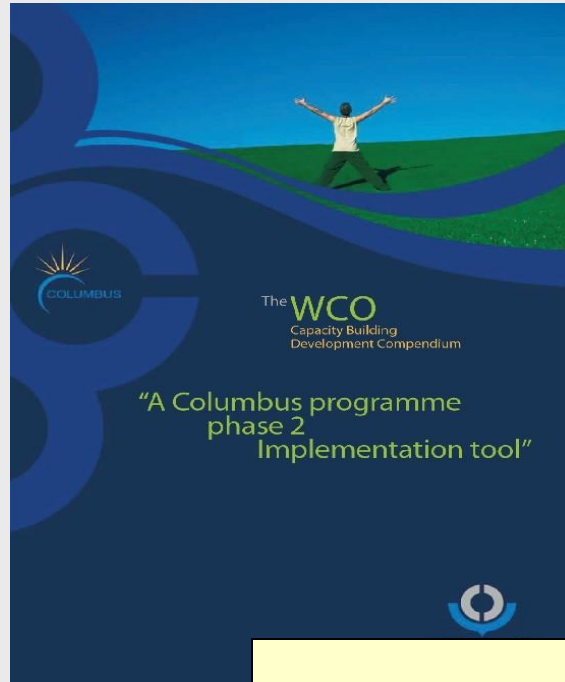
WCO:

Chapter on Organizational Performance  
Measurement within the Capacity Building  
Development Compendium

TRS

Delivery, based on both tools

# Donor engagement



Update of the WCO  
Capacity Building  
Development  
Compendium  
Chapter 10  
Donor Engagement

# The WCO CB Development Compendium

**PART I** • The organization of donor conferences and meetings

**PART I**  
**NEW** • Practical Experience in organizing donor events

**PART II**  
**NEW** • Training material for business case development



# Donor engagement

- So far: 2 global donor conferences; regular donor conferences in 3 WCO regions (AMS, AP, ESA)
- Regional and national WCO support in donor interaction, business case and project proposal development, project management, results-based management.



## Partnership In Customs Academic Research And Development Programme

- PICARD Conference, St. Petersburg, 18-20 September 2013
- ECP, Regional Integration Initiatives, Professionalism in Customs

**Presentations available at:**

<http://www.wcoomd.org/en/events/event-history/2013/wco-picard-conference-2013.aspx>

# A conclusion...





**Thank you for your attention!!**