



Permanent Technical Committee

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243rd/244th Sessions

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23 April – 26 April 2024

Brussels, 27 March 2024.

E-COMMERCE

5th edition of the Compendium of Case Studies on E-Commerce

(Item VII.d on the Agenda)

SUMMARY

Purpose of document

The purpose of this document is to report on the progress in compiling the 5th edition of the Compendium of Case Studies on E-Commerce and to seek endorsement thereof.

Action required of the Permanent Technical Committee

The Permanent Technical Committee is invited to:

- examine the draft 5th edition of the Compendium of Case Studies on E-Commerce as outlined in the Annex to the present document;
- endorse the 5th edition of the Compendium of Case Studies on E-Commerce for submission to the next Policy Commission and Council for their endorsement and approval as a living document, in view of its subsequent inclusion in the WCO E-Commerce Package; and
- encourage Members to update their case studies and to share further case studies, best practices and initiatives for inclusion in future editions of the Compendium of Case Studies on E-Commerce.

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I. Background

1. Based on two case study templates endorsed by the Policy Commission and Council in June 2019, since 2020 the Secretariat compiles annual editions of the Compendium of Case Studies on E-commerce. The Compendium, which forms part of the E-Commerce Package aims to provide practical examples of how individual Members address priority issues in the e-commerce environment, such as the exchange of advance electronic data, facilitation, safety, security and revenue collection.
2. The latest, 4th edition of the Compendium incorporating 37 case studies was approved by the Council in June 2023 and can be accessed at https://www.wcoomd.org/-/media/wco/public/global/pdf/topics/facilitation/activities-and-programmes/ecommerce/e-commerce-compendium_en.pdf?db=web.

II. Progress in compiling the 5th edition of the Compendium of Case Studies on E-Commerce

3. On 6 October 2023, the Secretariat sent a letter inviting WCO Members to update their respective case studies or submit new case studies on the implementation of the Framework of Standards on Cross-Border E-Commerce (E-Commerce FoS) and on revenue collection approaches. As of 26 March 2024, nine Members updated their case studies that had been included in the 4th edition of the Compendium. Six other Members (Armenia, China, Ecuador, Poland, Qatar and Uzbekistan) submitted a total number of nine new case studies.
4. The Secretariat prepared the draft 5th edition of the Compendium of Case Studies on E-Commerce by updating the 4th edition with the information submitted by Members and by adding to it the nine new case studies. Thus, the draft 5th edition of the Compendium contains 46 case studies – 30 on the E-Commerce FoS implementation and 16 on revenue collection approaches, and is appended as an Annex hereto. A late submission by a Member of updates to its case study entailed the b) version of the present document and its Annex.
5. In addition to supporting the WCO Membership with practical examples of how individual Members address priority issues such as exchange of advance electronic data, facilitation, safety, security and revenue collection (including *de minimis* levels), the information included in the Compendium can supplement certain annexes to the Technical Specifications to the E-Commerce FoS, such as Reference Datasets for Cross-Border E-Commerce and Revenue Collection Approaches.
6. Following the endorsement by the PTC, and the subsequent endorsement and approval by the Policy Commission and Council, the 5th edition of the Compendium of Case Studies on E-Commerce will be included in the WCO E-Commerce Package. Following that, the Secretariat will invite Members to provide information for inclusion in the 6th edition of the Compendium to be finalised in 2025.

III. Conclusion

7. The Permanent Technical Committee is invited to :
 - examine the draft 5th edition of the Compendium of Case Studies on E-Commerce as outlined in the Annex to the present document;
 - endorse the 5th edition of the Compendium of Case Studies on E-Commerce for submission to the next Policy Commission and Council for their endorsement and
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approval as a living document, in view of its subsequent inclusion in the WCO E-Commerce Package; and

- encourage Members to update their case studies and to share further case studies, best practices and initiatives for inclusion in the future editions of the Compendium of Case Studies on E-Commerce.

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